

**BRASIL**

# **PRIVATE EQUITY E VENTURE CAPITAL**

CONSOLIDAÇÃO DE DADOS  
DA INDÚSTRIA

**INVESTIMENTOS**  
2 T 2024

**TTR** DATA

**abv**cap

# SUMÁRIO

## PRIVATE EQUITY

### Evolução dos investimentos no período 2020 - 2T 2024

1. Visão geral
2. Por tipo de investimento
3. Por região do Brasil
4. Por setor de atuação da empresa investida
5. Exits

## VENTURE CAPITAL

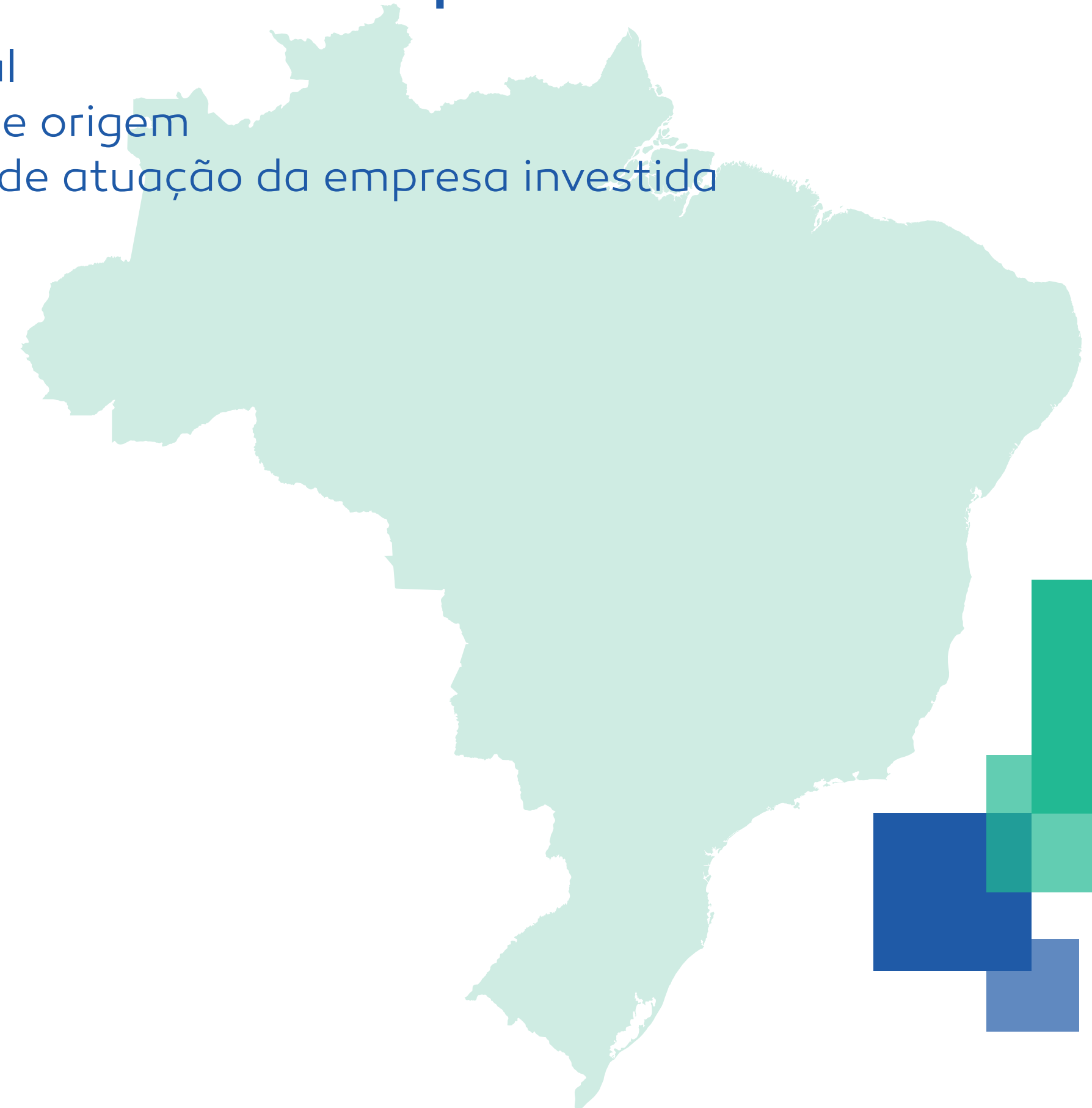
### Evolução dos investimentos no período 2020 - 2T 2024

1. Visão geral
2. Por região do Brasil
3. Por setor de atuação da empresa investida
4. Exits

## CORPORATE VENTURE CAPITAL

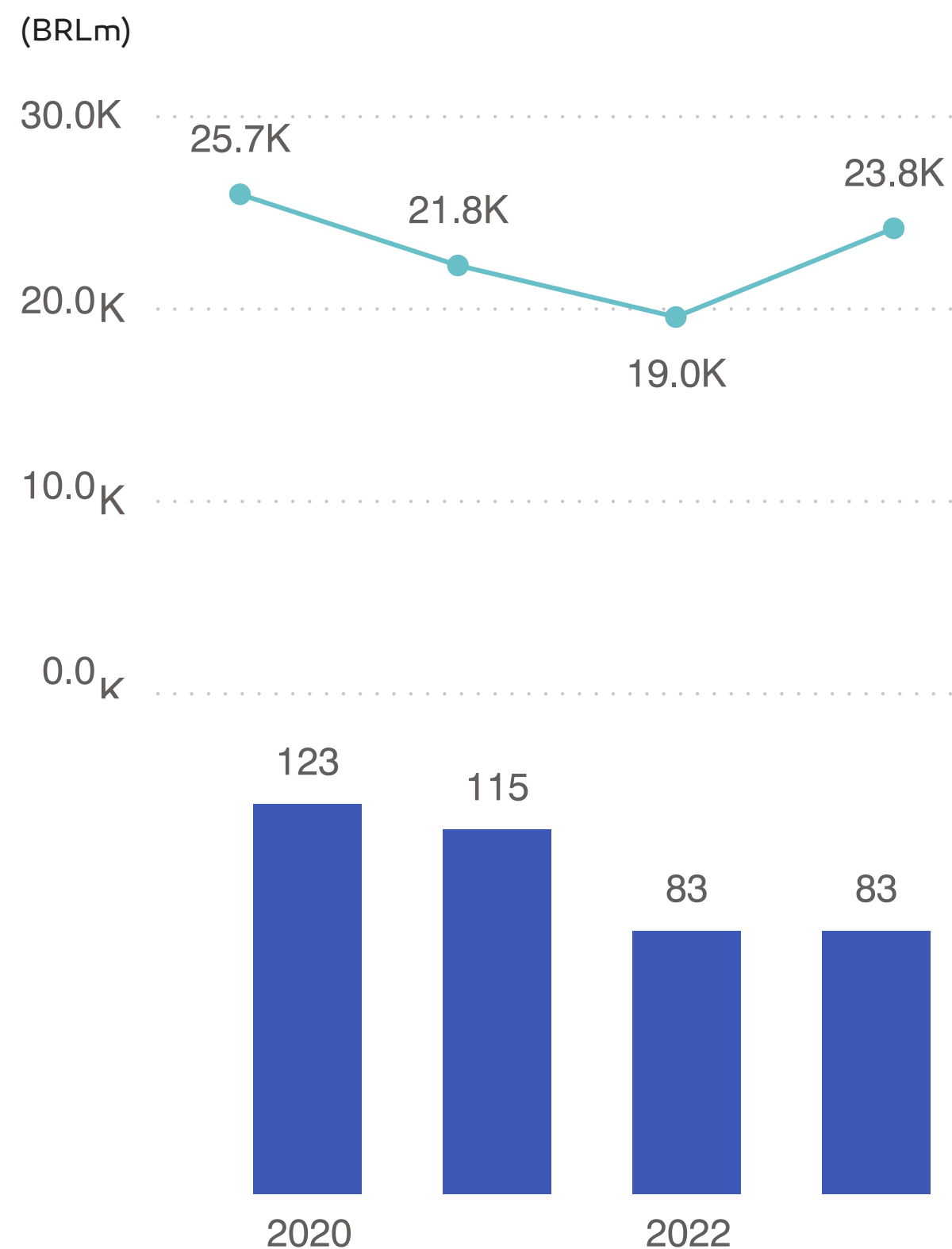
### Evolução dos investimentos no período 2020 - 2T 2024

1. Visão geral
2. Por país de origem
3. Por setor de atuação da empresa investida

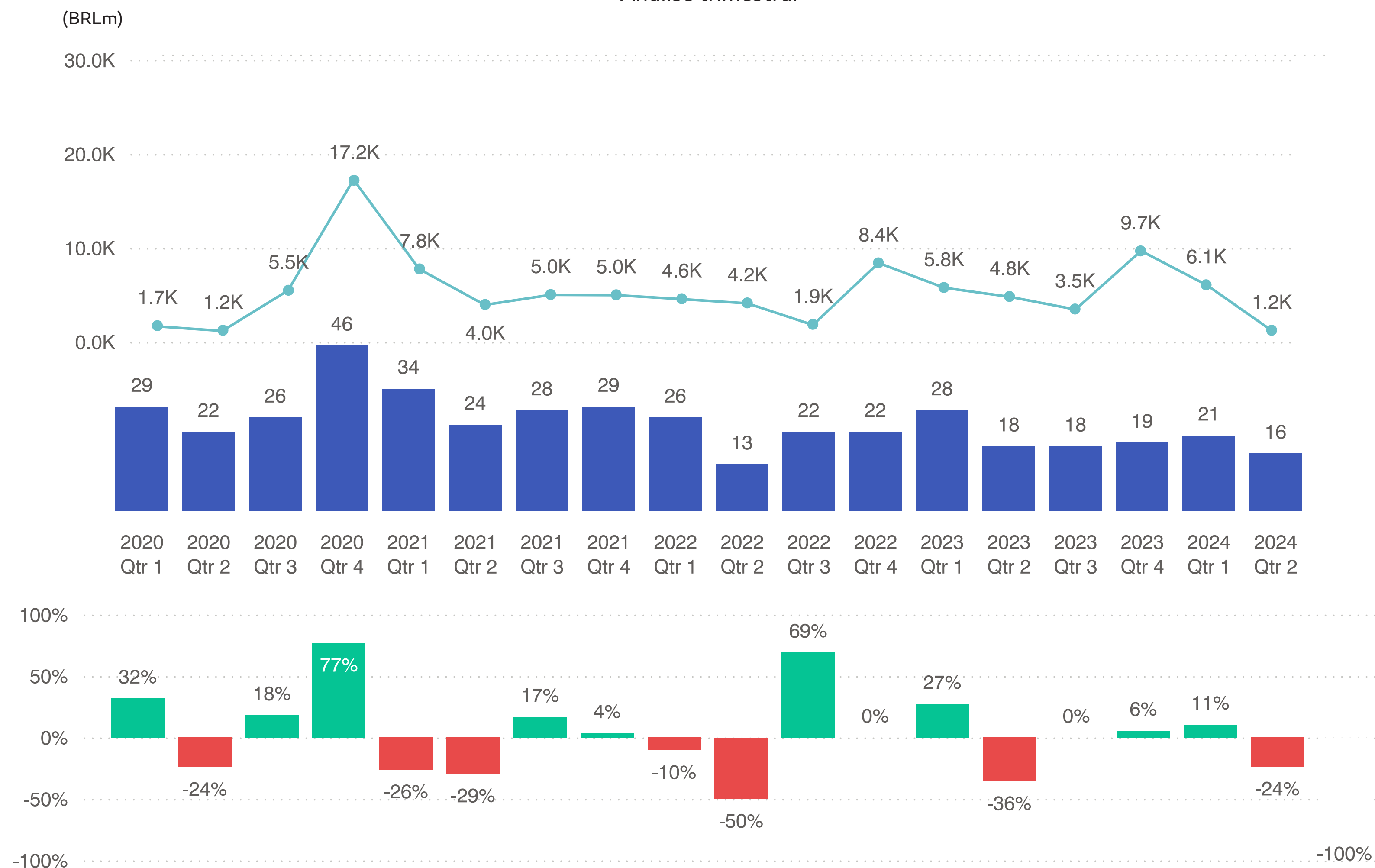


### Evolução dos investimentos no período 2020 - 2T 2024

Análise anual

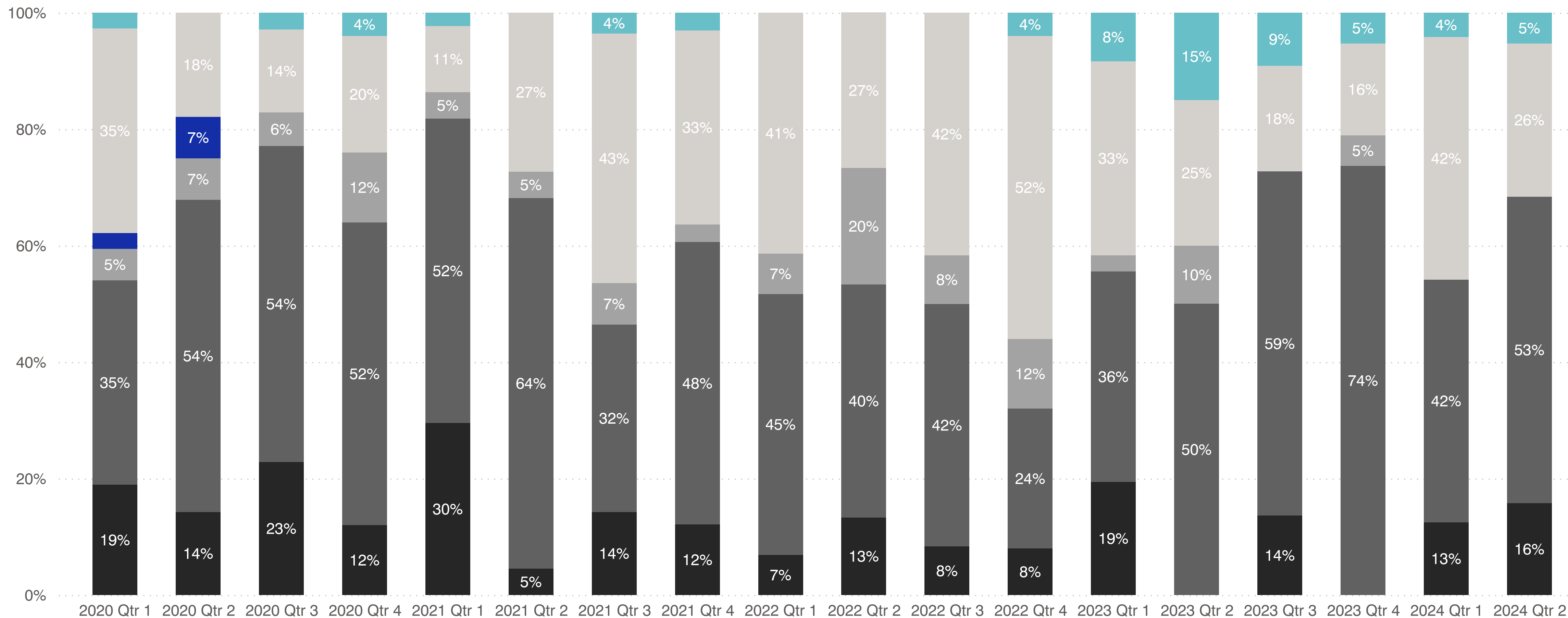


Análise trimestral



1-Investimentos realizados em empresas brasileiras. 2 - Transações com data de início no período em análise, com status concluído ou em andamento.  
 3 - O valores totais tem em conta transações com valores não confidenciais.

Evolução dos investimentos no período 2020 - 2T 2024



Tipo

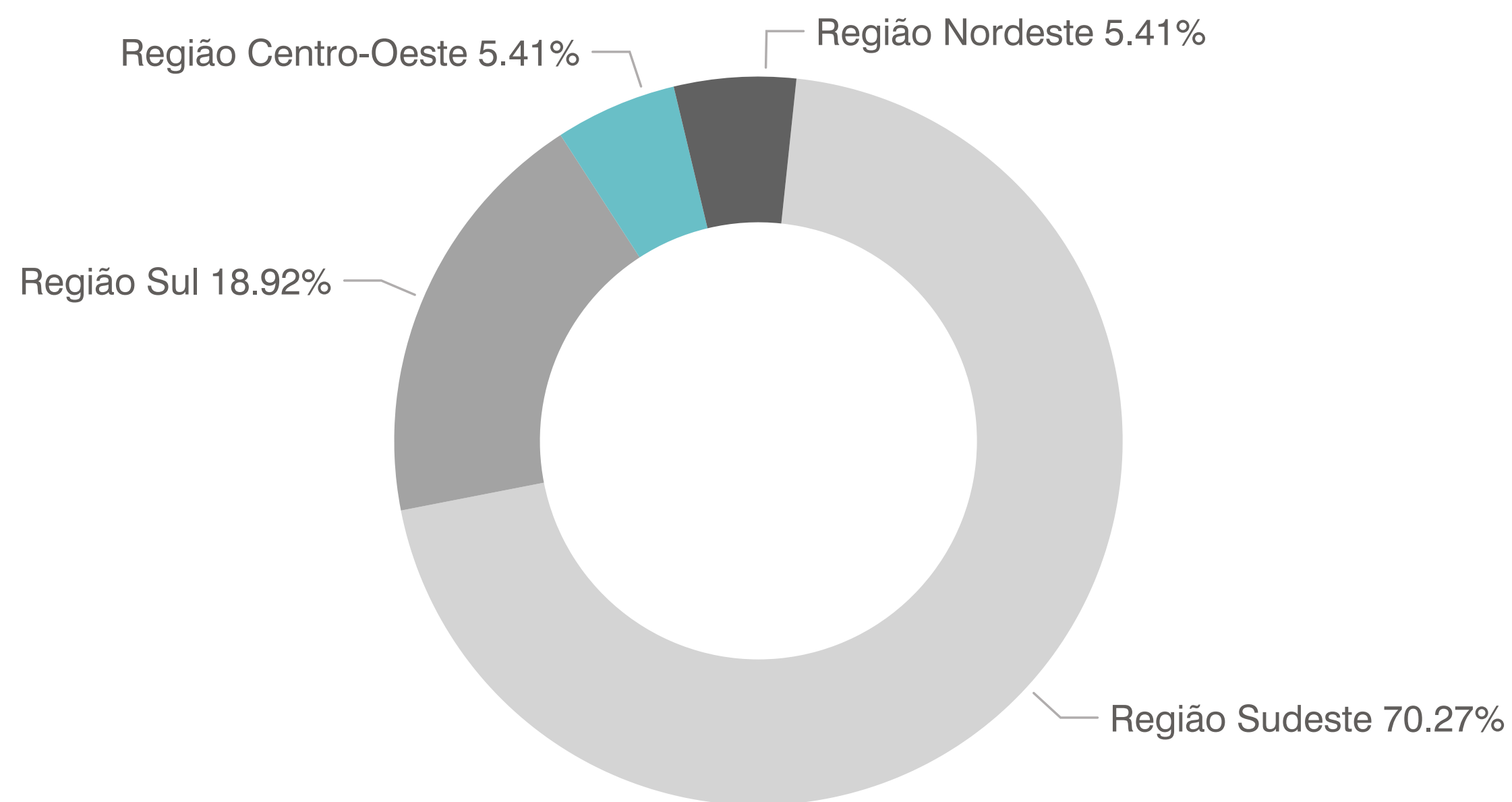
- Buy-and-Build / Roll-up
- Buyout/Leveraged Buyout

- Growth/Expansion
- MBO - Management Buyout

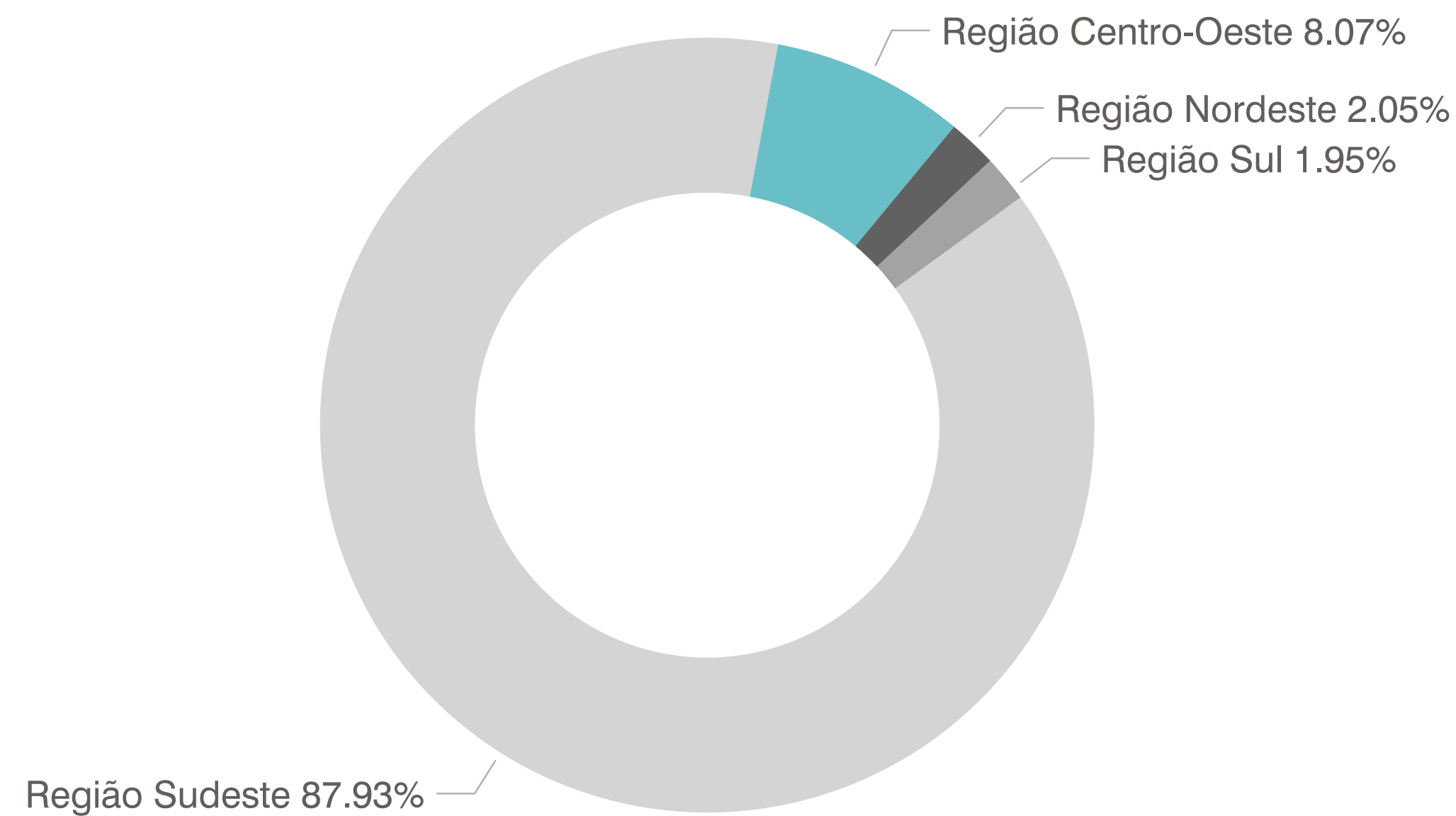
- PE Non-control Acquisition (Minority Stake)
- Secondary Buyout

### Número e valor dos investimentos por região - 2024 (jan - jun)

Número



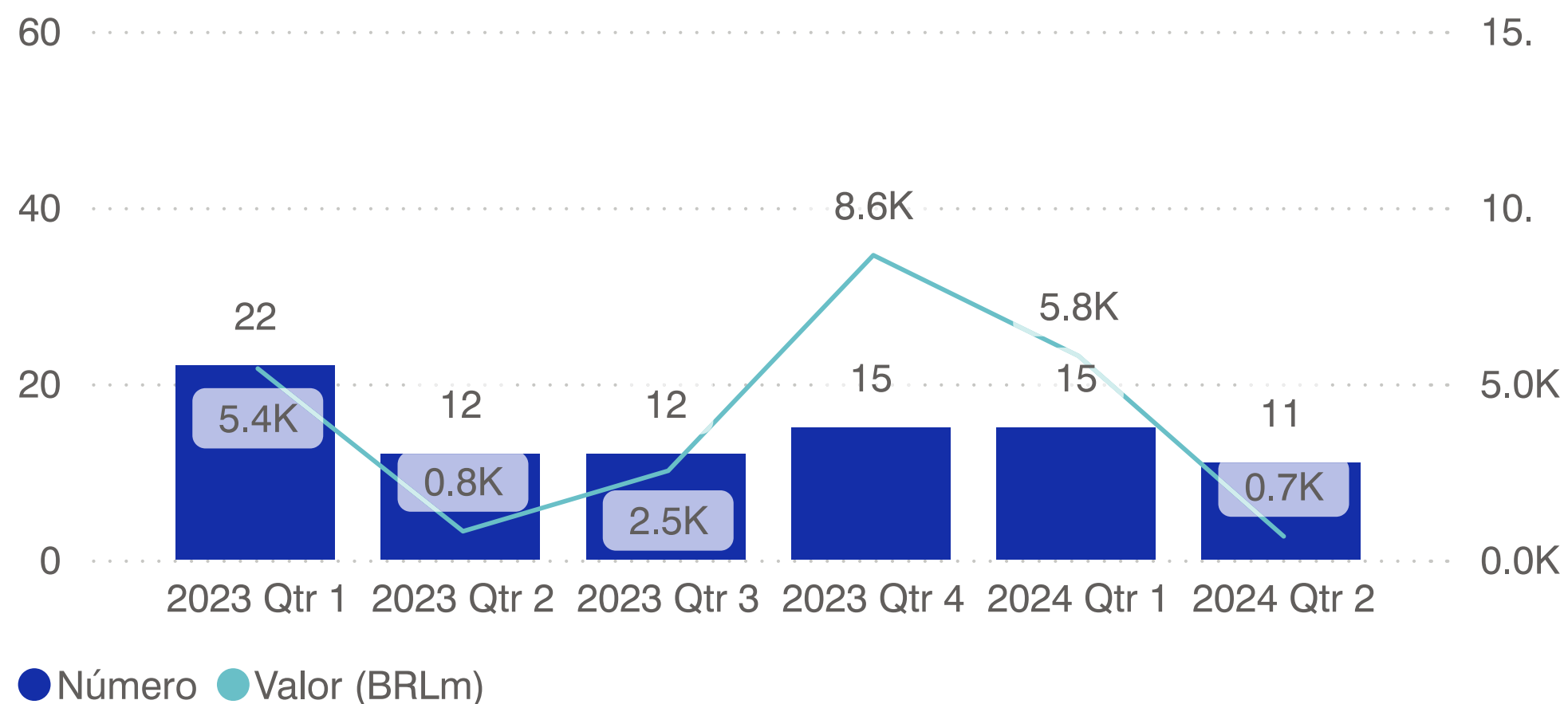
Valor (BRLm)



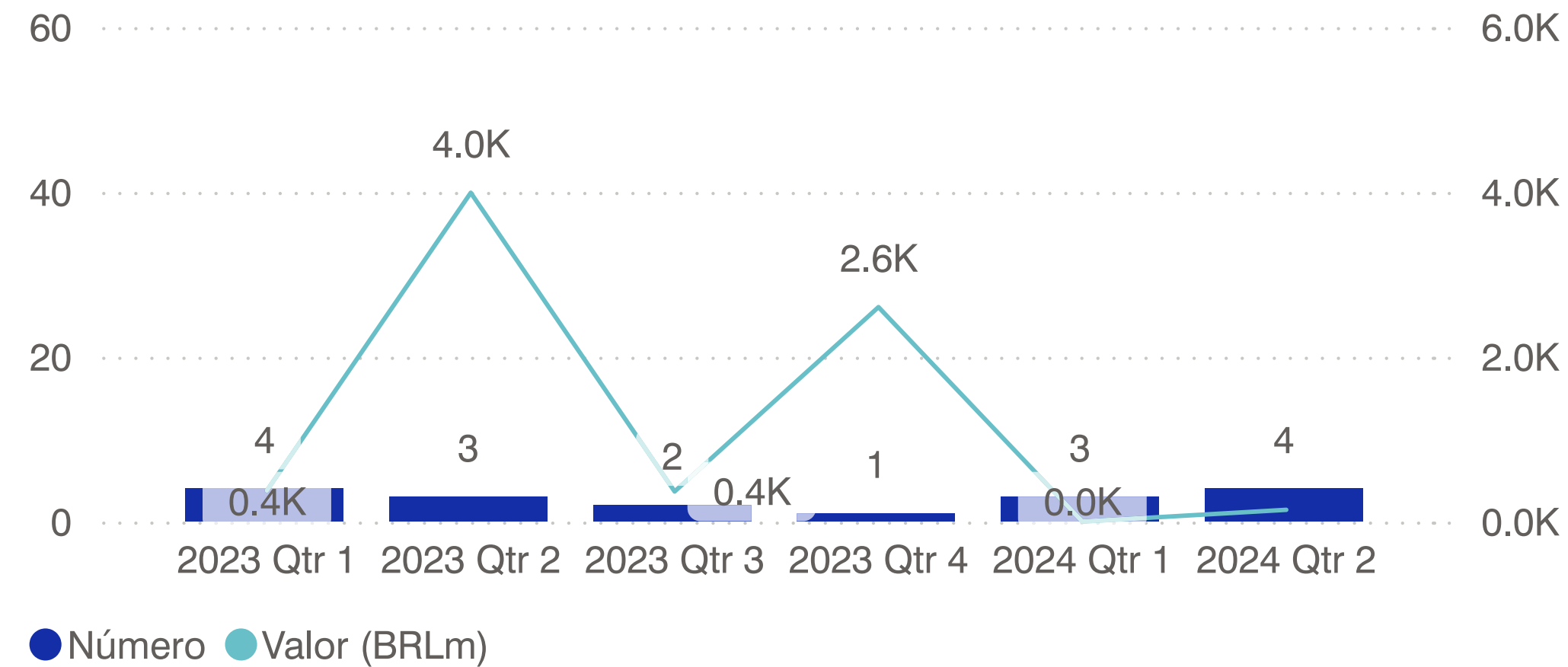
\*Análise realizada considerando a localização da empresa adquirida/investida

### Número e valor dos investimentos por região

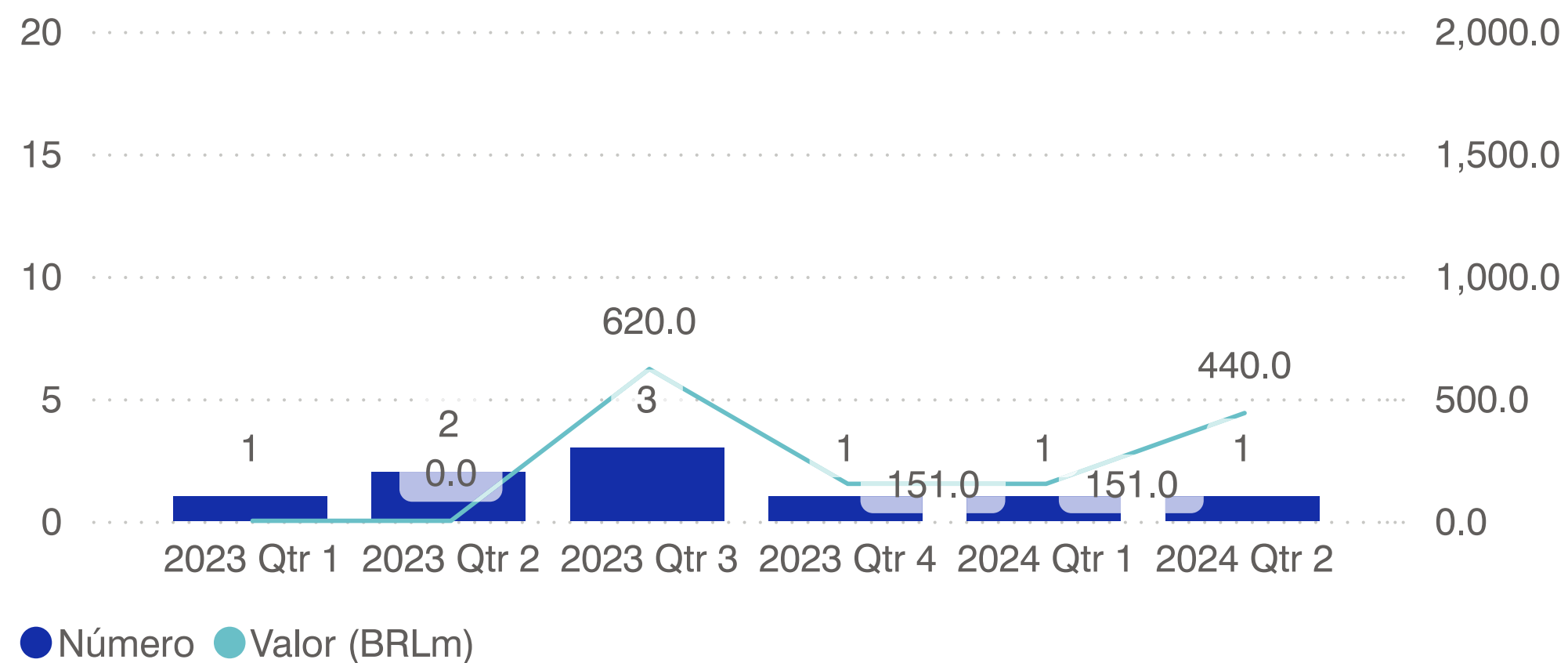
Região Sudeste



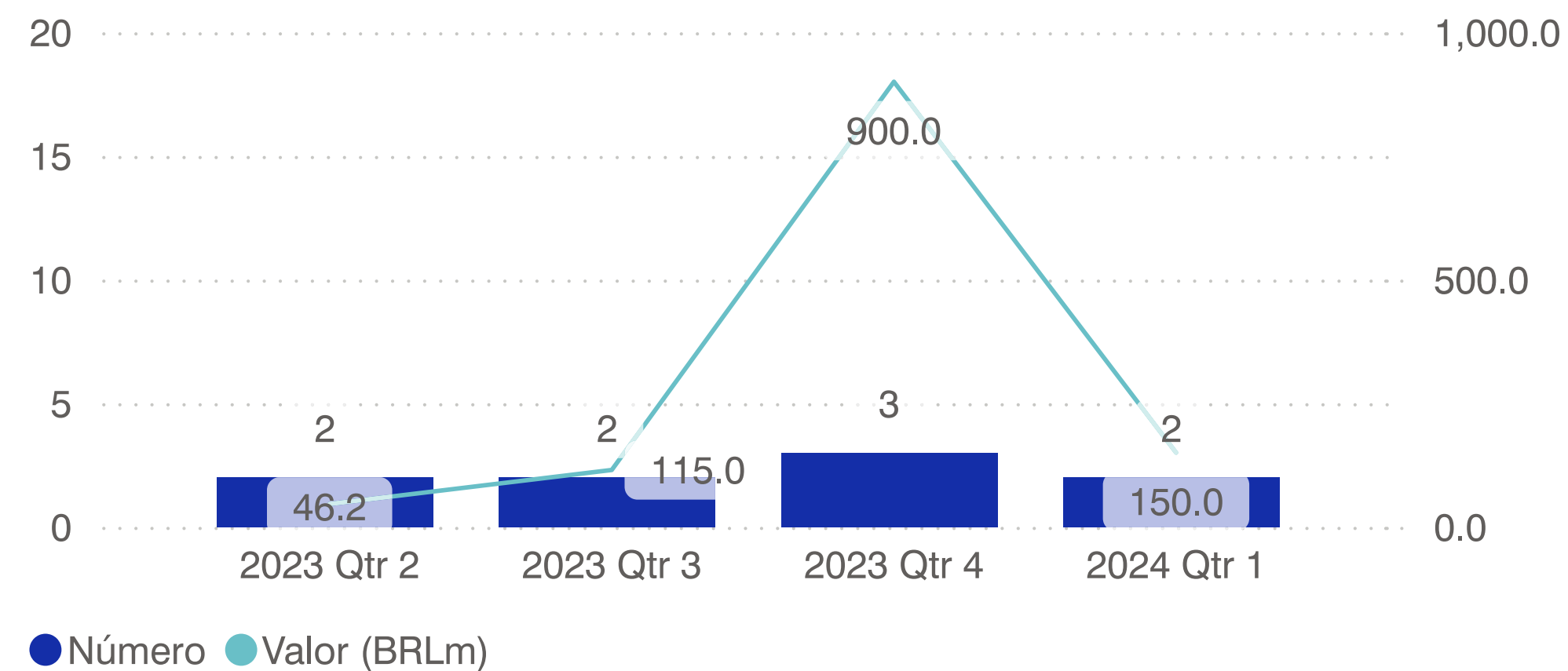
Região Sul



Região Centro-Oeste

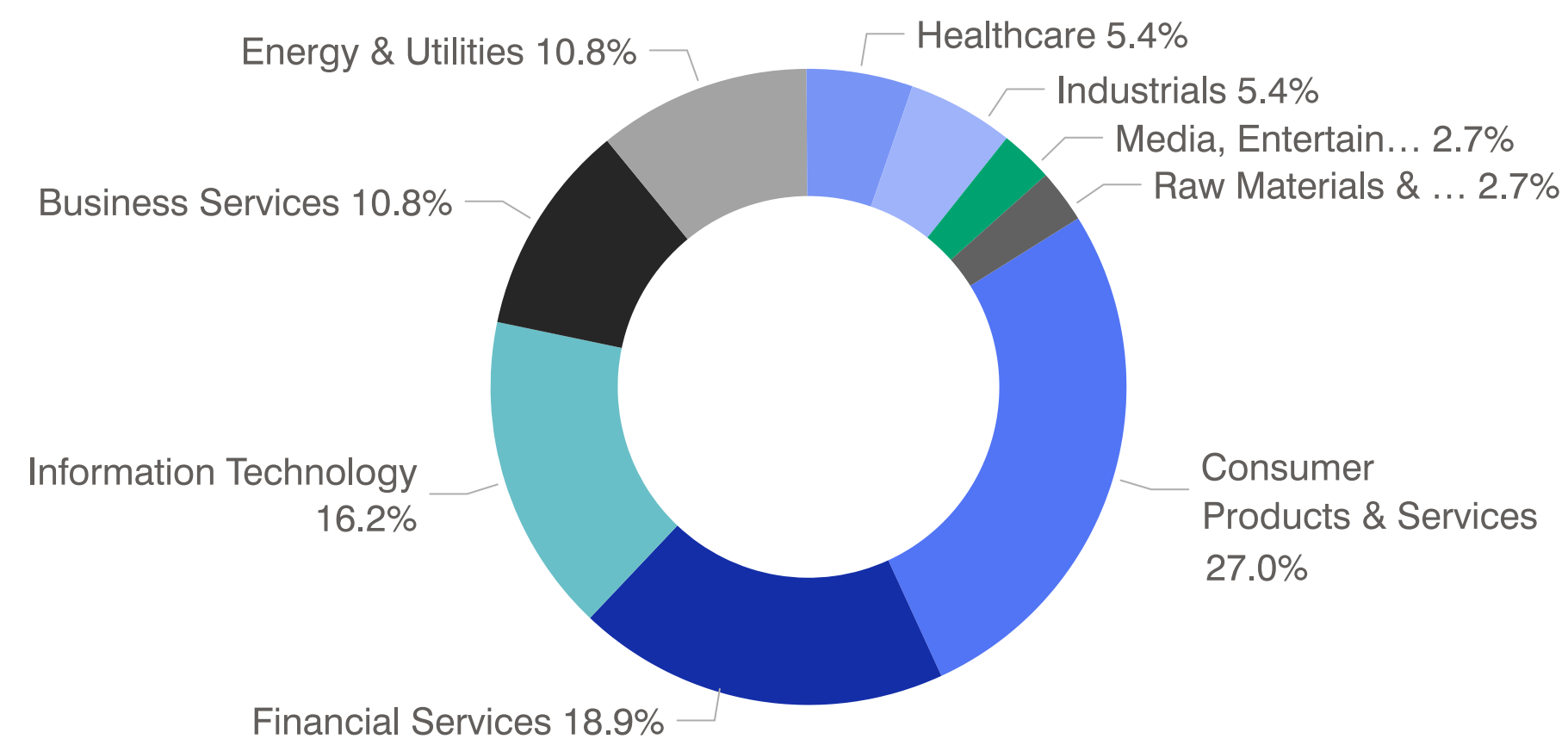


Região Nordeste

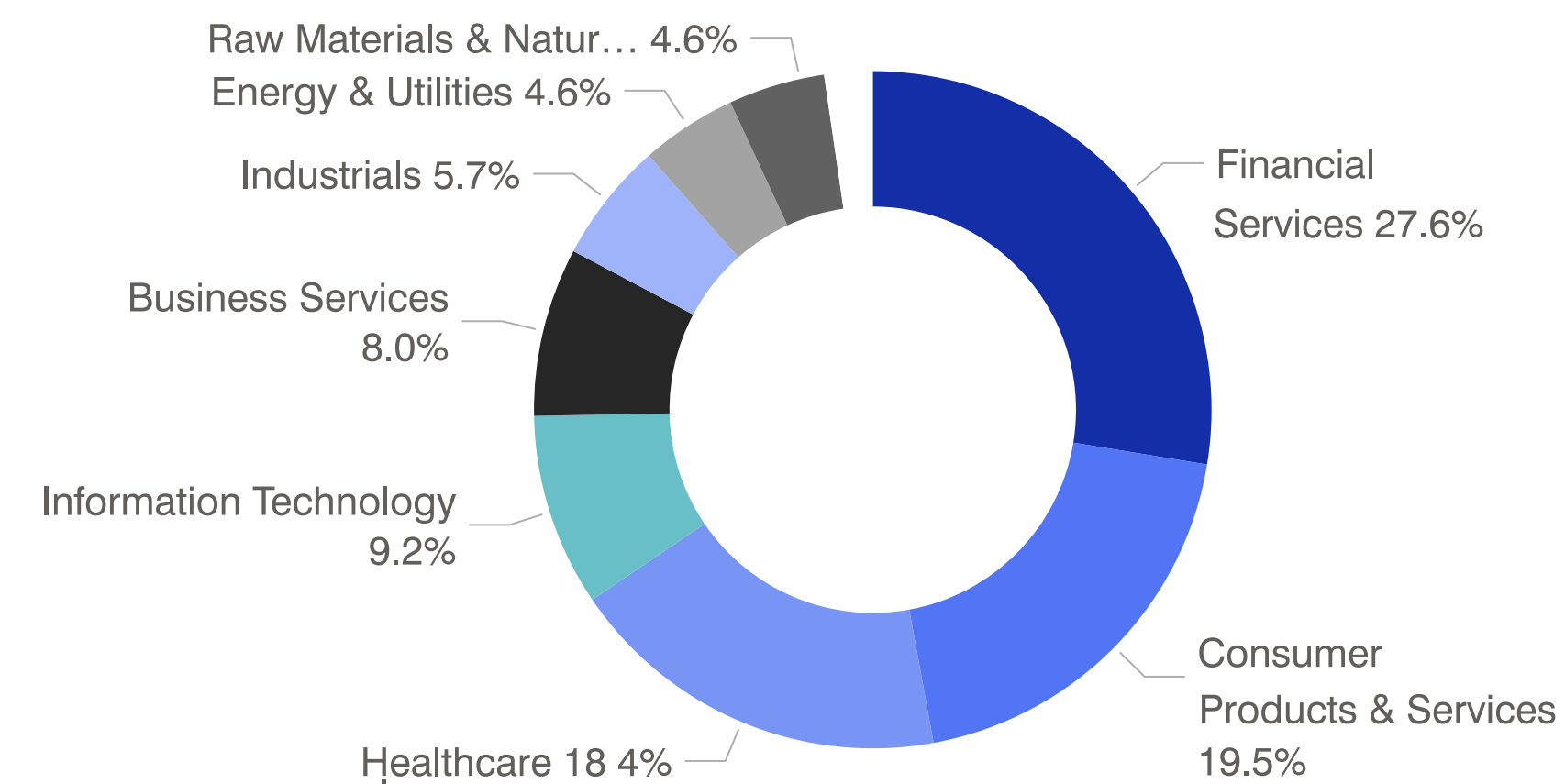


**Número de investimentos por setor**

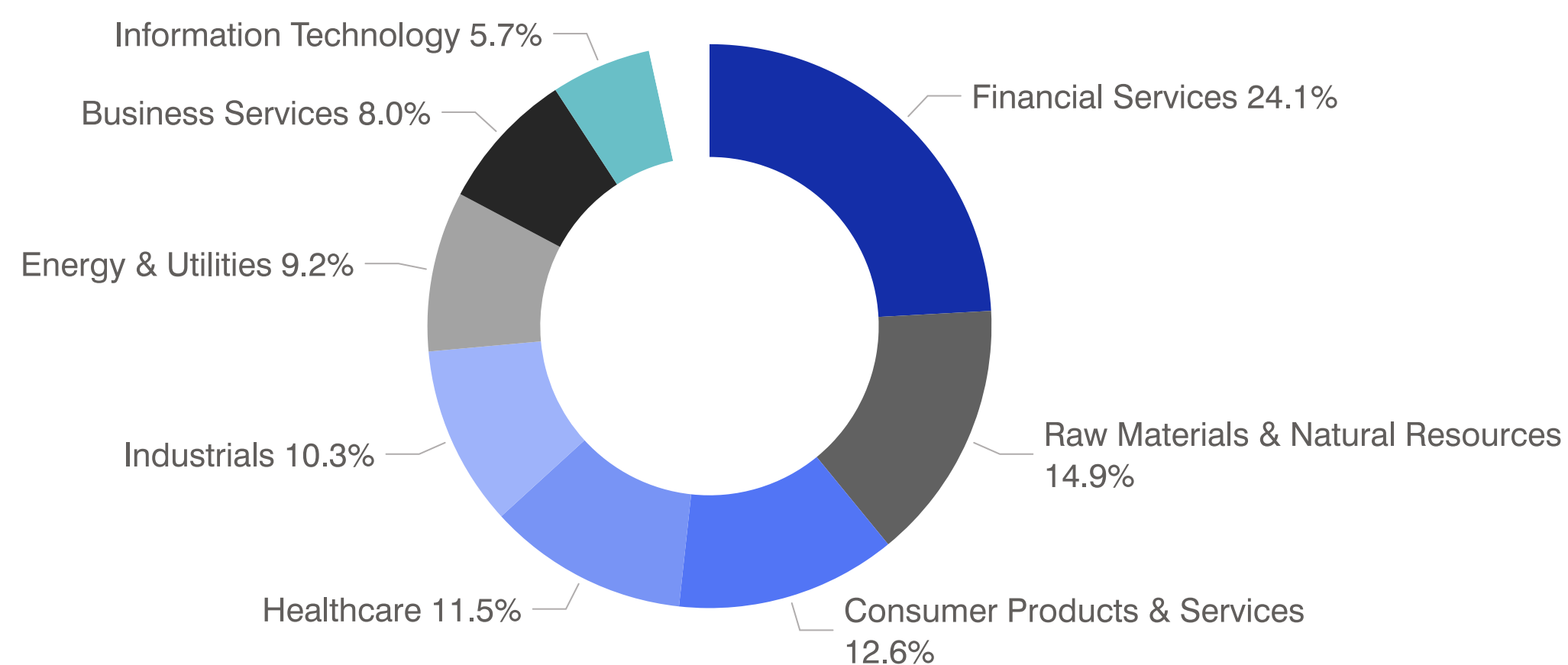
2024 (jan-jun)



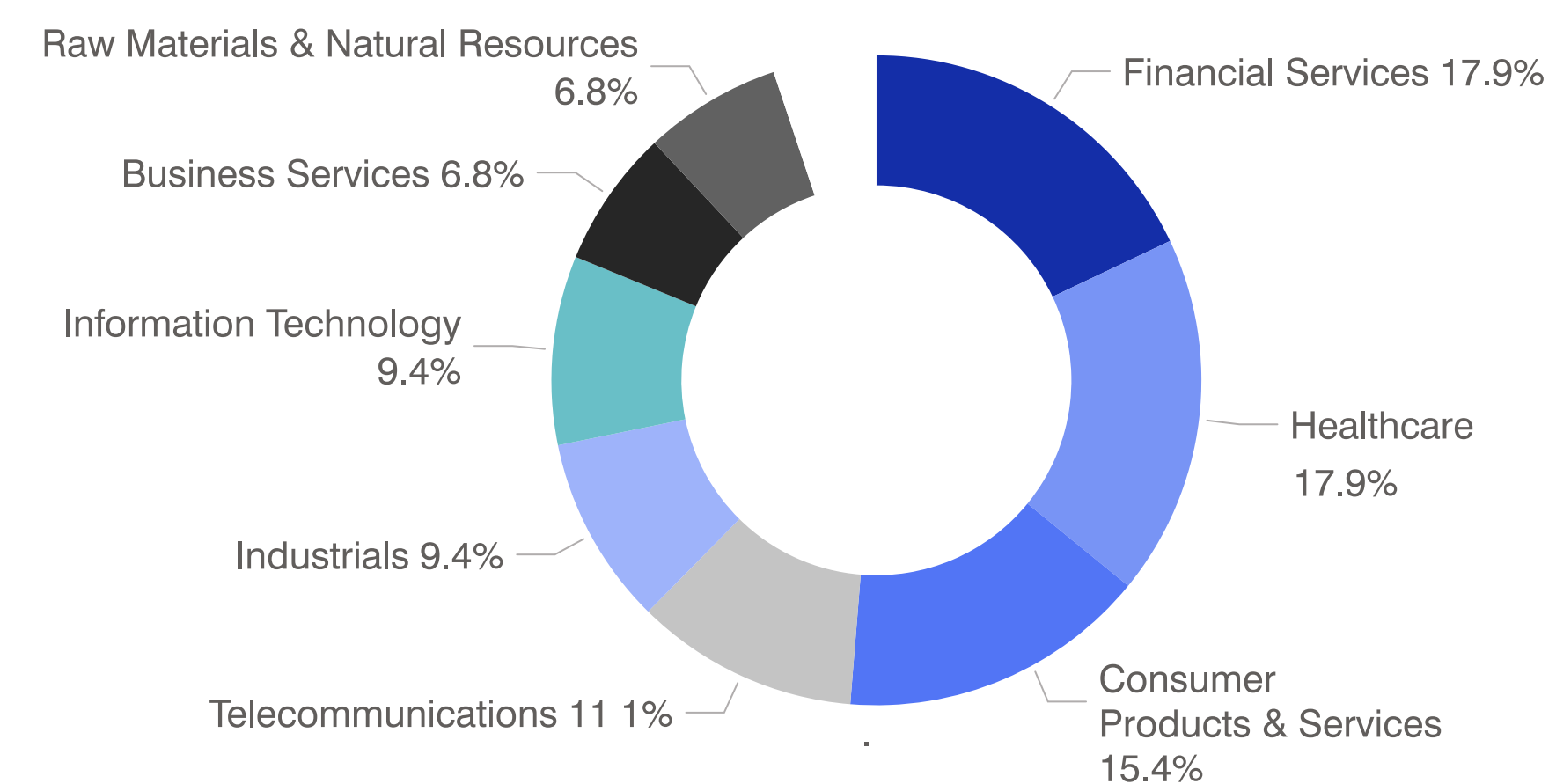
2023 (jan - dez)



2022 (jan - dez)



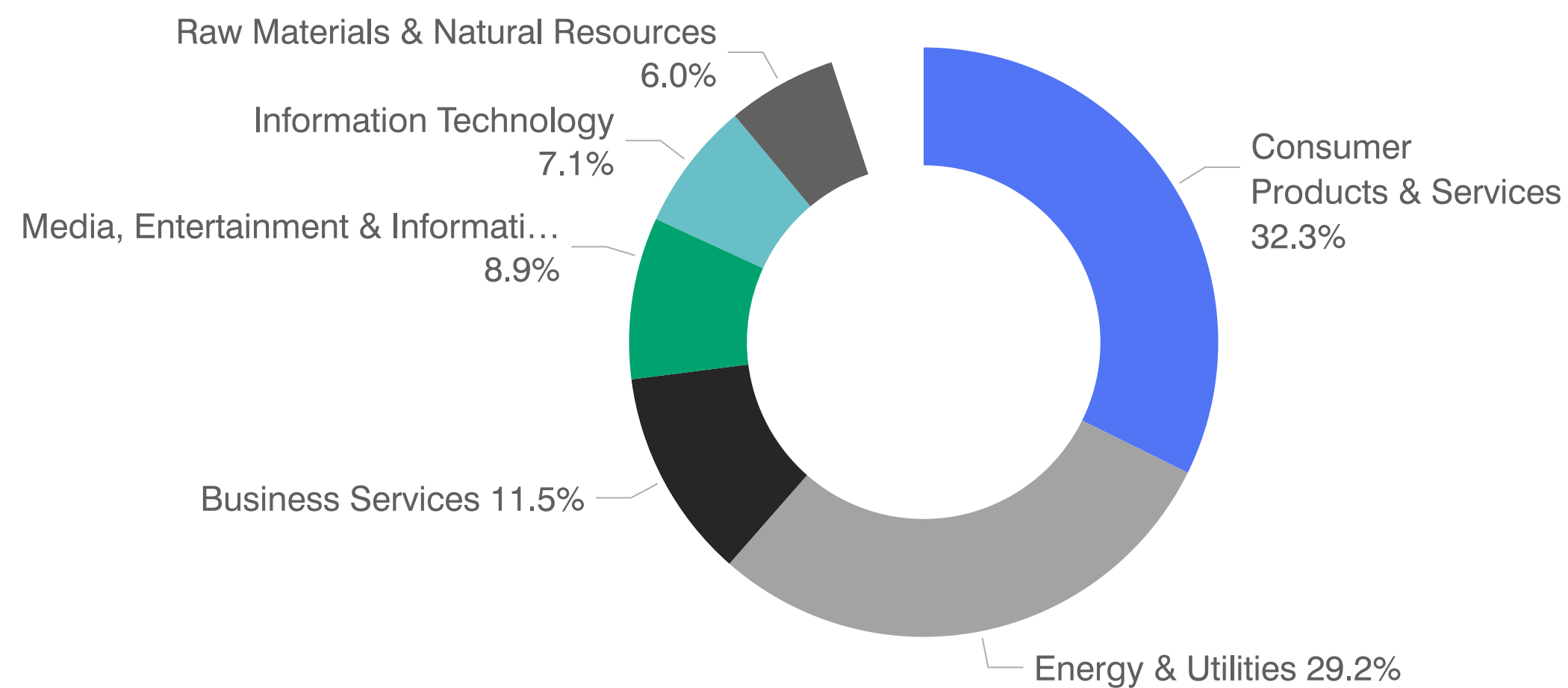
2021 (jan-dez)



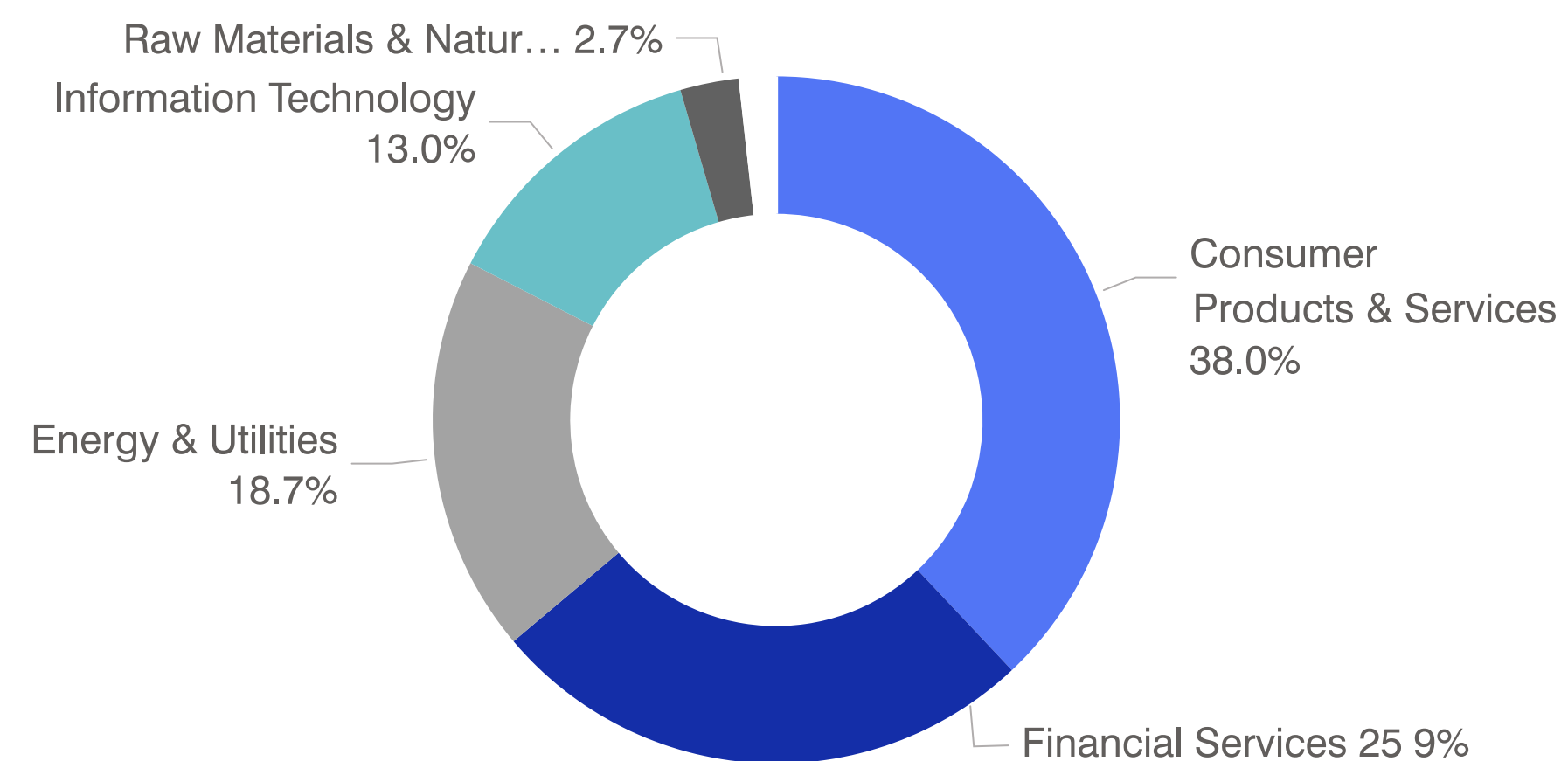
\*Análise realizada considerando apenas o setor principal da empresa adquirida/investida

**Valor dos investimentos por setor (BRLm)**

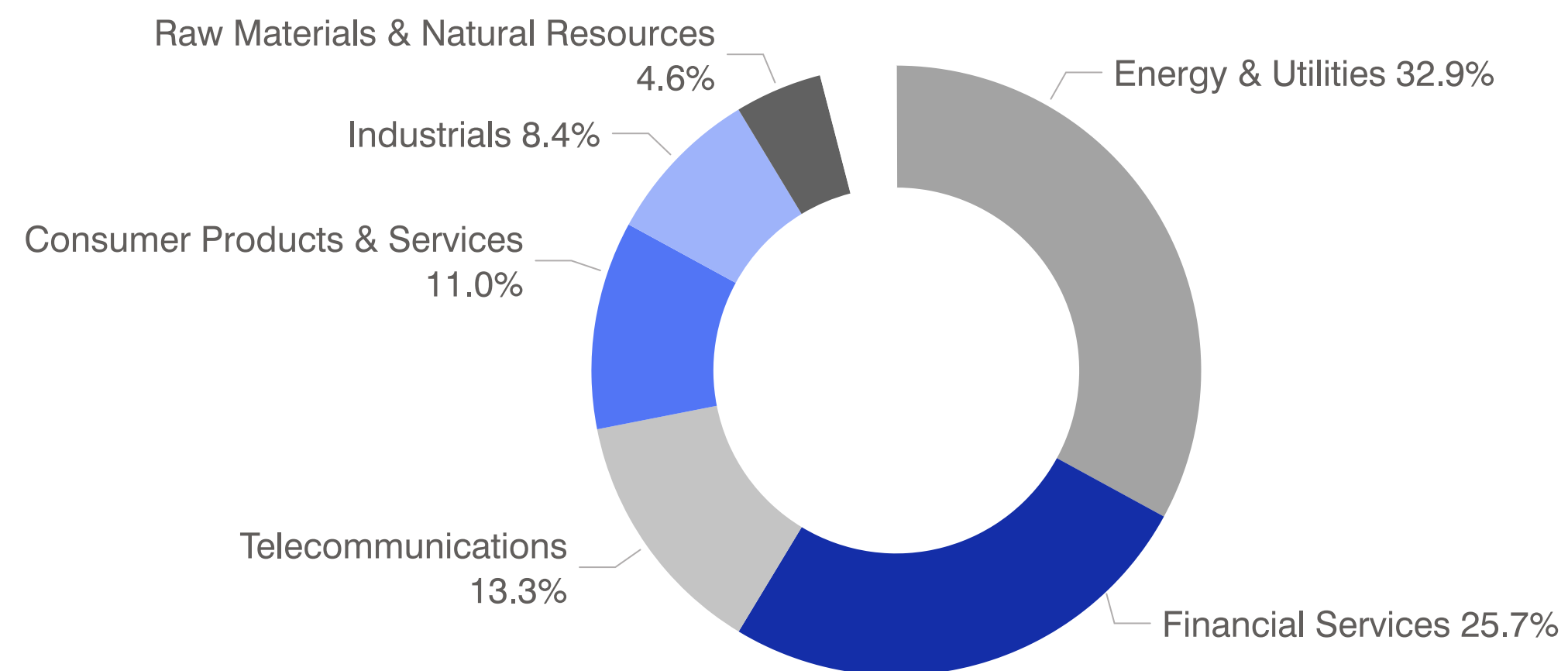
2024 (jan-jun)



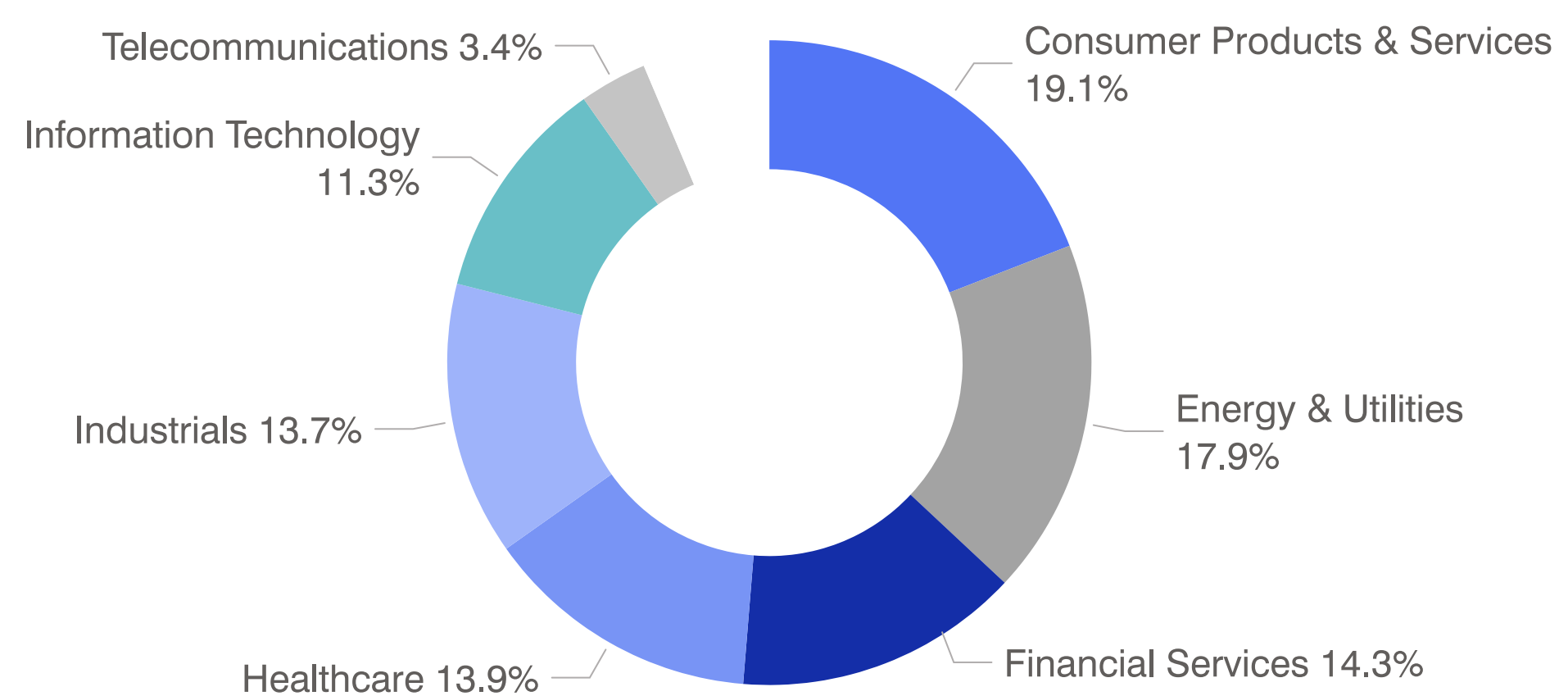
2023 (jan - dez)



2022 (jan - dez)



2021 (jan-dez)

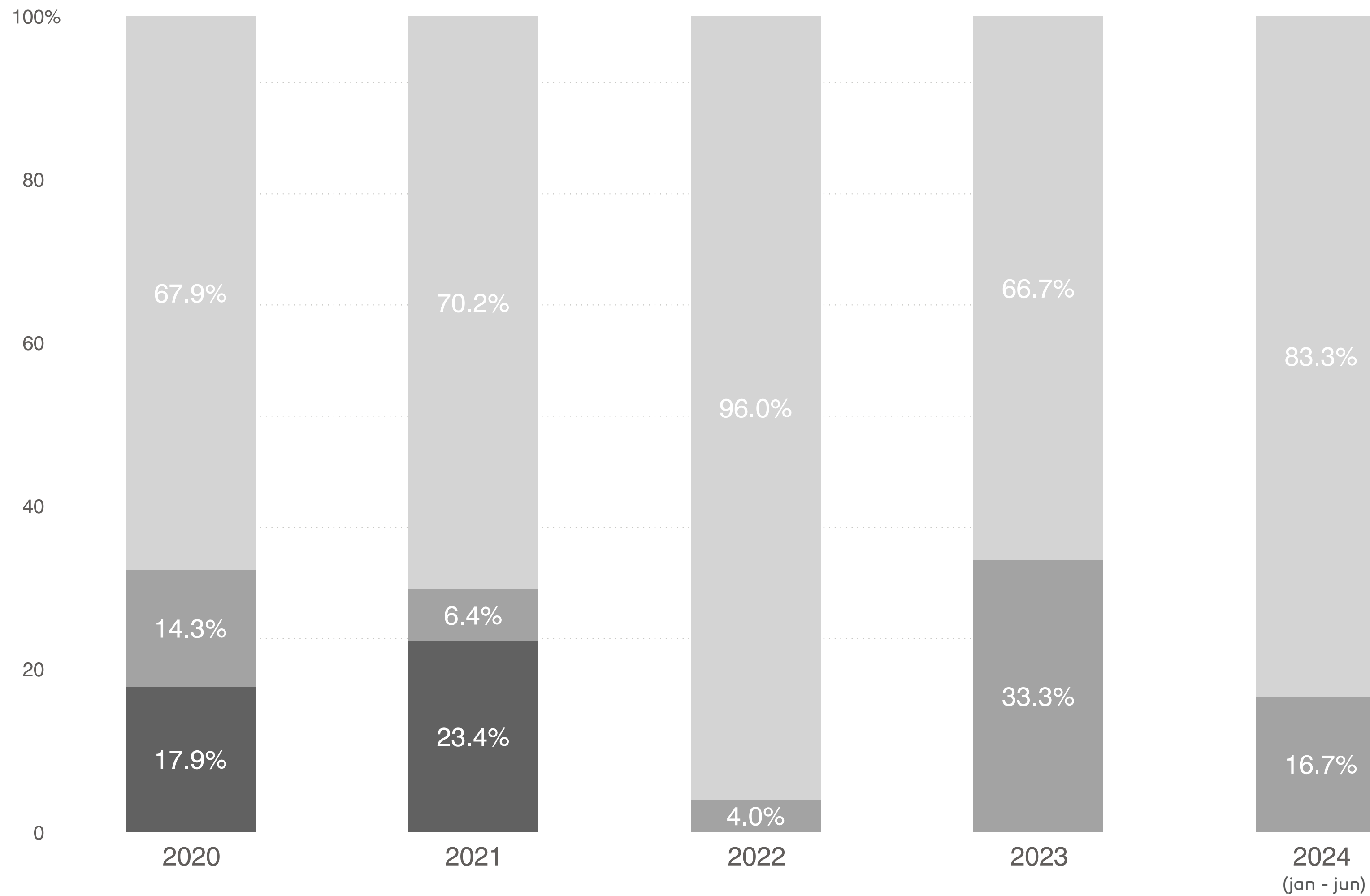




### Número de transações nas quais há pelo menos um Private Equity no lado vendedor

Tipo

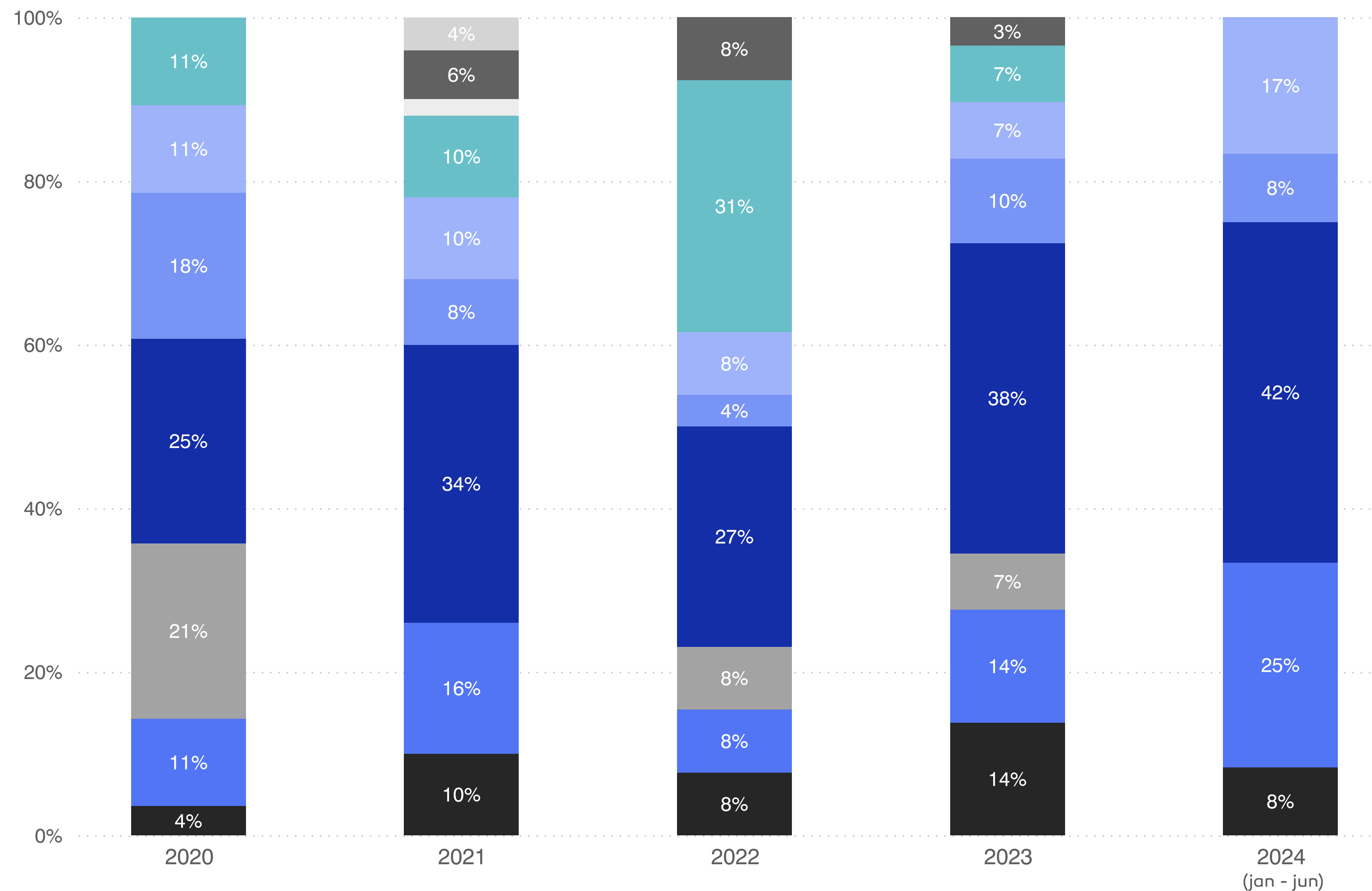
- Exit Private Equity via IPO
- Exit Private Equity via Private Equity (Secondary Buyout)
- Exit Private Equity via Trade Sale



### Número de exits por setor

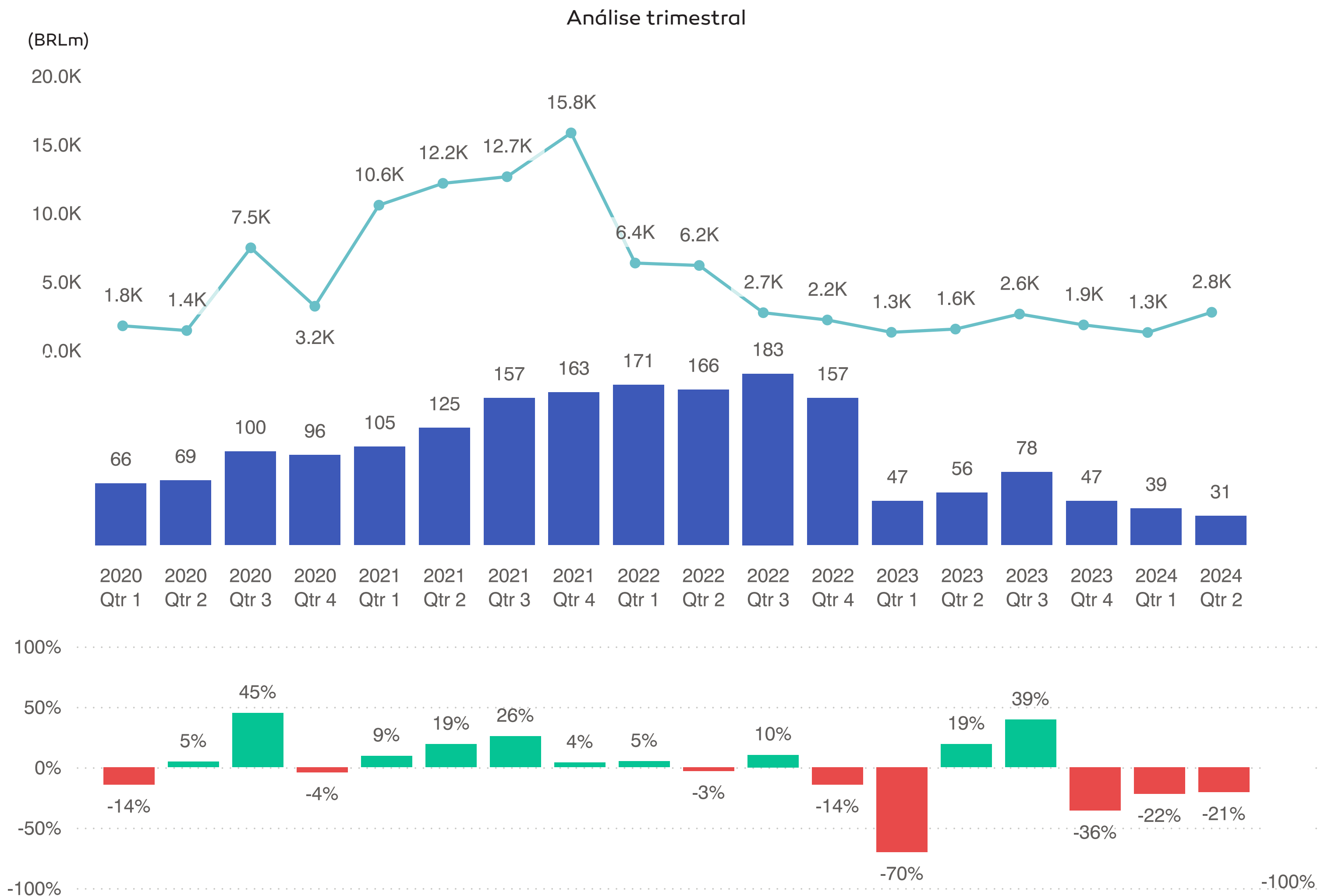
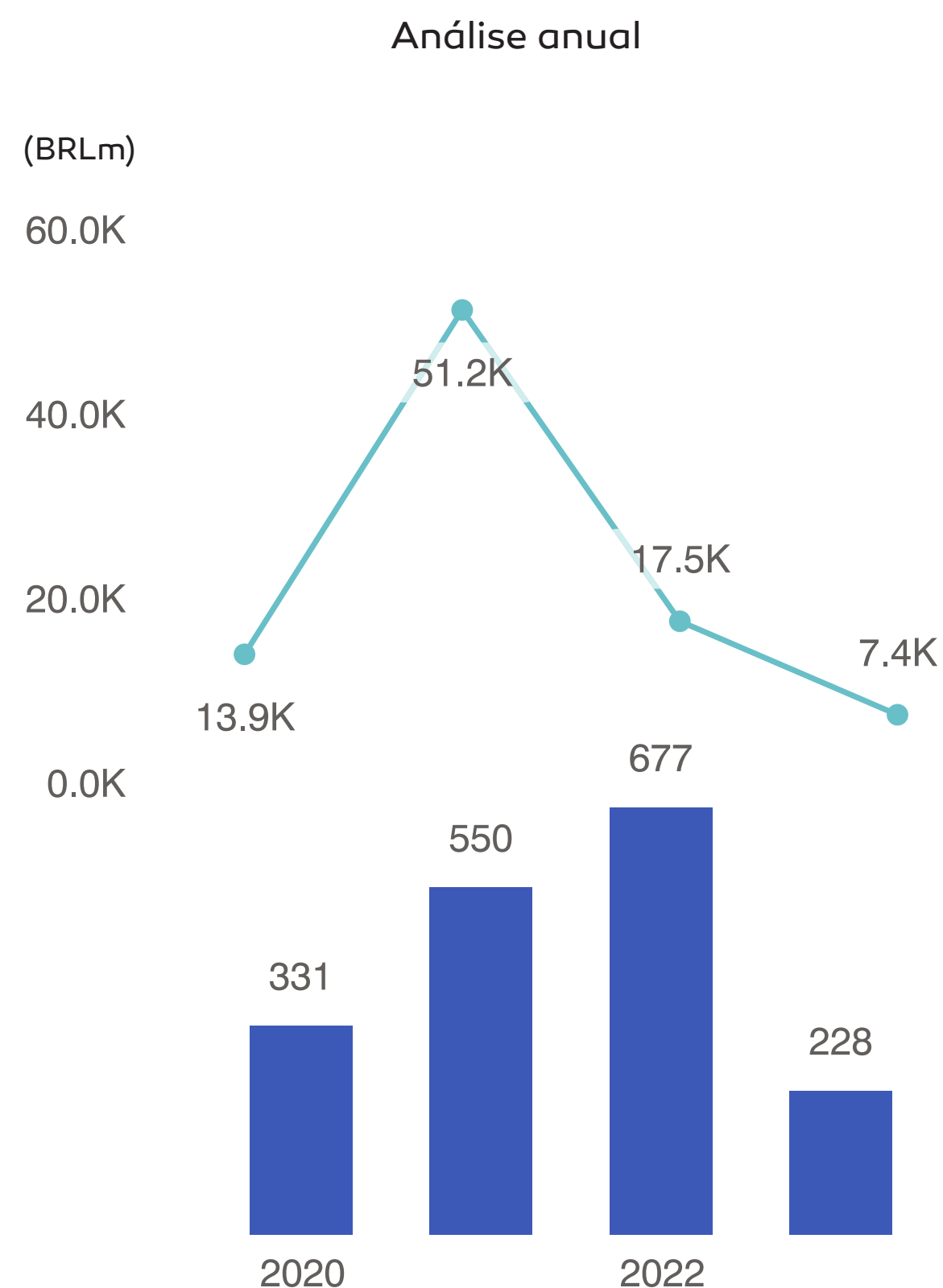
Setor

- Business Services
- Consumer Products & Services
- Energy & Utilities
- Financial Services
- Healthcare
- Industrials
- Information Technology
- Media, Entertainment & Information Services
- Raw Materials & Natural Resources
- Telecommunications



\*Análise realizada considerando apenas o setor da empresa adquirida/investida

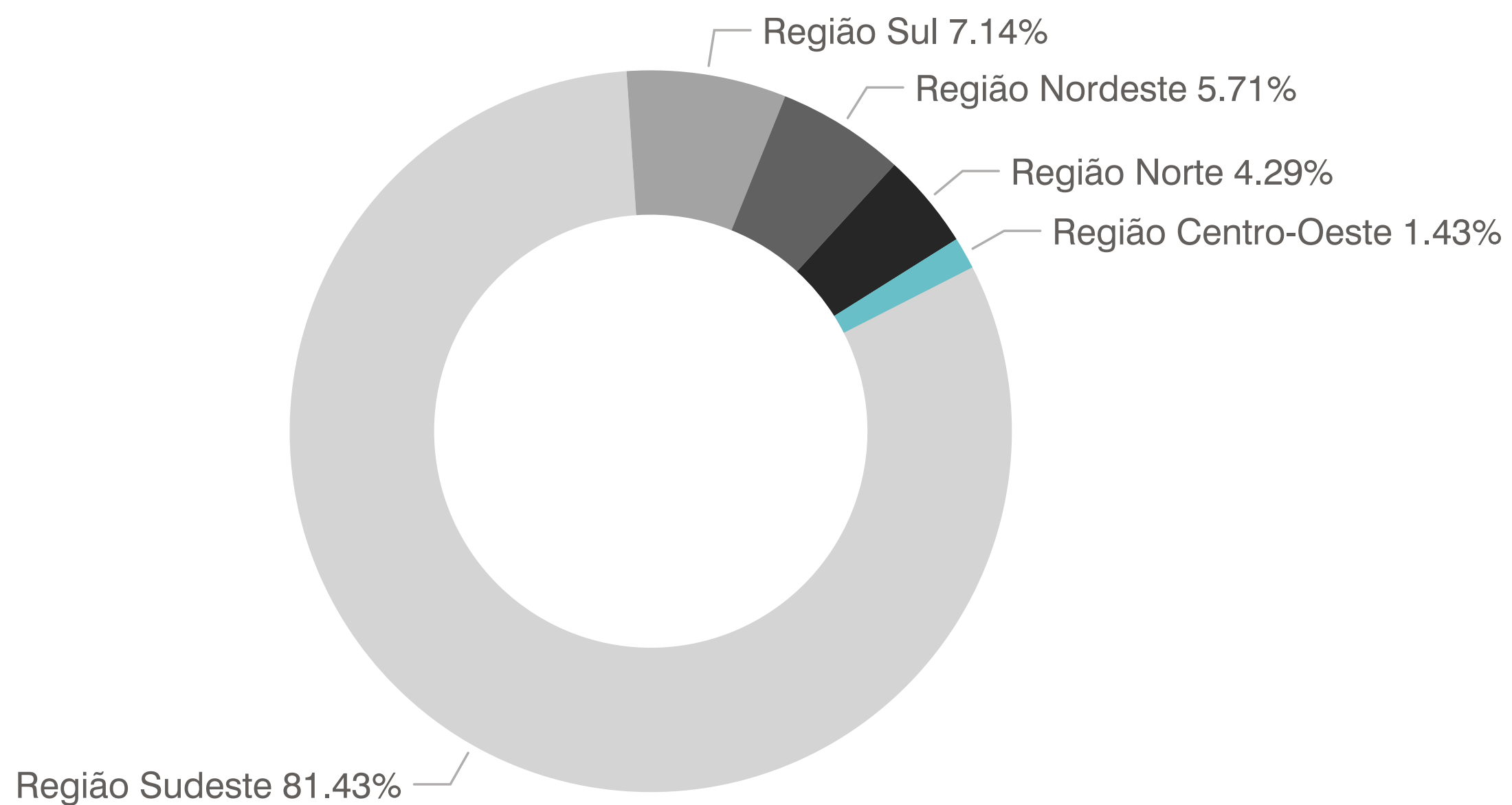
### Evolução dos investimentos no período 2020 - 2T 2024



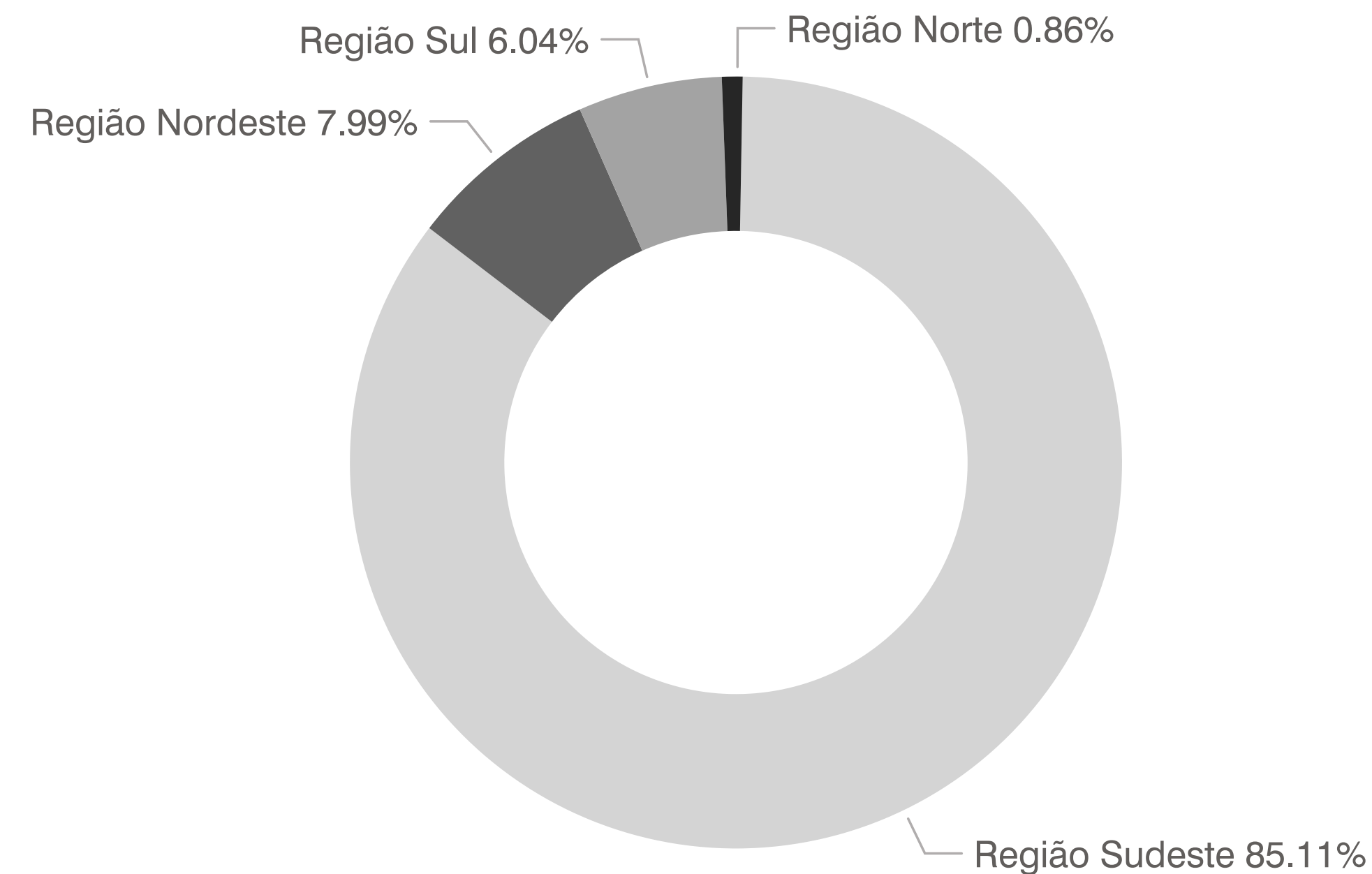
1- Investimentos realizados em empresas brasileiras. 2 - Transações com data de início no período em análise, com status concluído ou em andamento.  
 3 - Os valores totais tem em conta transações com valores não confidenciais. 4- Não inclui investimentos anjo

### Número e valor dos investimentos por região - 2024 (jan-jun)

Número



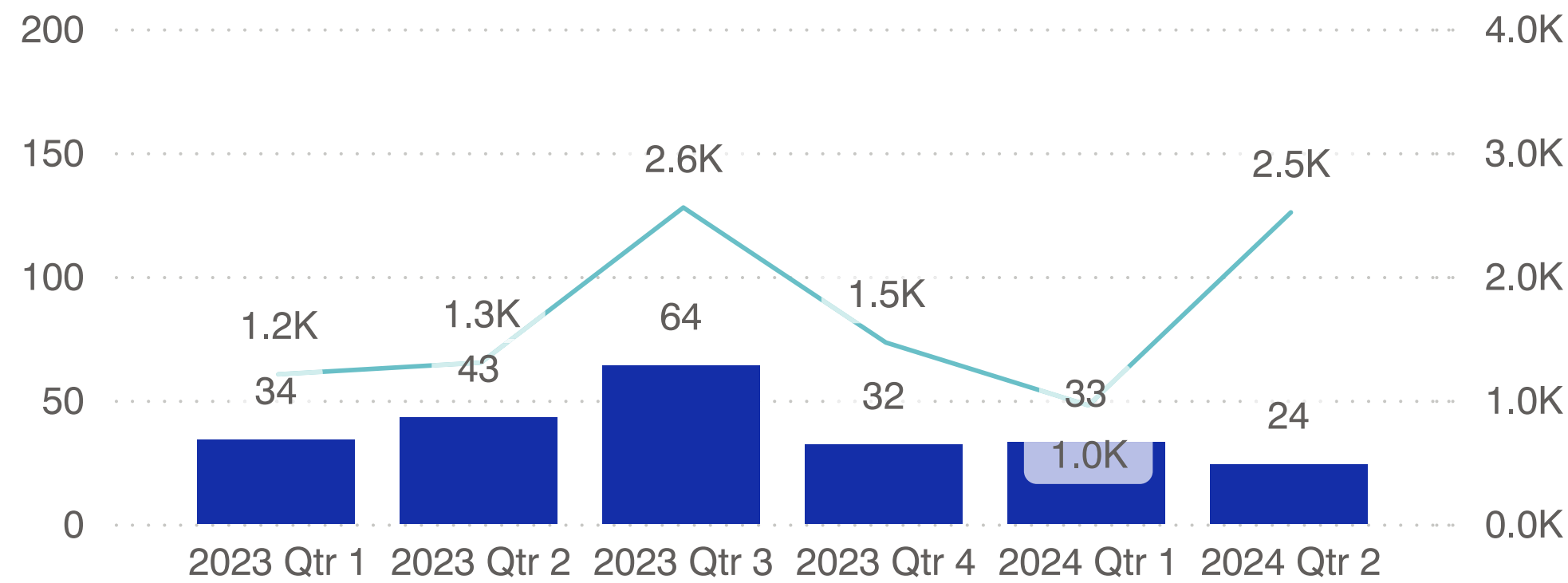
Valor (BRLm)



\*Análise realizada considerando a localização da matriz da empresa investida

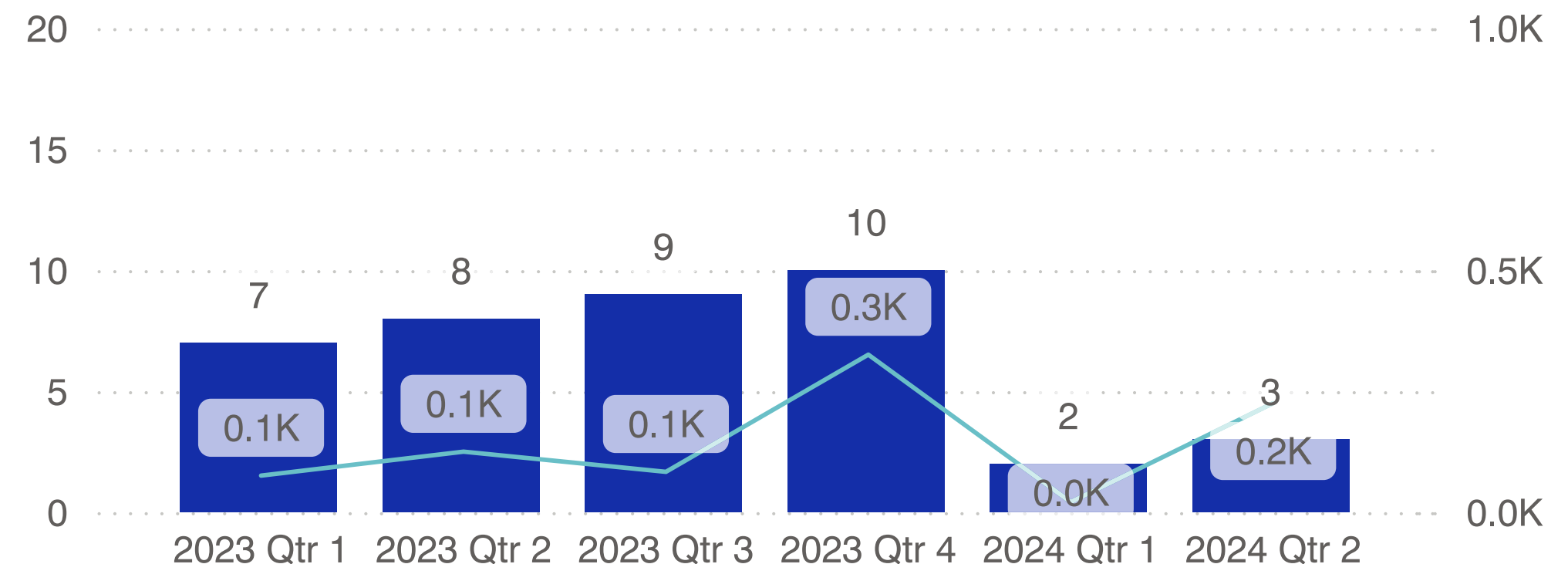
Número e valor dos investimentos por região

Região Sudeste



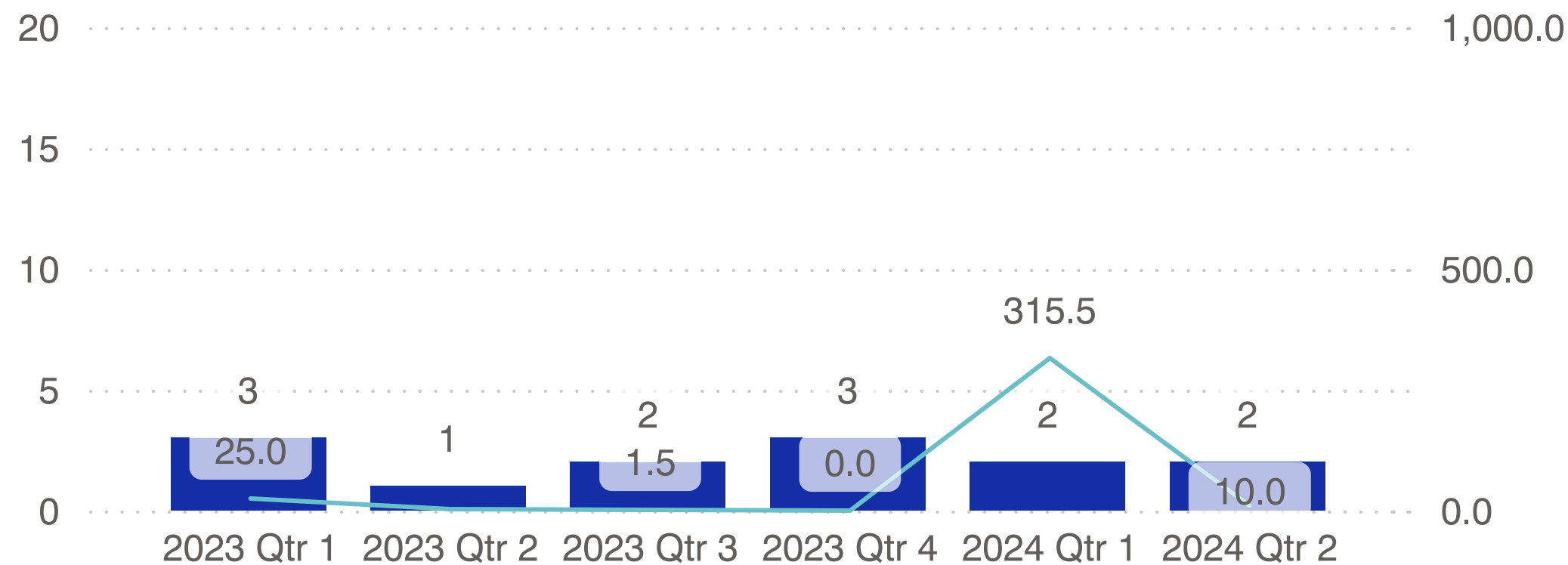
● Número ● Valor (BRLm)

Região Sul



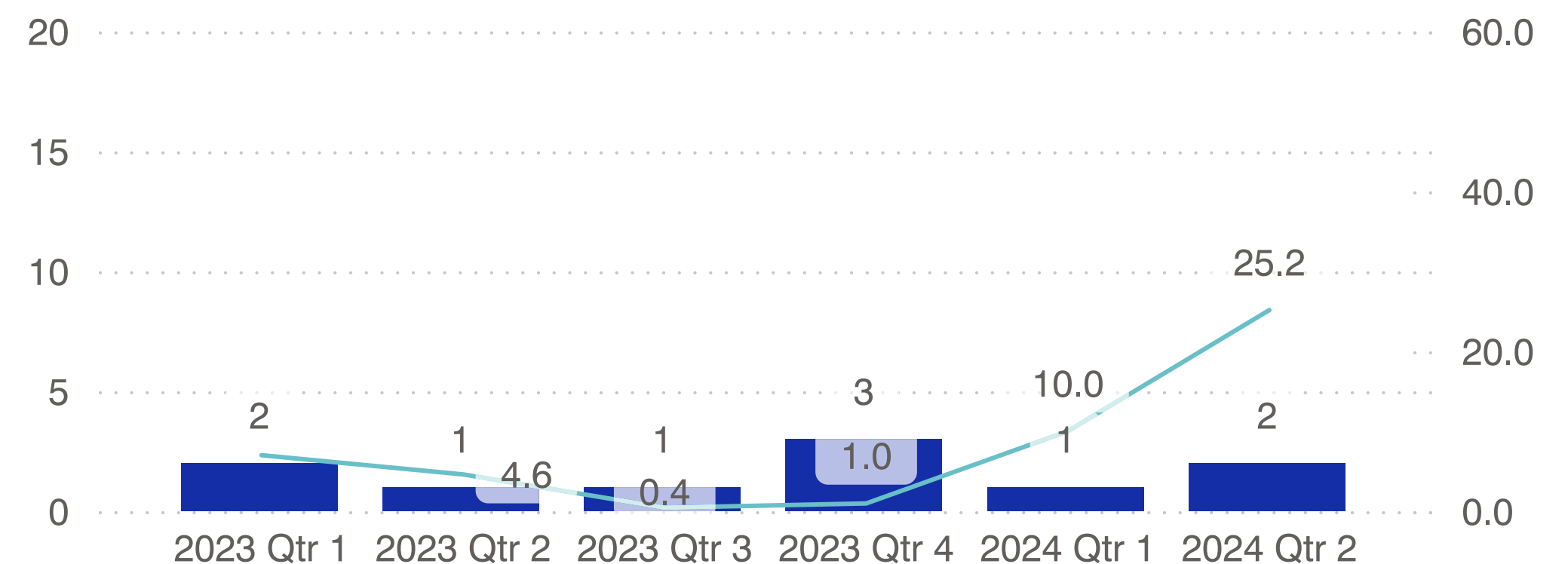
● Número ● Valor (BRLm)

Região Nordeste



● Número ● Valor (BRLm)

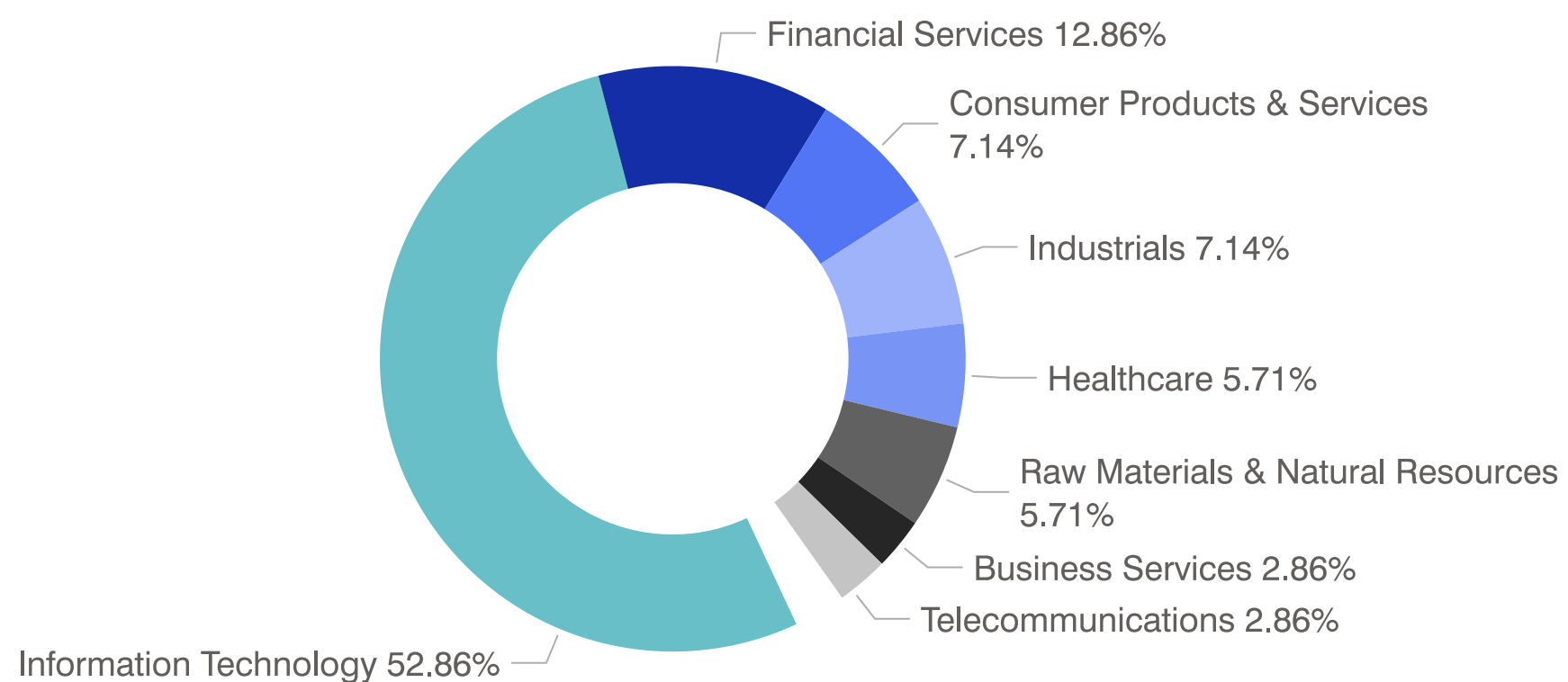
Região Norte



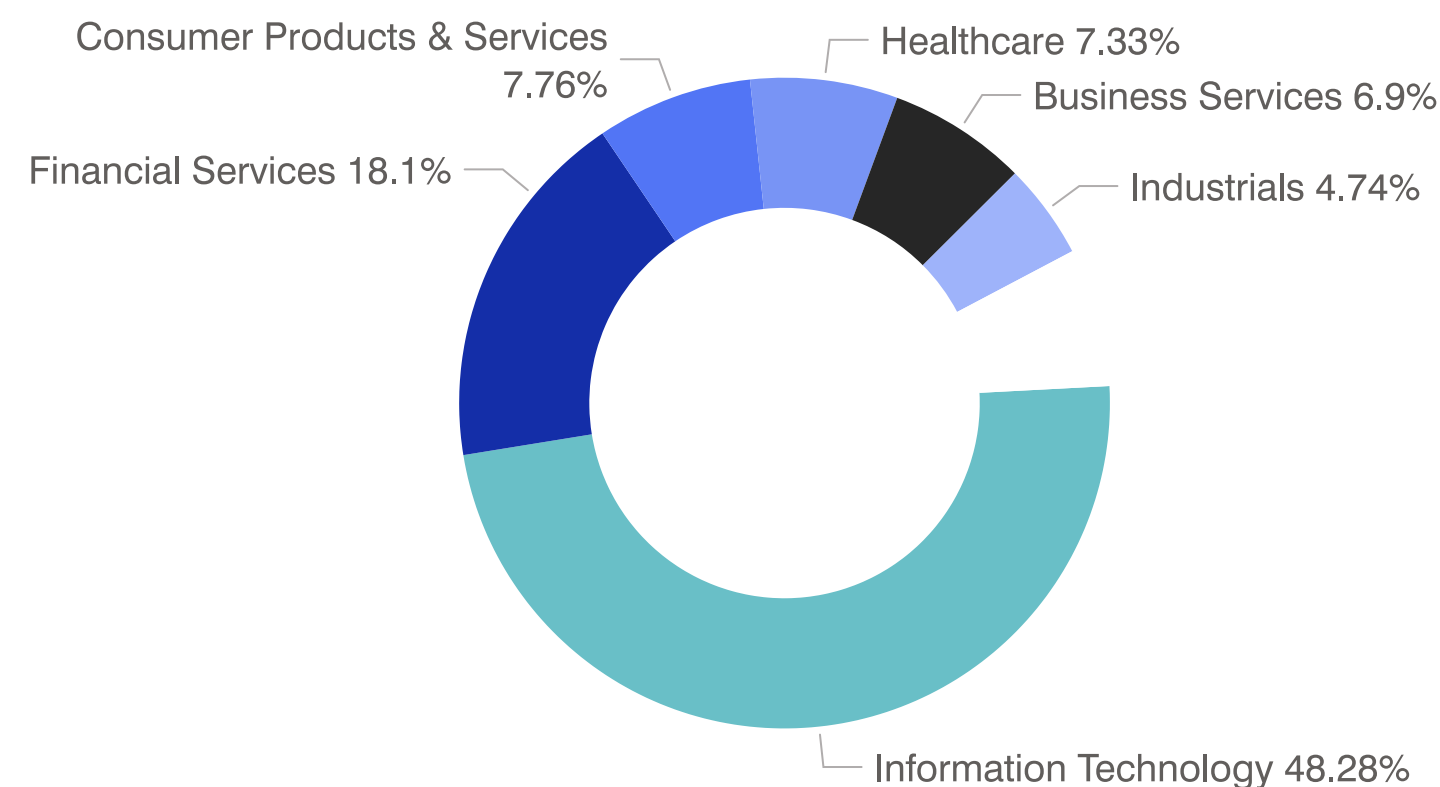
● Número ● Valor (BRLm)

**Número de investimentos por setor**

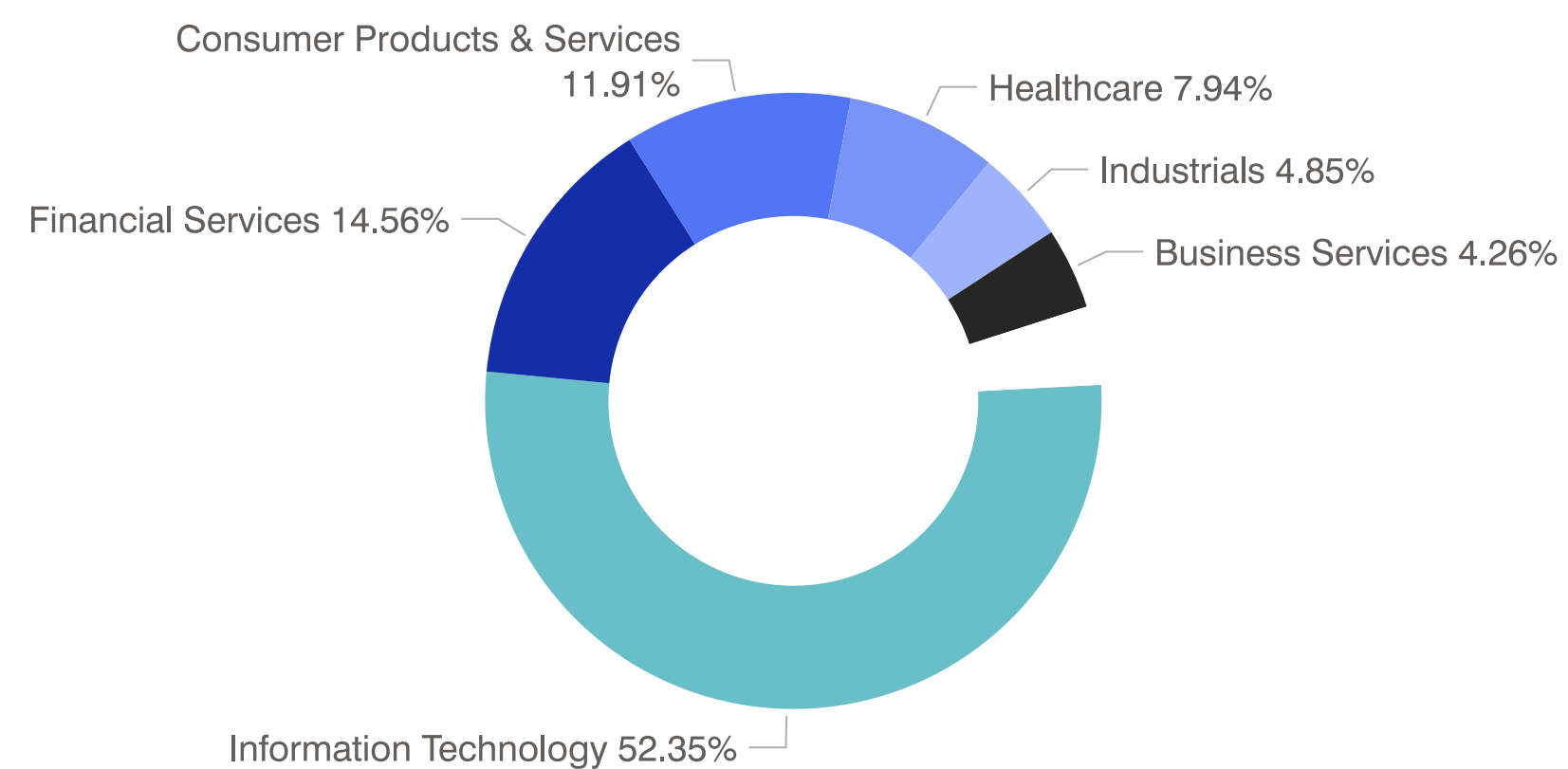
2024 (jan - jun)



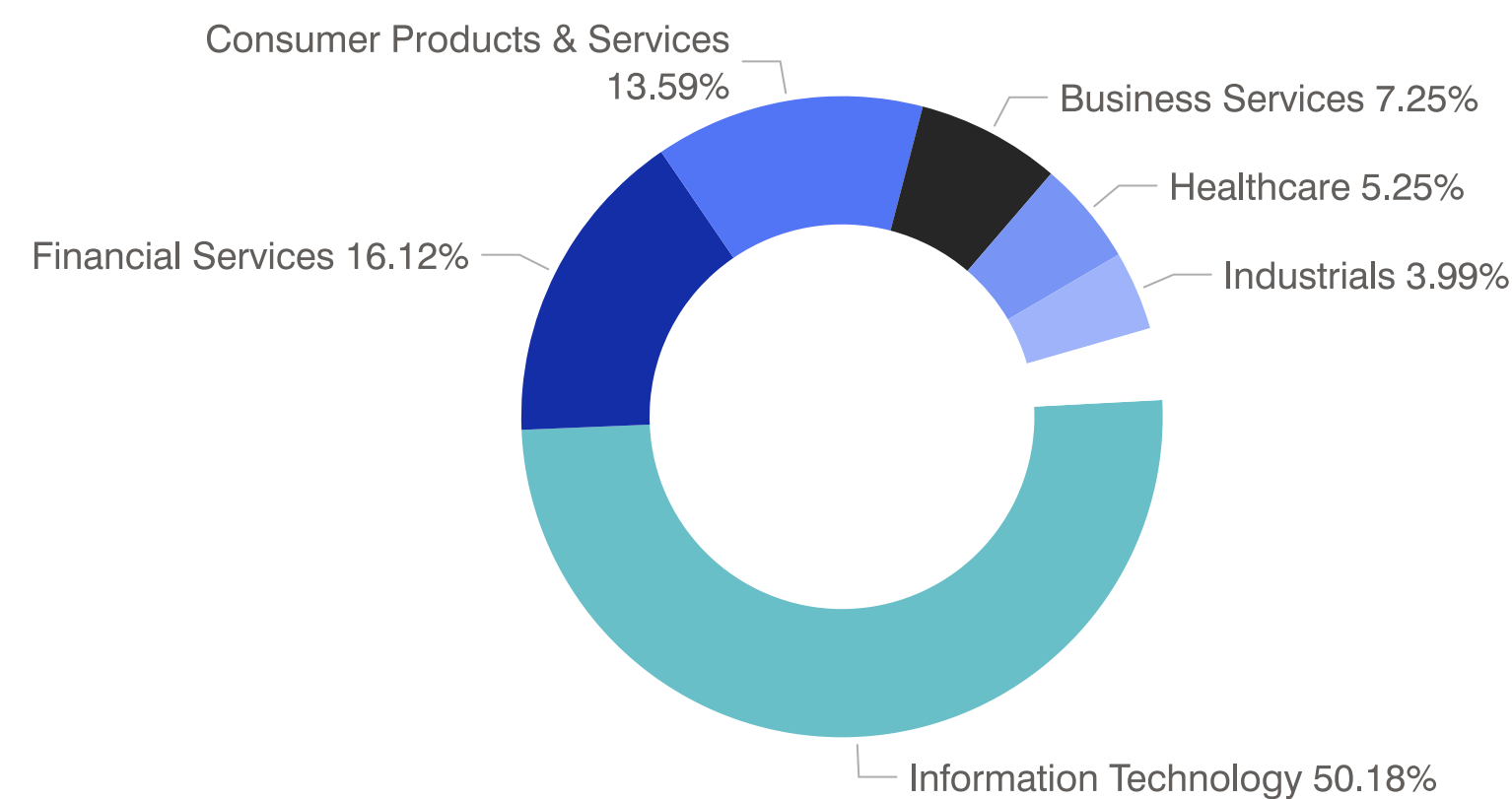
2023 (jan - dez)



2022 (jan - dez)



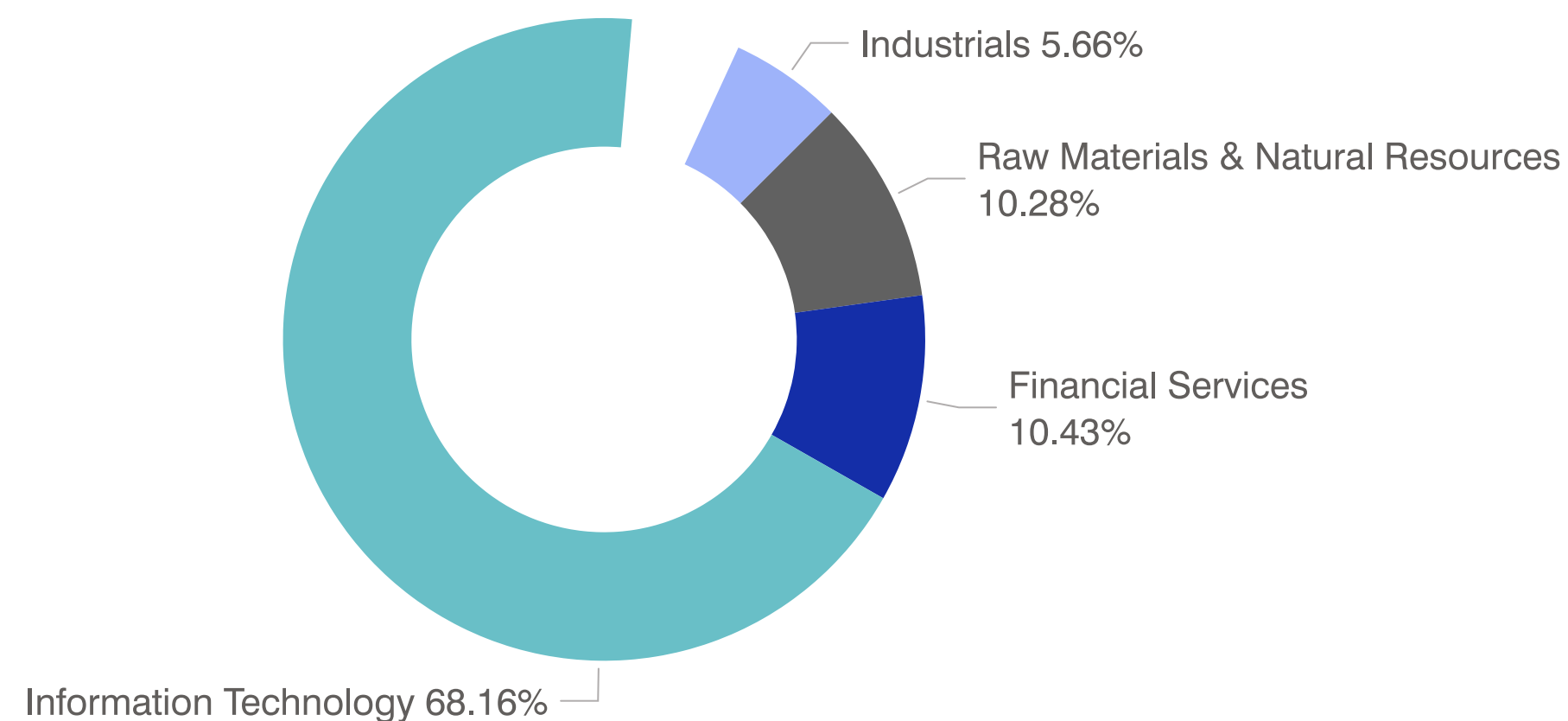
2021 (jan - dez)



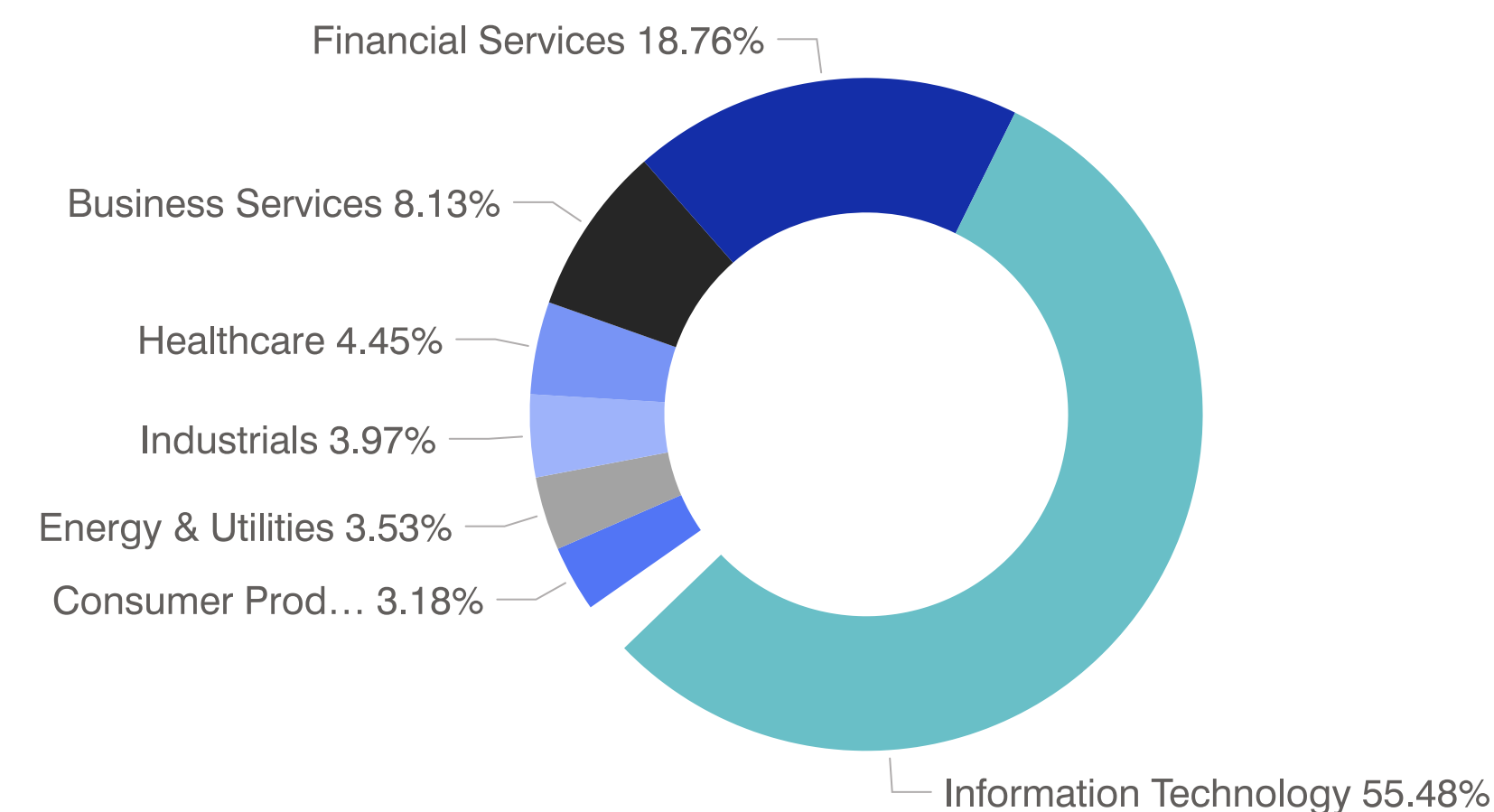
\*Análise realizada considerando apenas o setor principal da empresa investida

### Valor dos investimentos por setor (BRLm)

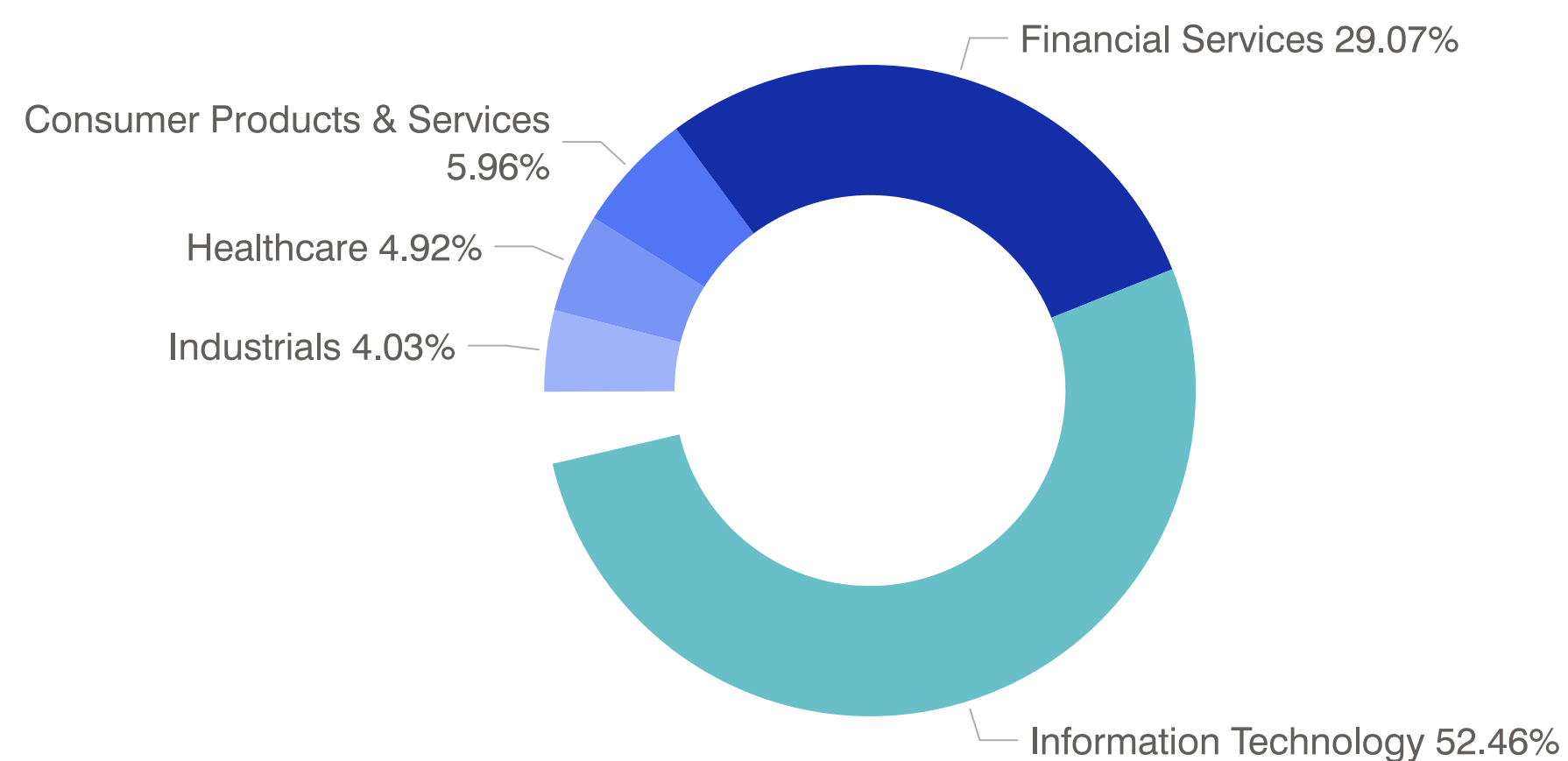
2024 (jan - jun)



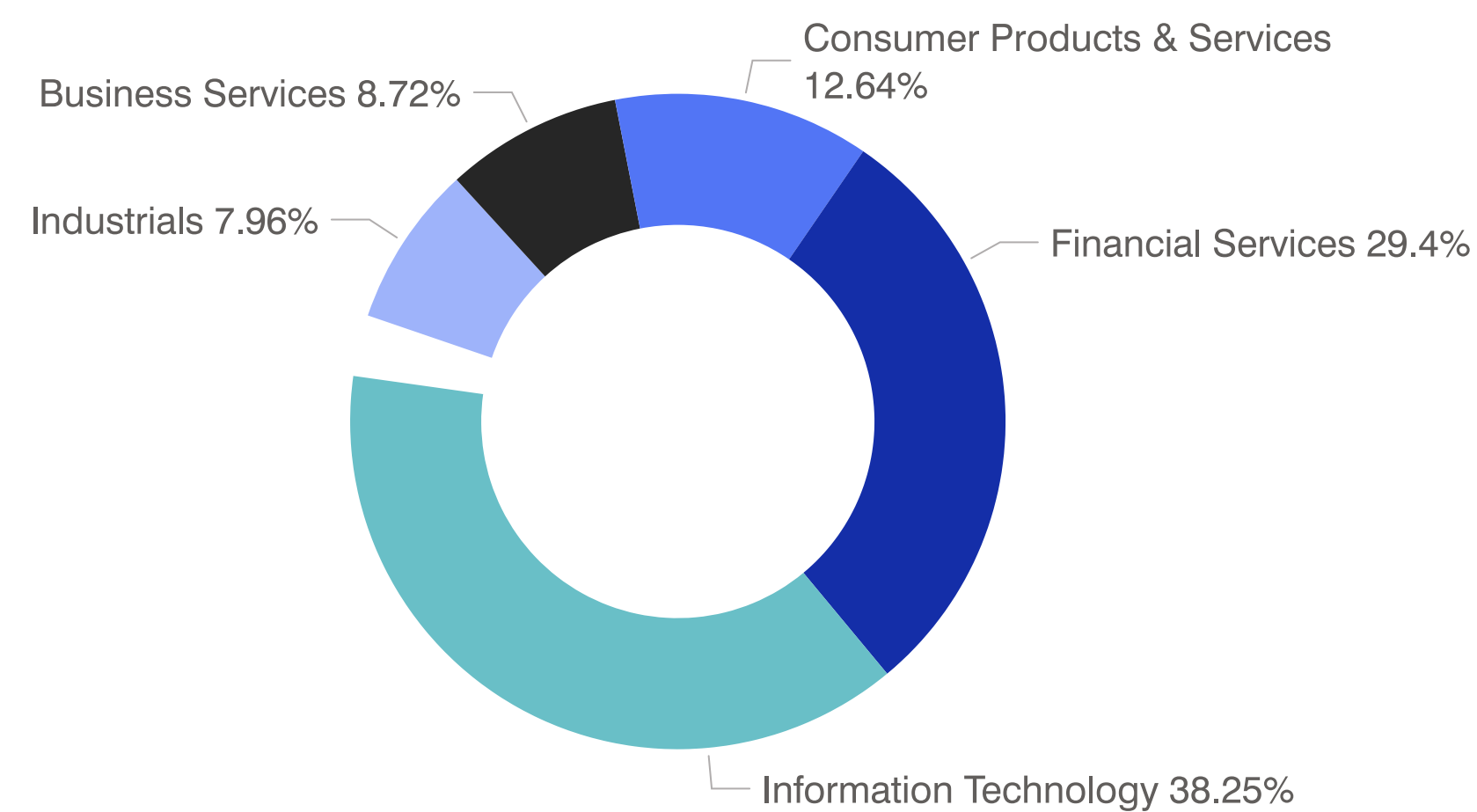
2023 (jan - dez)



2022 (jan - dez)

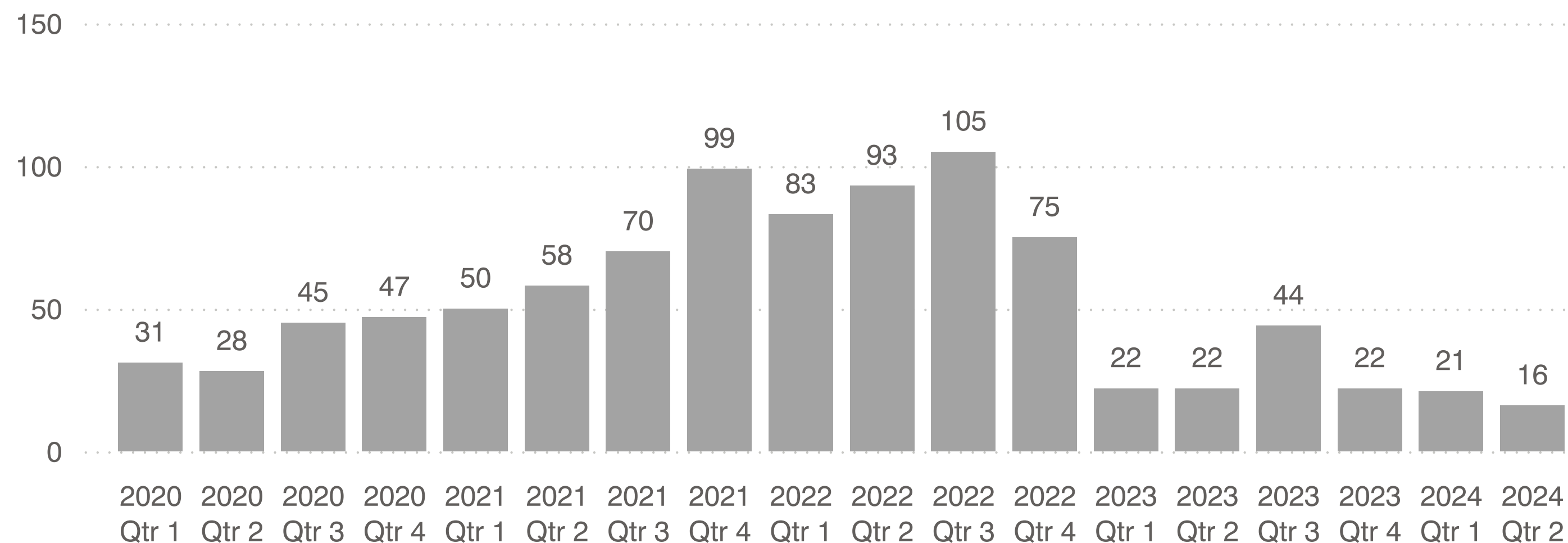


2021 (jan-dez)

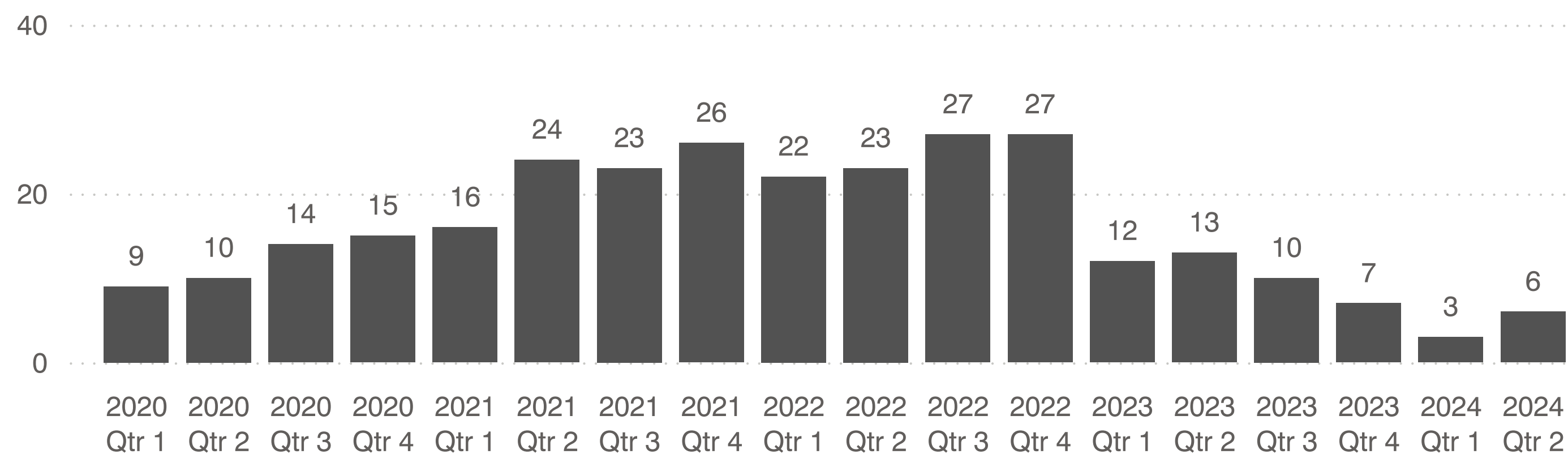


**Evolução trimestral do número de investimentos nos dois setores mais ativos em 2024 (jan - jun)**

Information Technology



Financial Services





## Número e valor dos investimentos em *Information Technology* por subsetor nos últimos seis trimestres

### Número

Ano	2023				2024	
Subsetor	Qtr 1	Qtr 2	Qtr 3	Qtr 4	Qtr 1	Qtr 2
Financial Software	5	6	4	7	4	5
IT Consulting, Development & Outsourcing	2	6	10	4	4	4
Other Industry-Specific Software	2	2	7		2	1
Logistics, Last Mile Delivery & Navigation Software	2	3	5		1	1
E-Commerce Software	3	1	3	1	1	1
Business, Productivity & Workflow Software			3	1	2	2
Educational Software	3		3	1	1	
Energy Industry Software			1	3	1	
IT Security & Biometrics	1		2	1	1	
Sales & Marketing Software	1	1	1	1		1
Browsers, Search Engines & SEO	1	1				1
Hosting, Data Storage & Processing	1			1	1	
Human Resources Software		1	2			
Communication & Conferencing Software	1		1			
Social Networking Platforms			1	1		
Climate Change Monitoring Software					1	
Entertainment & Gaming Software			1			
Music & Video Streaming Software		1				
Networking & Connectivity Software					1	
Other Internet, Software & IT Services				1		
Security & Advanced Measurement Equipment					1	

### Valor (BRLm)

Ano	2023				2024	
Subsetor	Qtr 1	Qtr 2	Qtr 3	Qtr 4	Qtr 1	Qtr 2
Financial Software	62.4	156.1	356.2	1,071.5	337.9	470.8
IT Consulting, Development & Outsourcing	16.0	128.5	129.0	167.7	42.1	903.0
Logistics, Last Mile Delivery & Navigation Software	261.0	67.2	500.8	7.2	25.0	10.0
Other Industry-Specific Software	1.0	304.4	444.0		11.1	15.0
Business, Productivity & Workflow Software			31.5	1.7	222.3	400.8
E-Commerce Software	98.6	0.0	66.1	0.0	18.9	9.0
IT Security & Biometrics	0.0		15.0	10.0	153.2	
Sales & Marketing Software	0.0	33.0	6.0	0.0		35.0
Educational Software	13.1		8.4	36.0	10.0	
Hosting, Data Storage & Processing	11.0			5.5	35.0	
Communication & Conferencing Software	0.0		49.2			
Security & Advanced Measurement Equipment					34.1	
Energy Industry Software			4.5	0.0	26.0	
Climate Change Monitoring Software					18.7	
Browsers, Search Engines & SEO	7.8	6.5				0.0
Music & Video Streaming Software		8.0				
Human Resources Software		0.5	5.0			
Social Networking Platforms			0.0	3.5		
Engineering & Scientific Software				0.0		
Entertainment & Gaming Software			0.0			
Networking & Connectivity Software					0.0	
Other Internet, Software & IT Services				0.0		

## Número e valor dos investimentos em *Financial Services* por subsetor nos últimos seis trimestres

### Número

Ano	2023				2024	
	Qtr 1	Qtr 2	Qtr 3	Qtr 4	Qtr 1	Qtr 2
Consumer Finance	6	5	6	3	2	3
Holding Companies / Financial Holding Companies	3		1	1		1
Other Banking & Investment	1	1				1
Other Insurance		1		1		1
Real Estate Services	1	1	1			
Accounting Services		1		1		
Venture Capital	1	1				
Commercial, Retail & Mortgage Banking				1		
Credit Collections & Related Services		1				
Insurance Brokerage		1				
Life & Health Insurance		1				
Multiline Insurance Providers			1			
Other Financial Services			1			
Real Estate Development & Operating Companies					1	

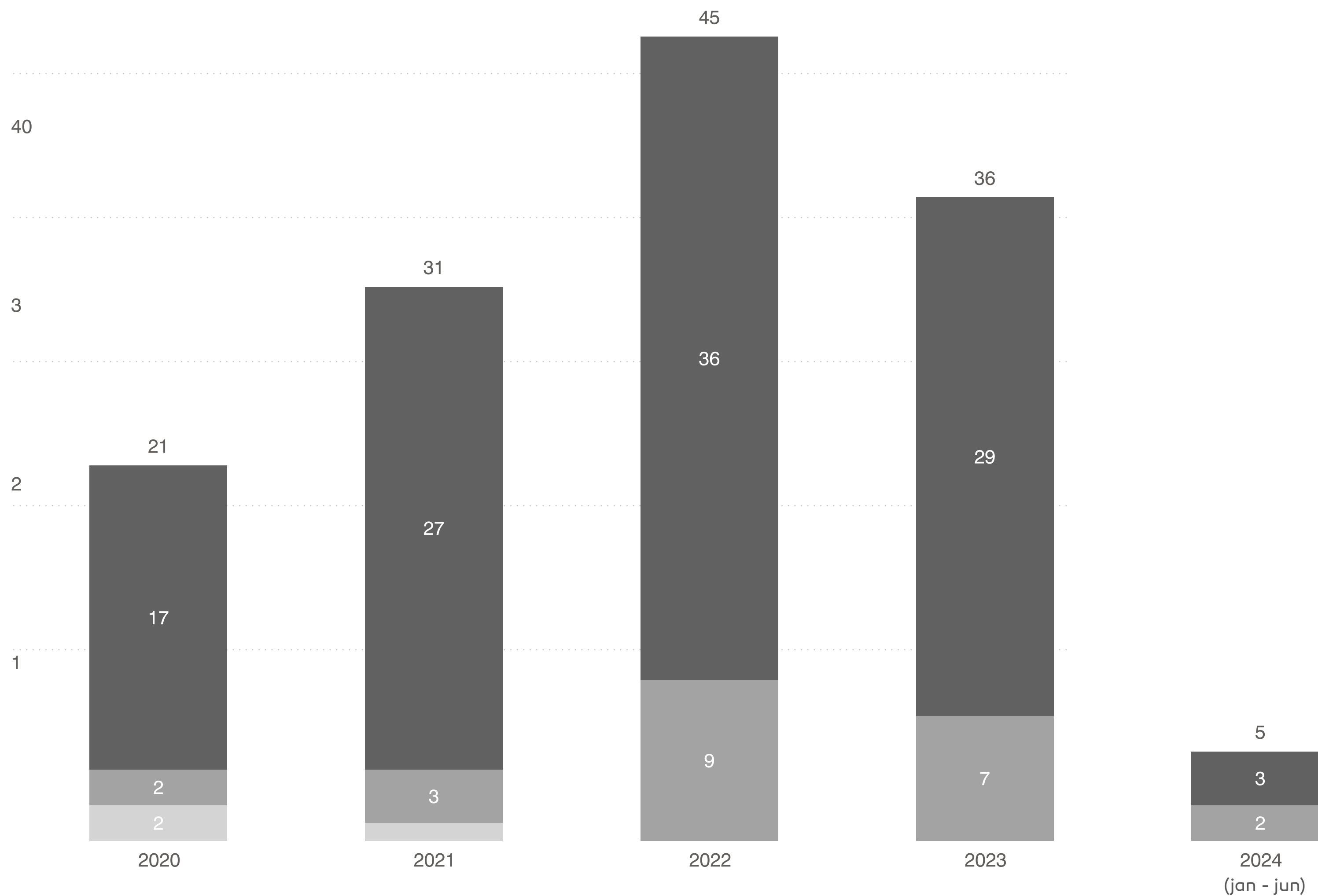
### Valor (BRLm)

Ano	2023				2024	
	Qtr 1	Qtr 2	Qtr 3	Qtr 4	Qtr 1	Qtr 2
Consumer Finance	116.0	137.5	415.6	139.9	45.0	40.0
Holding Companies / Financial Holding Companies	218.2		0.0	70.0		100.0
Other Banking & Investment	20.0	100.0				110.0
Other Insurance		27.8		5.0		110.0
Credit Collections & Related Services		54.0				
Real Estate Services	40.0	3.5	0.0			
Real Estate Development & Operating Companies					20.0	
Life & Health Insurance		16.0				
Accounting Services		0.0		10.0		
Other Financial Services			9.0			
Insurance Brokerage		1.5				
Venture Capital	0.5	0.0				
Commercial, Retail & Mortgage Banking				0.0		
Multiline Insurance Providers			0.0			

### Número de exits de Venture Capital

Tipo

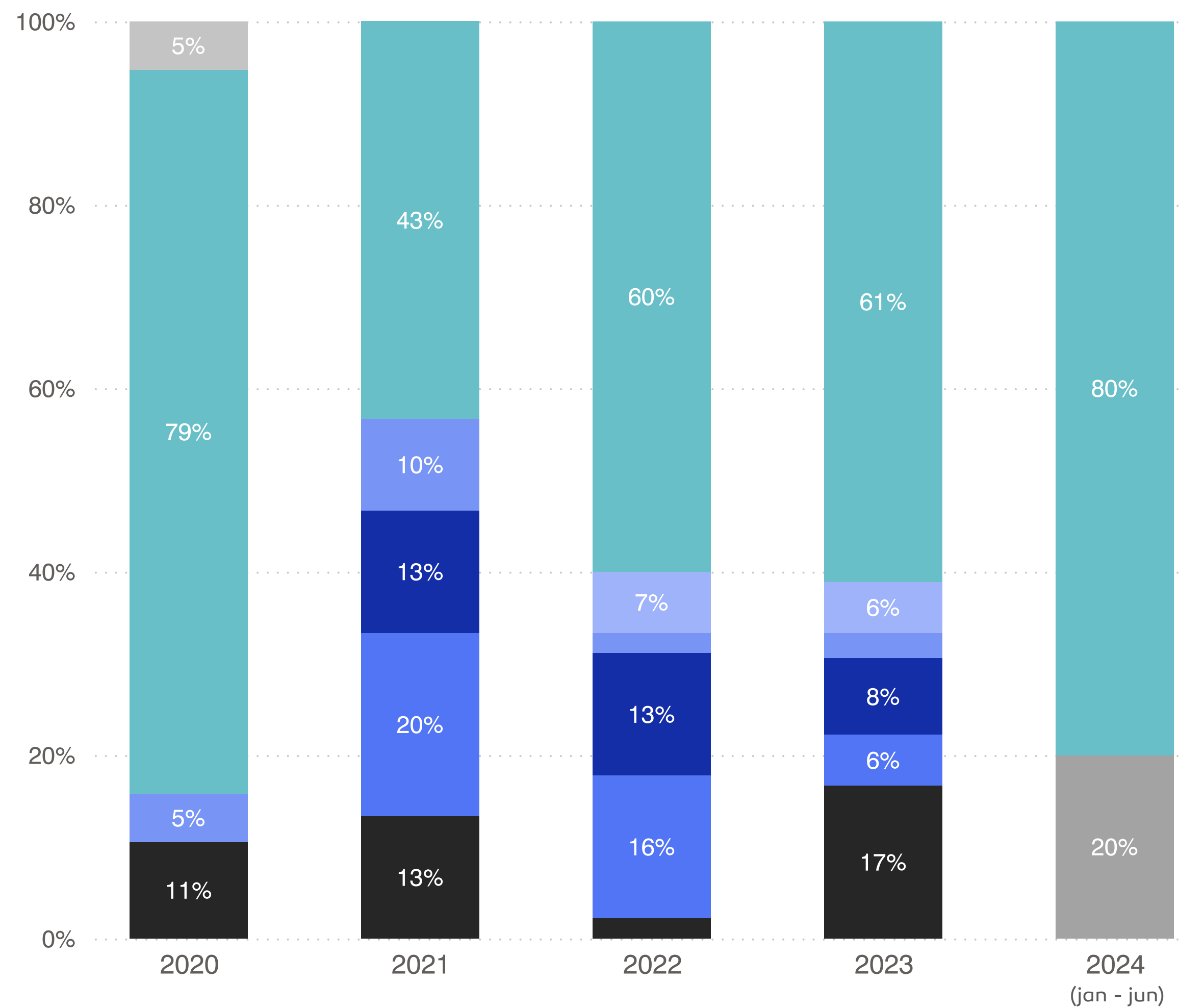
- Exit Venture Capital via IPO
- Exit Venture Capital via PE/VC (Secondary Transaction)
- Exit Venture Capital via Trade Sale



### Número de exits de Venture Capital por setor

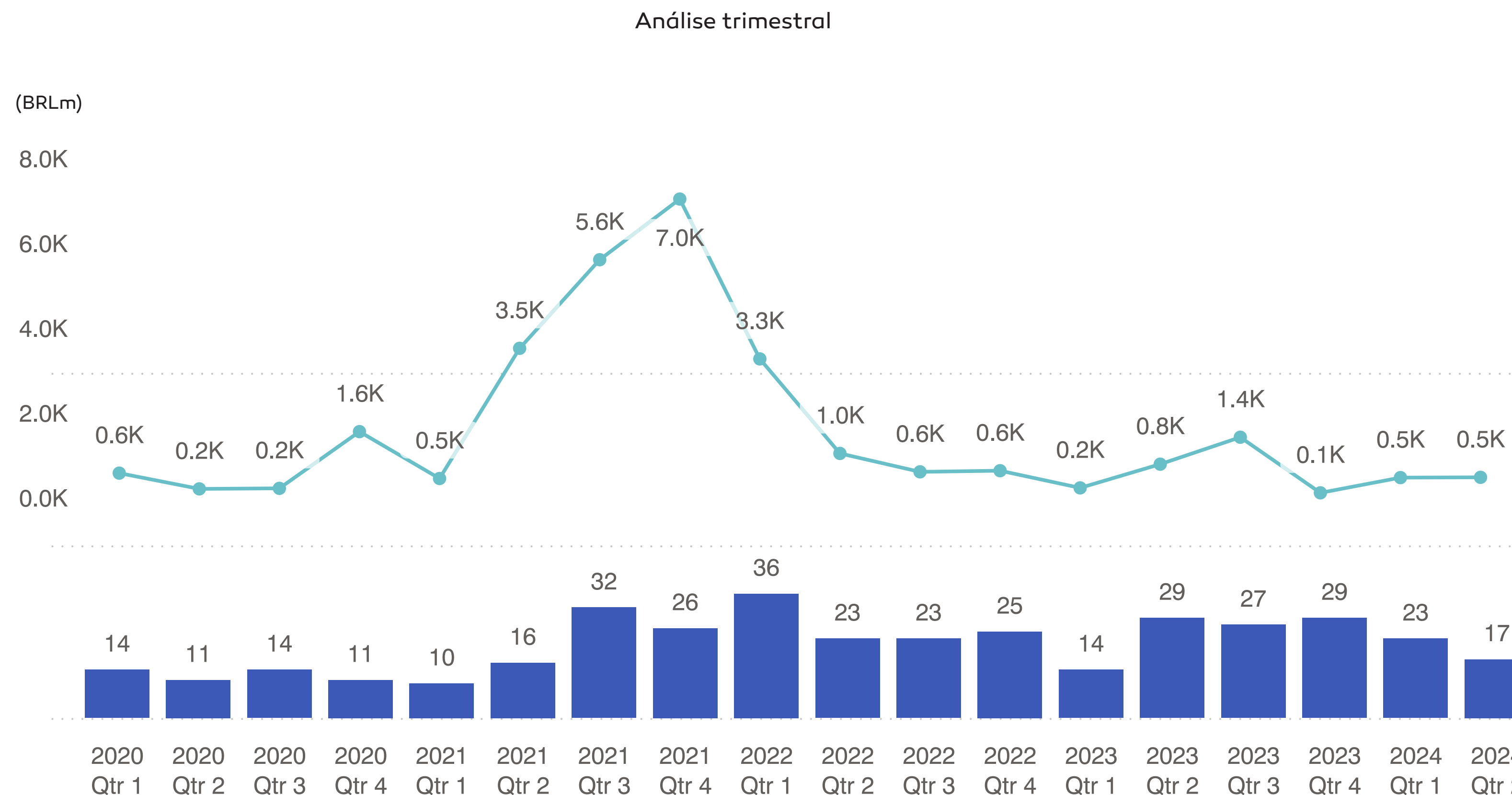
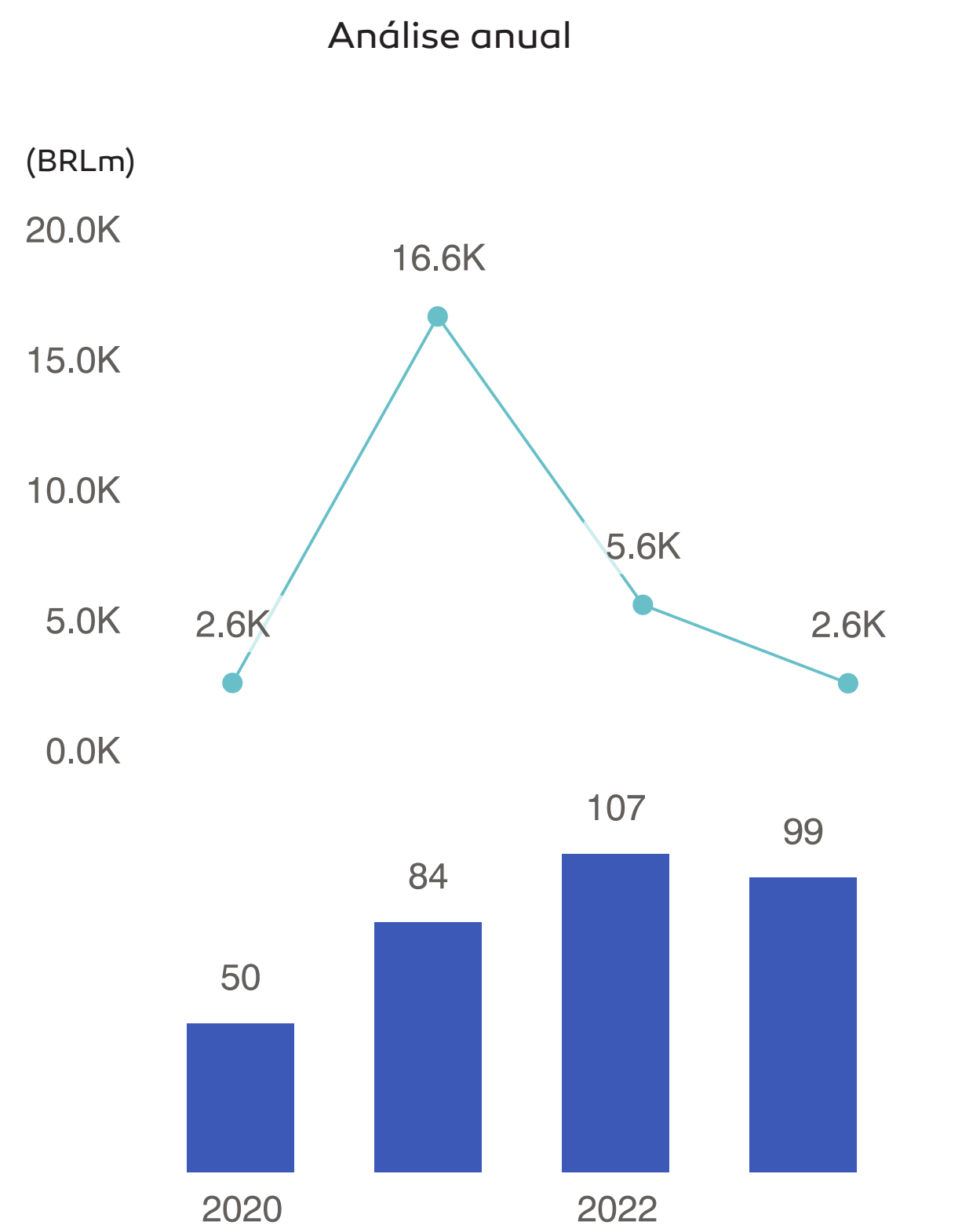
**Setor**

- Business Services
- Consumer Products & Services
- Energy & Utilities
- Financial Services
- Healthcare
- Industrials
- Information Technology
- Telecommunications



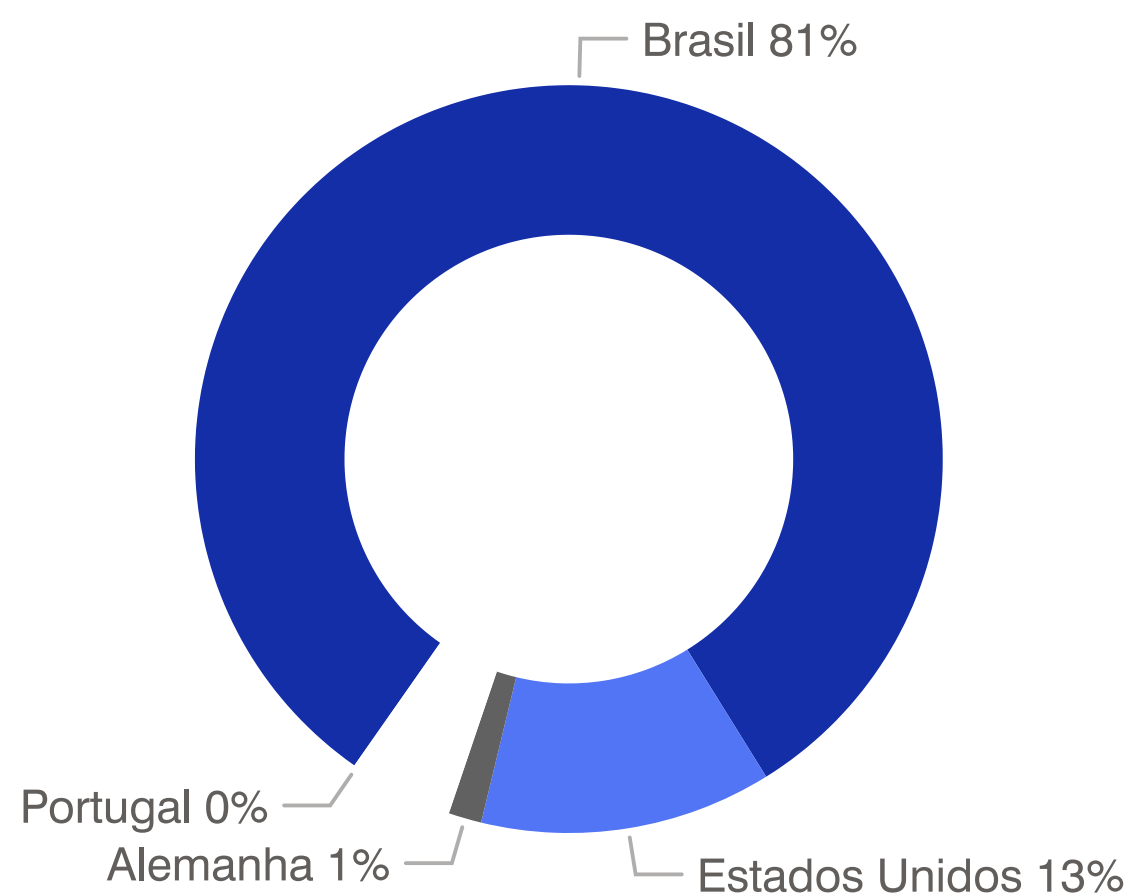
\*Análise realizada considerando apenas o setor da empresa desinvestida

## Transações com a participação de pelo menos um Corporate Venture Capital como investidor



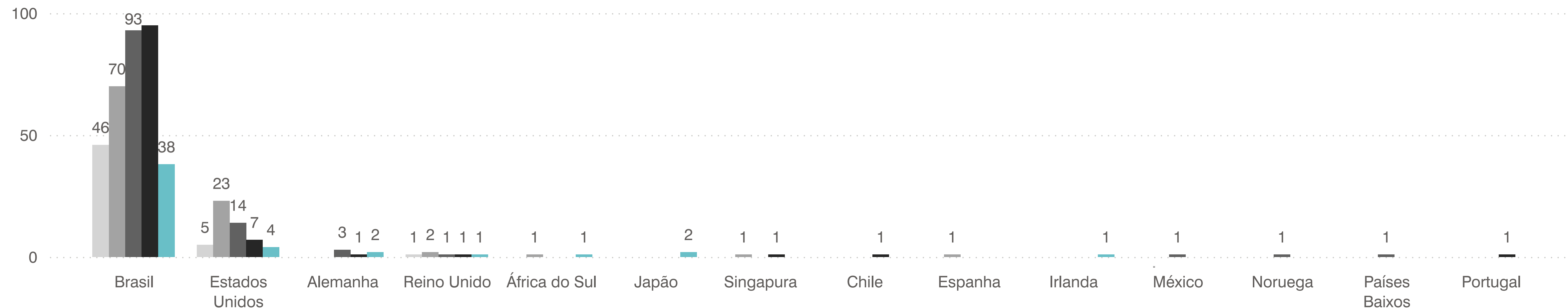
\*- Transações nas quais há pelo menos uma firma de Corporate Venture Capital no lado comprador

**Corporate Venture Capital por país de origem - 2024 (jan - jun)**



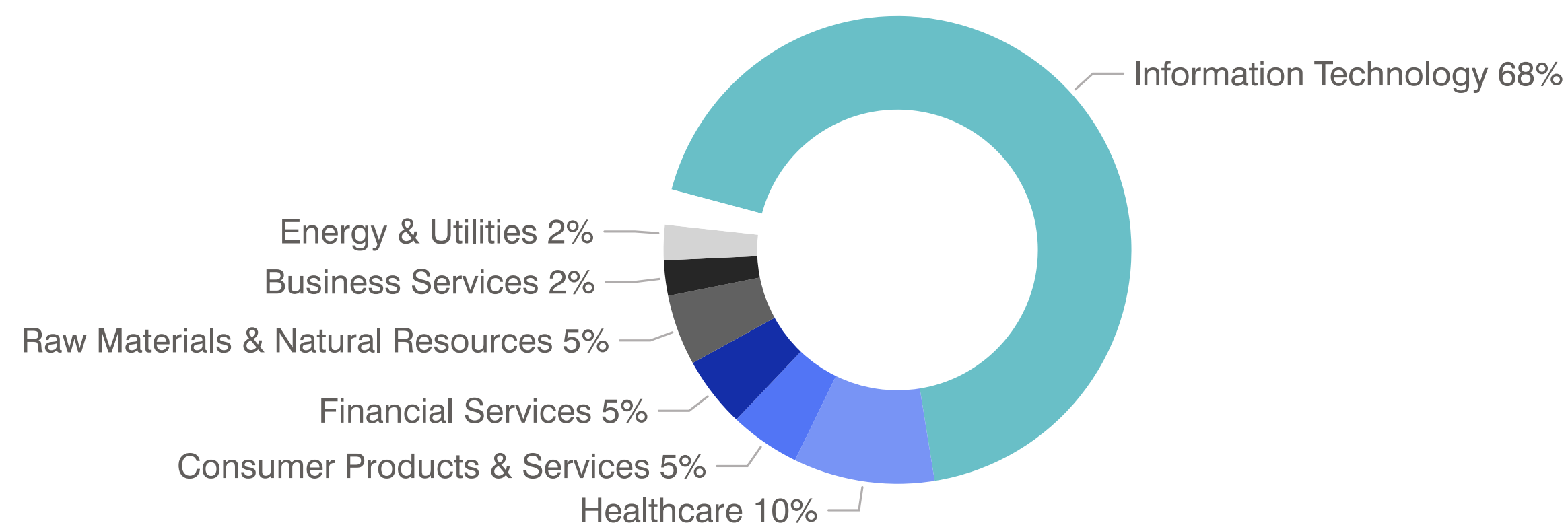
**Número de Corporate Venture Capital investindo no Brasil, por país de origem – 2024 (jan - jun)**

Year ● 2020 ● 2021 ● 2022 ● 2023 ● 2024

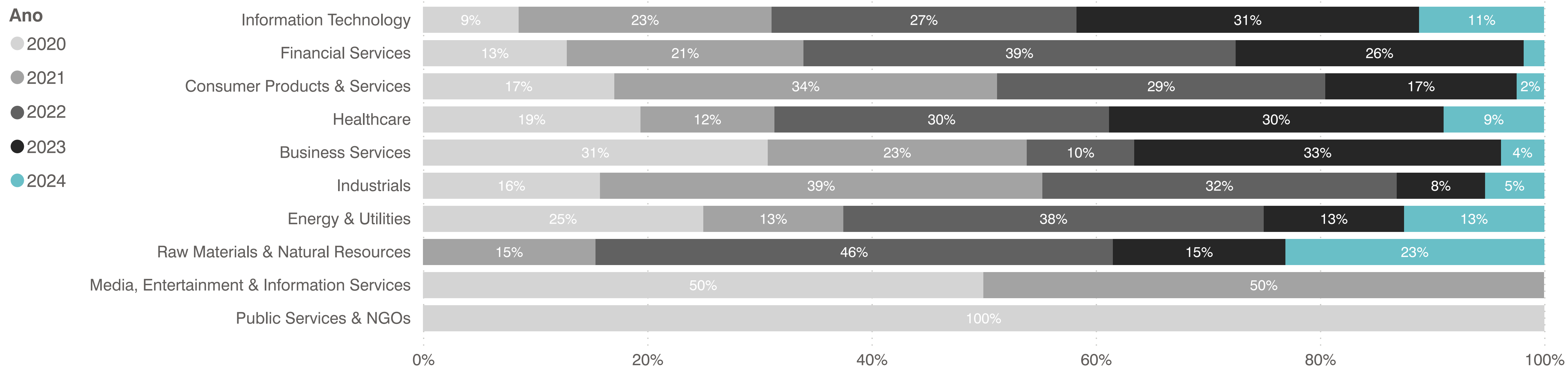


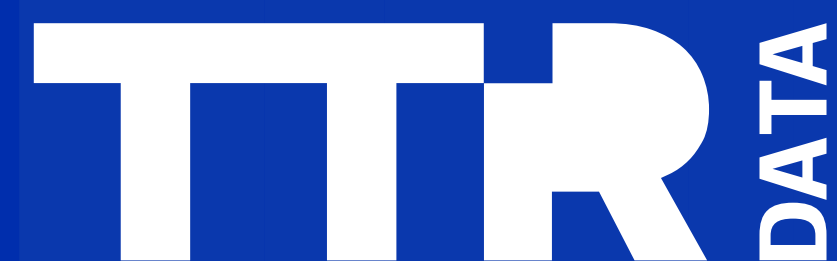
1- Transações nas quais há pelo menos um Corporate Venture Capital no lado comprador 2 - Estão contabilizados investimentos realizados por subsidiárias /controladas brasileiras de firmas estrangeiras  
 3 - A análise tem em conta o número de ocorrências de cada país nas rondas de investimentos, exemplo: Em uma rodada na qual participam três CVC brasileiros, serão contabilizadas três ocorrências para o Brasil.

**Número de investimentos de Corporate Venture Capital por setor - 2024 (jan - jun)**



Proporção de cada setor em relação ao número total de investimentos por ano





Para mais informações:  
[customers@ttrdata.com](mailto:customers@ttrdata.com)  
[www.ttrdata.com](http://www.ttrdata.com)



Para mais informações:  
[www.abvcap.com](http://www.abvcap.com)

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