

App Prova



Destaque
Milhões
faturamento 2018?

Destaque
Milhões
EBITDA 2018?

“Depoimento: Lorem ipsum sodales turpis tincidunt lobortis bibendum blandit condimentum laoreet, donec urna suscipit quam ut sit porta felis ut dui, commodo rhoncus sodales cras ullamcorper leo elit quam.”

Nome - Cargo

App Prova is a test platform to help students, schools and colleges improve performance on educational outcomes for k-12 and college admission exams. We invested in early 2015 and were their first institutional investor.

NECESSIDADES DA EMPRESA

- We worked alongside the company to define the required governance parameters as well as to implement financial controls in order to get the company ready to for its next phase. With an outstanding and an execution-driven team and a well-suited product for schools, the Company was able to grow significantly in a very short-period of time.

CRIAÇÃO DE VALOR ATRAVÉS DE PE&VC

- Leveraging on our strong local network, e.bricks ventures introduced AppProva to Saraiva, a book publisher owned by SOMOS Educação, the largest K12 group in Brazil. What began as a commercial relationship with Saraiva soon grew into an acquisition offer by SOMOS, which was attracted not only by AppProva's products but also by the innovation element that AppProva's founders could add to SOMOS' mostly offline products. e.Bricks Ventures had a leading role throughout the negotiation and due diligence phases, and the acquisition was completed in 2017 .

RESULTADOS

Scaled the company from BRL 850 thousand in annual recurring revenue (ARR), when e.Bricks Ventures first invested, to BRL 3 million at exit (3.5x), increasing the team from 8 to more than 50 people.

App Prova

MATRIZ
Belo Horizonte, MG

GESTOR
e.bricks ventures

INFO
www.approva.com.br
www.ebricksventures.com

INVESTIMENTO
31/01/2015

VALOR INVESTIDO [R\$ MM]
4.7

FORMA DE AQUISIÇÃO
Mútuo Conversível

PARTICIPAÇÃO
(INICIAL/MÁXIMA/ATUAL)
8% / 31% / 0%

DESINVESTIMENTO
31/03/2017

FORMA DE DESINVESTIMENTO
Venda para Estratégico

RETORNO
TIR realizada: 51%