

**BRASIL**

**INVESTIMENTOS**

**2 T 2025**

# **PRIVATE EQUITY E VENTURE CAPITAL**

CONSOLIDAÇÃO DE DADOS DA INDÚSTRIA

**TTR** DATA

**abv**cap

# SUMÁRIO

## PRIVATE EQUITY

### Evolução dos investimentos no período 2021 - 2T 2025

1. Visão geral
2. Por tipo de investimento
3. Por região do Brasil
4. Por setor de atuação da empresa investida
5. Exits

## VENTURE CAPITAL

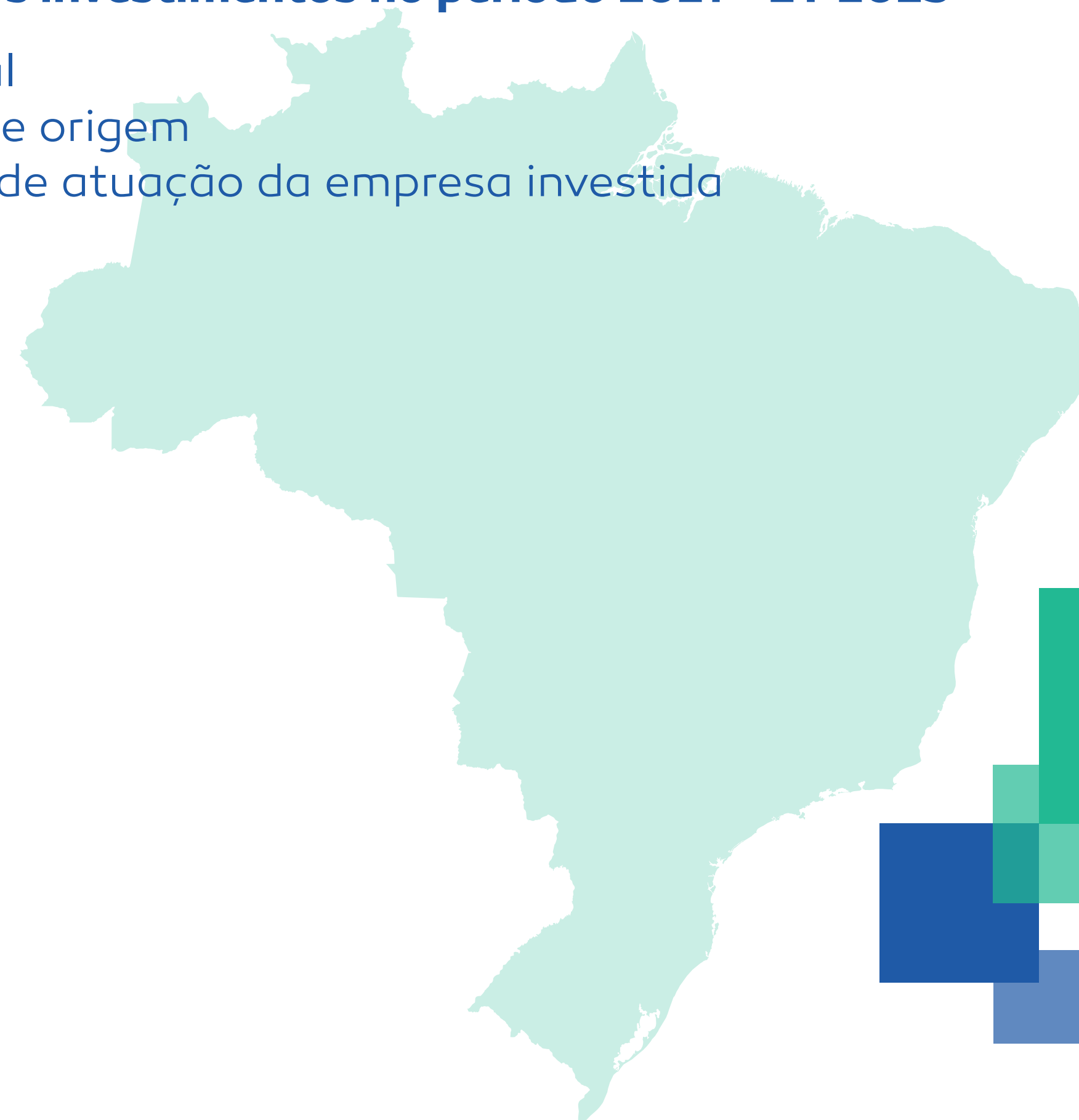
### Evolução dos investimentos no período 2021 - 2T 2025

1. Visão geral
2. Por região do Brasil
3. Por setor de atuação da empresa investida
4. Exits

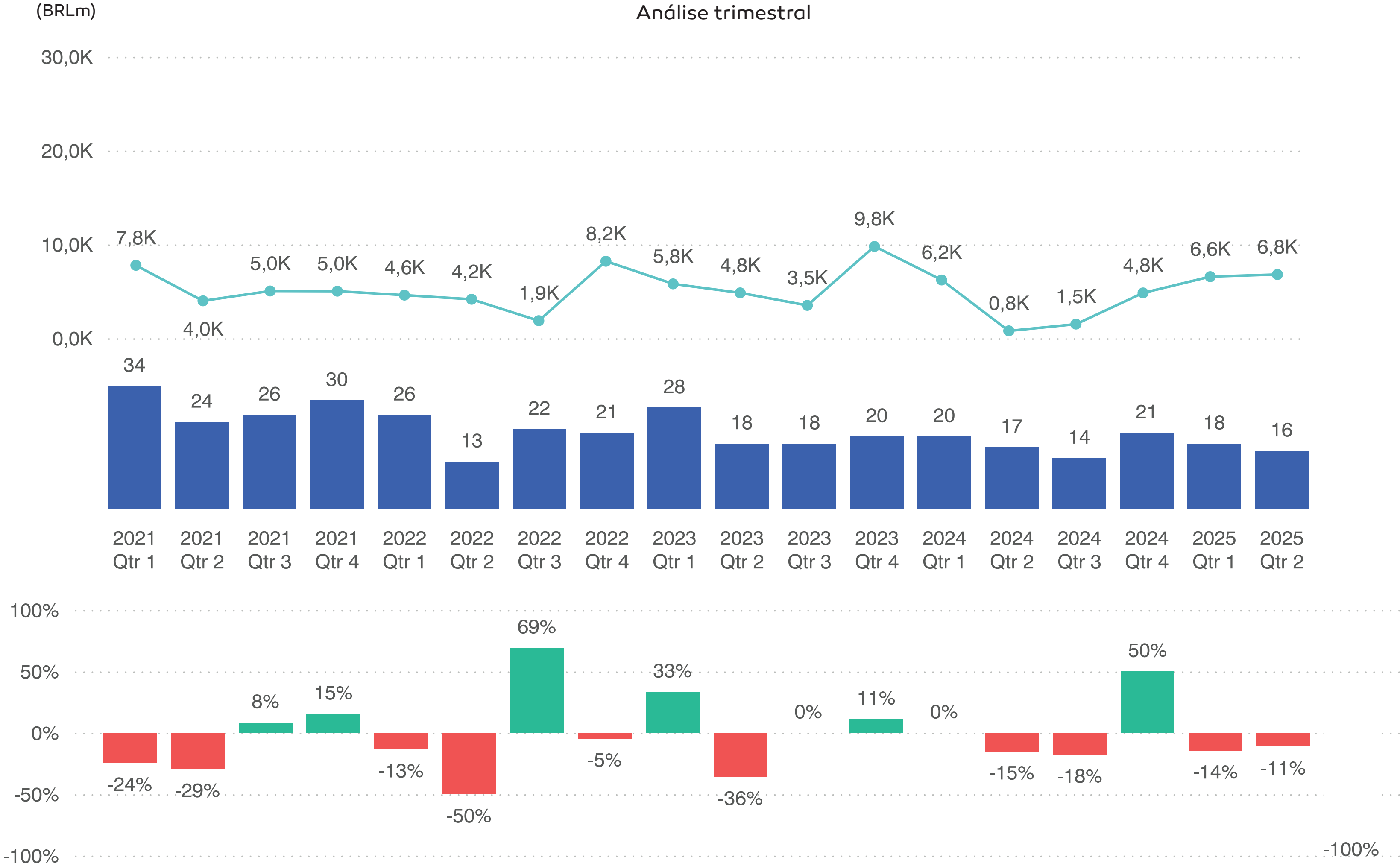
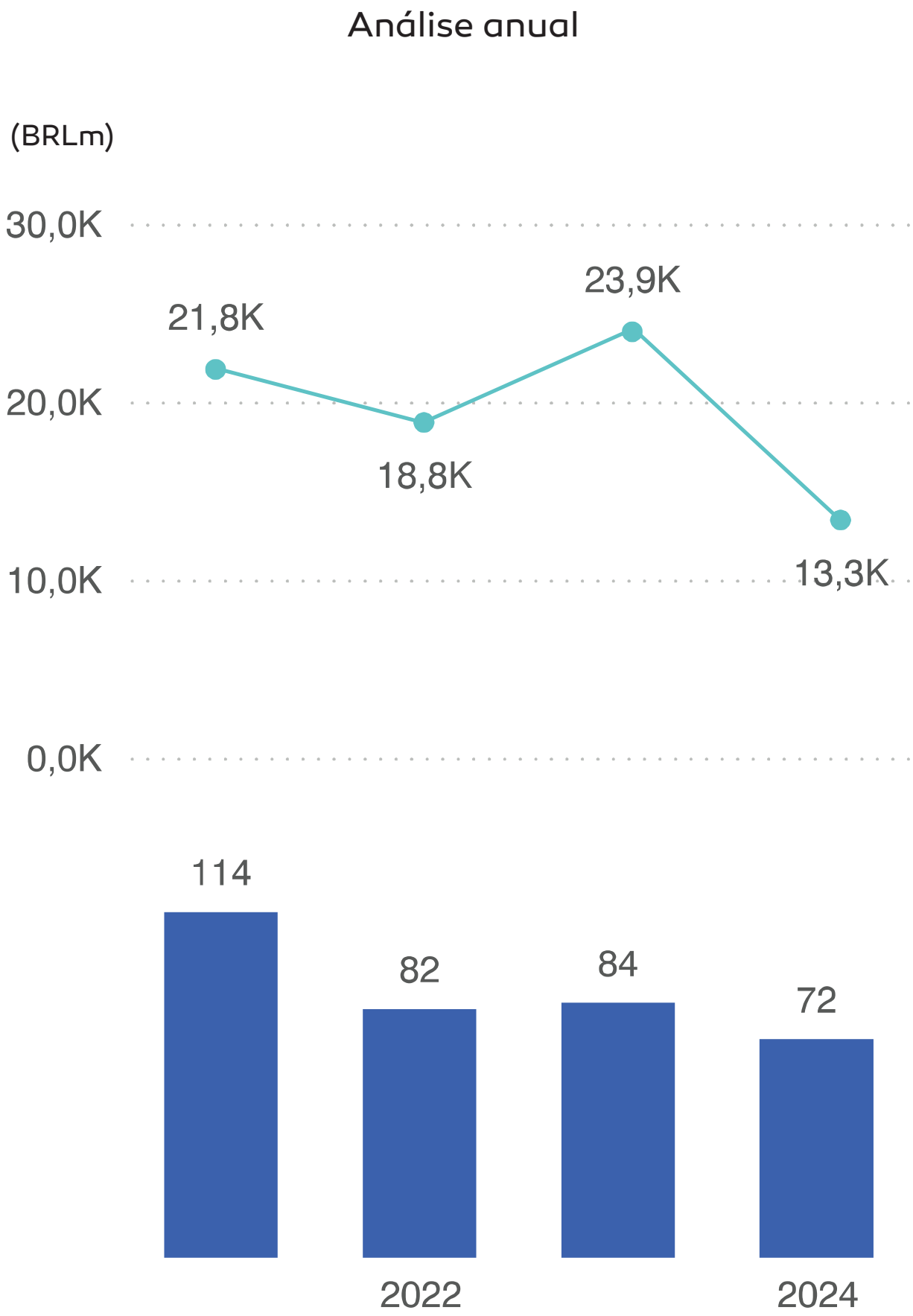
## CORPORATE VENTURE CAPITAL

### Evolução dos investimentos no período 2021 - 2T 2025

1. Visão geral
2. Por país de origem
3. Por setor de atuação da empresa investida



Evolução dos investimentos no período 2021 - 2T 2025

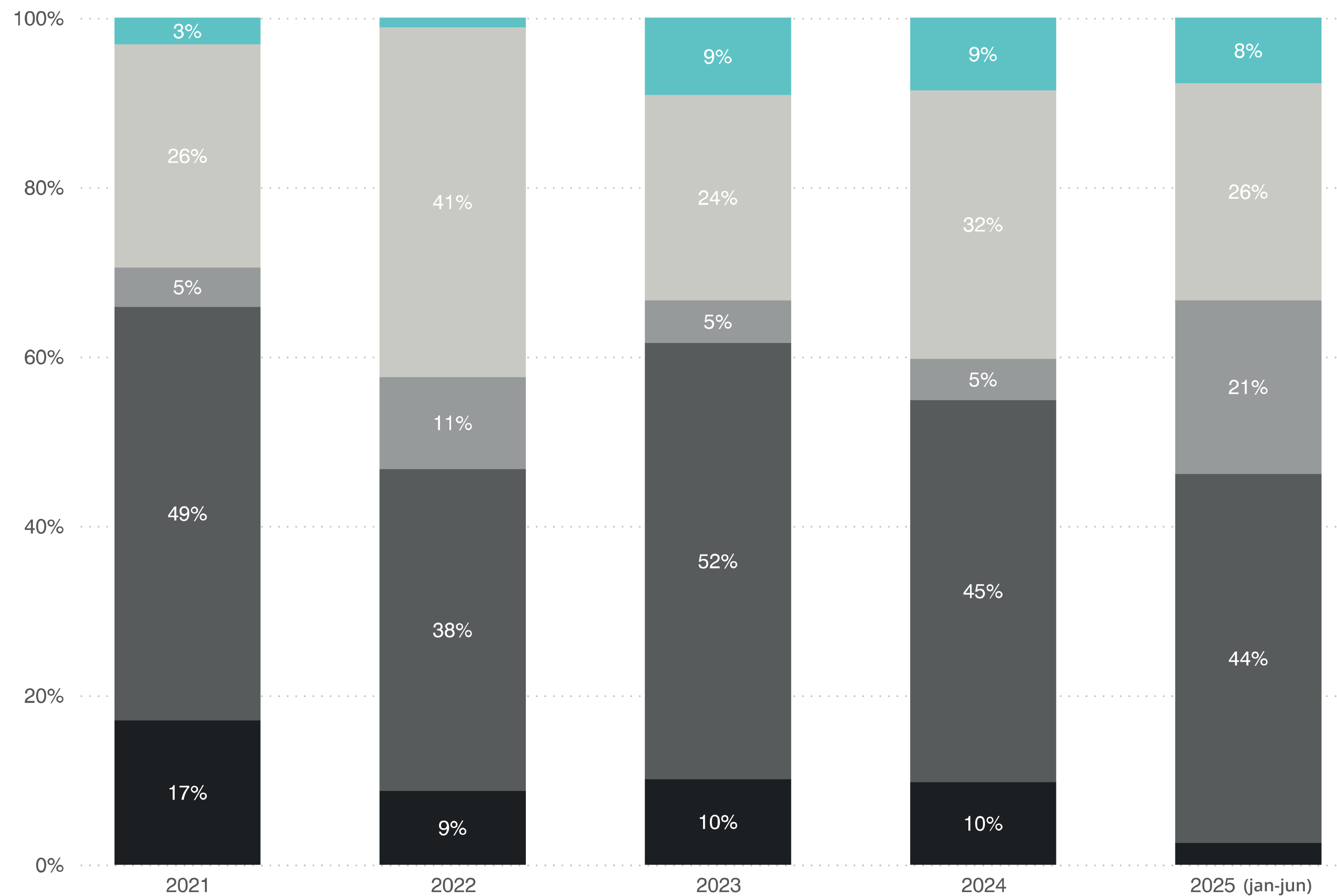


1-Investimentos realizados em empresas brasileiras. 2 - Transações com data de início no período em análise, com status concluído ou em andamento.  
3 - Os valores totais têm em conta transações com valores não confidenciais.

## Evolução dos investimentos no período 2021 - 2T 2025

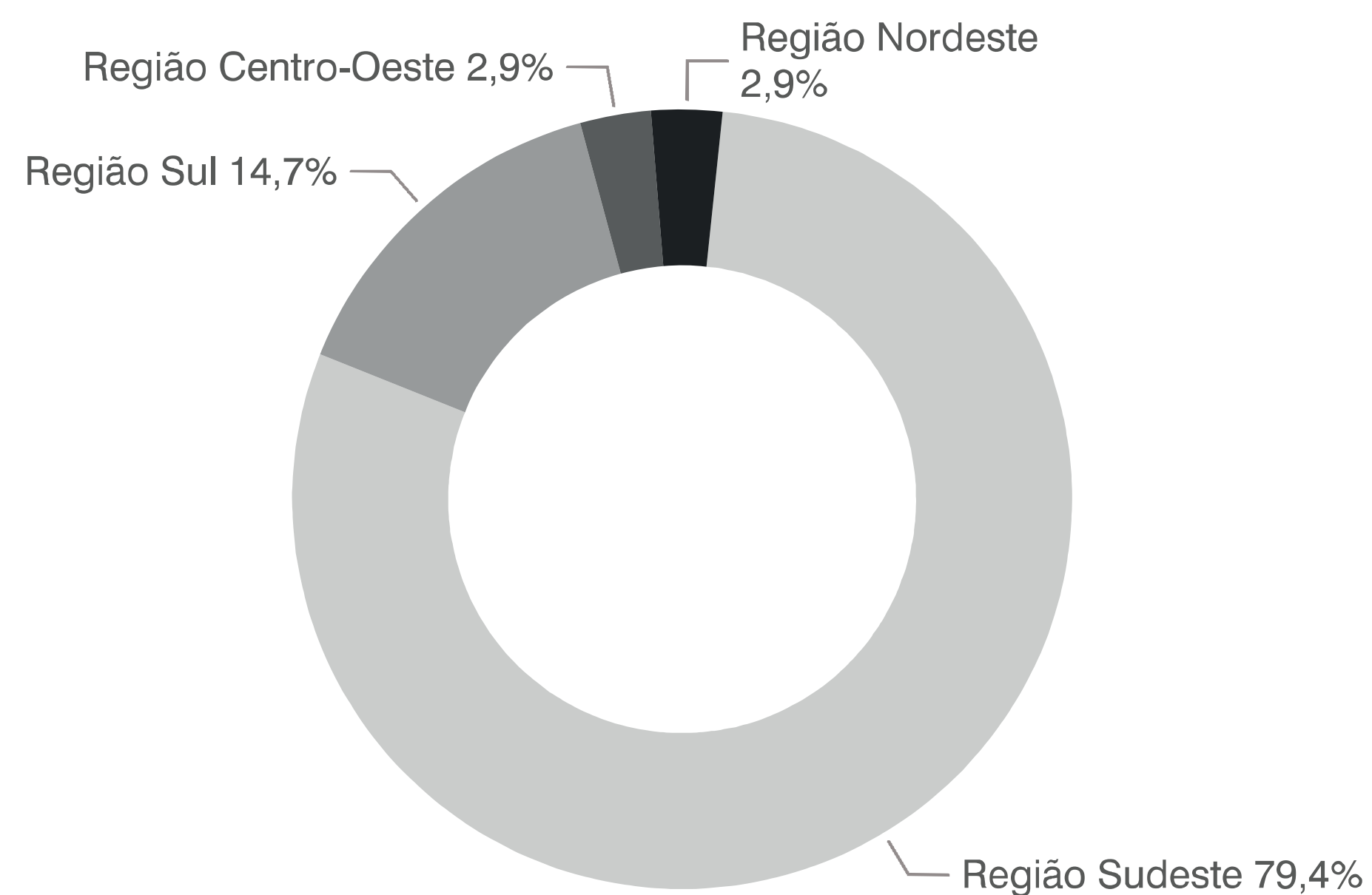
## Tipo

- Buy-and-Build / Roll-up
- Buyout/Leveraged Buyout
- Growth/Expansion
- PE Non-control Acquisition (Minority Stake)
- Secondary Buyout

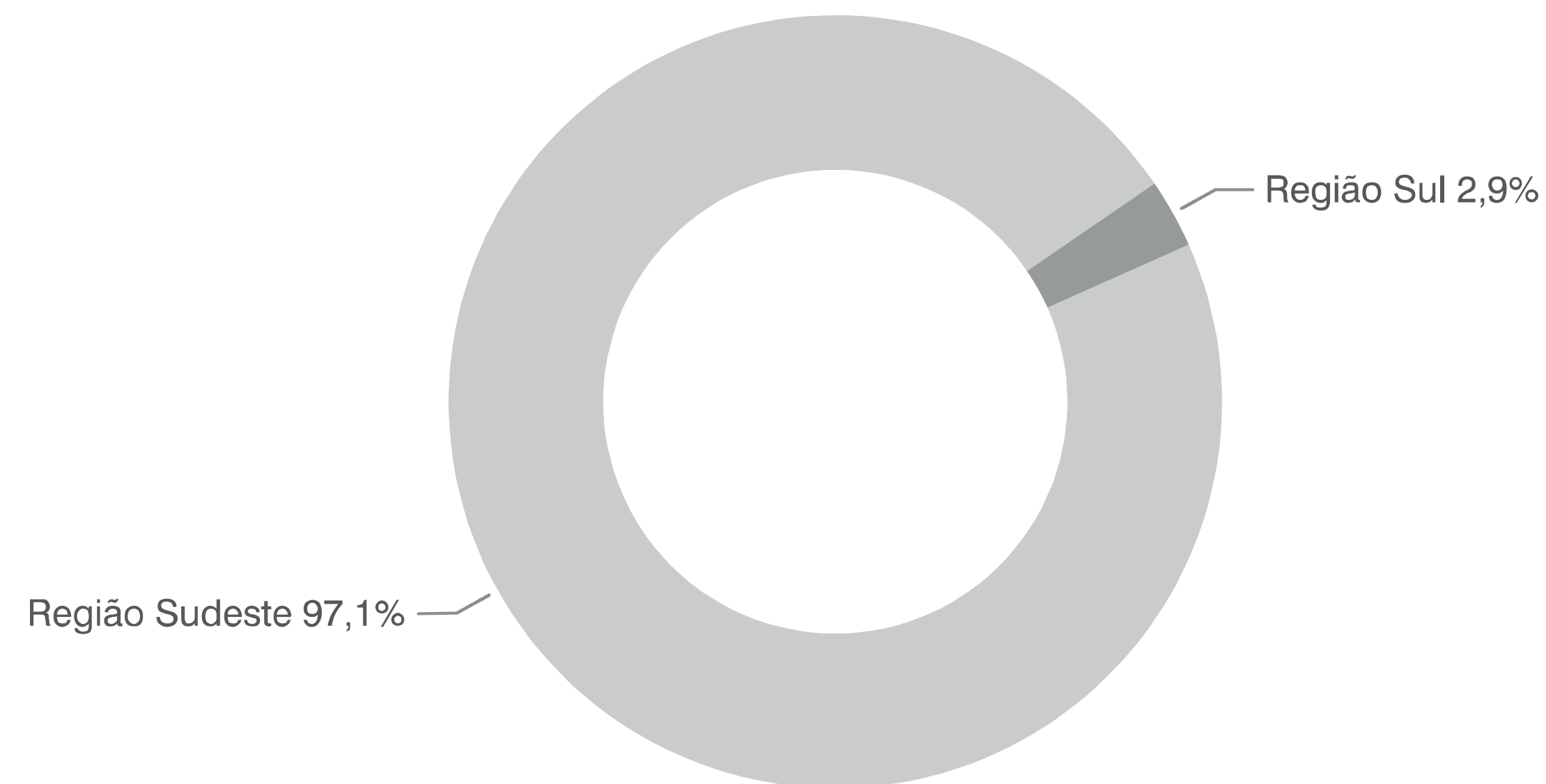


## Número e valor dos investimentos por região - 2T 2025

Número

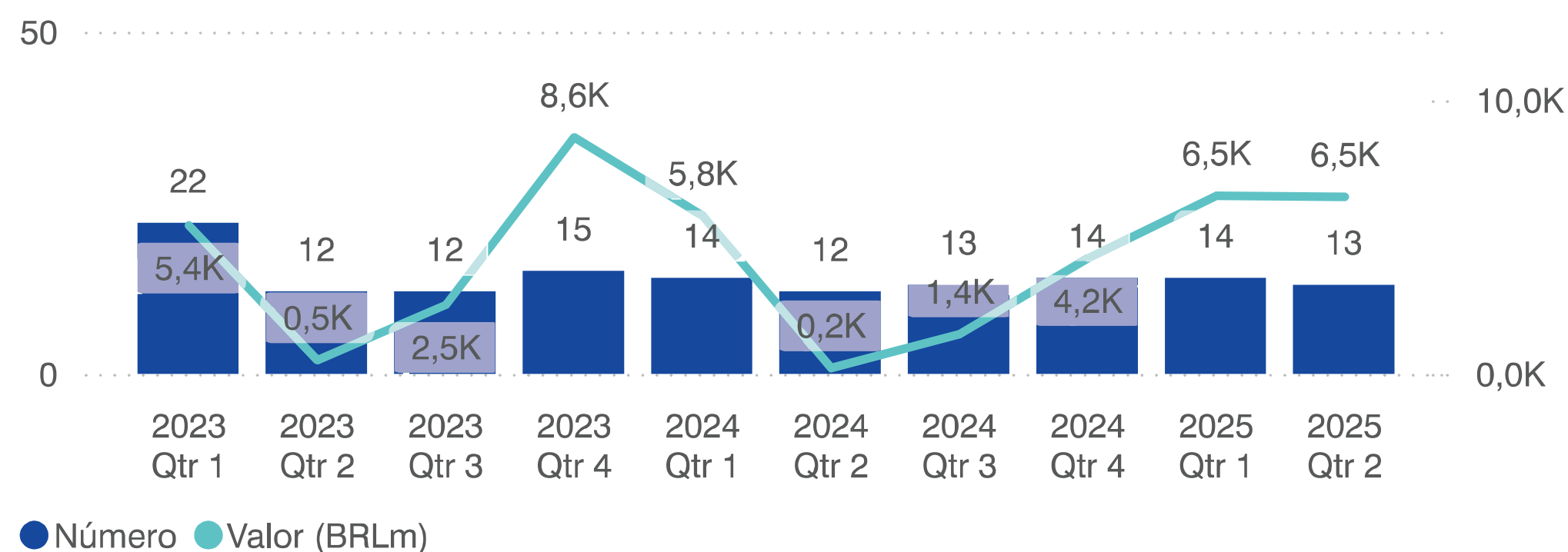


Valor (BRLm)

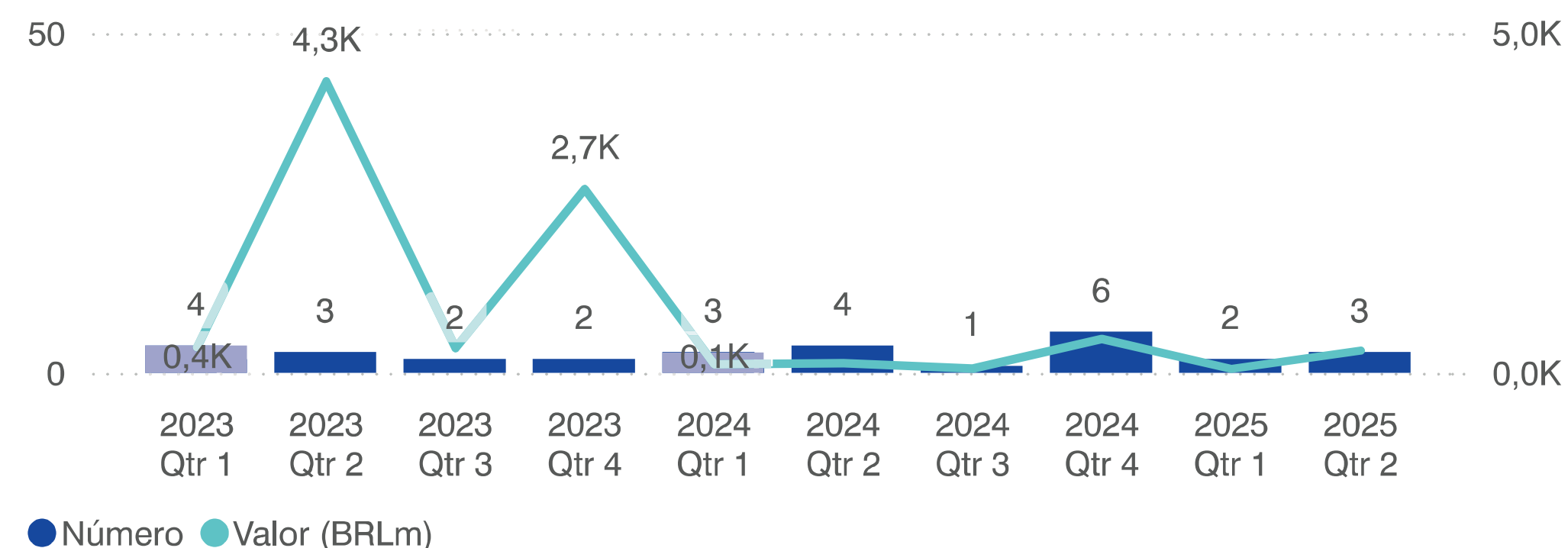


## Número e valor dos investimentos por região

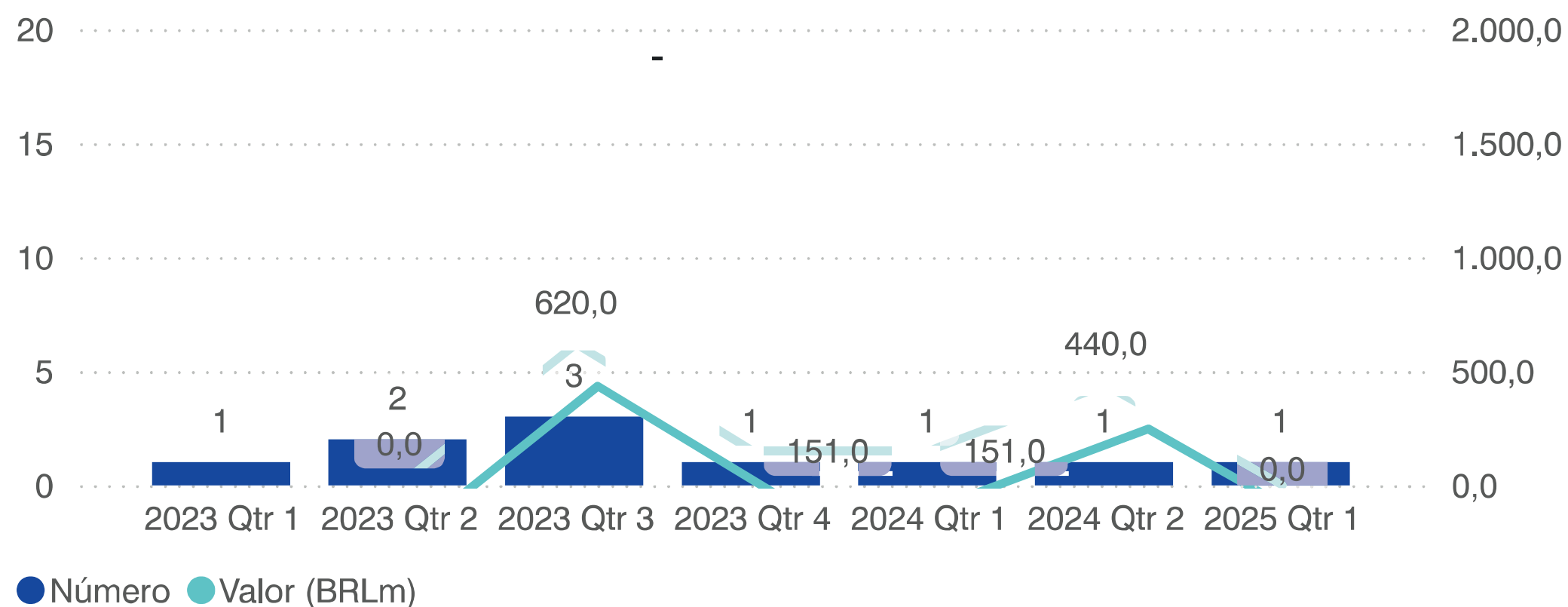
Região Sudeste



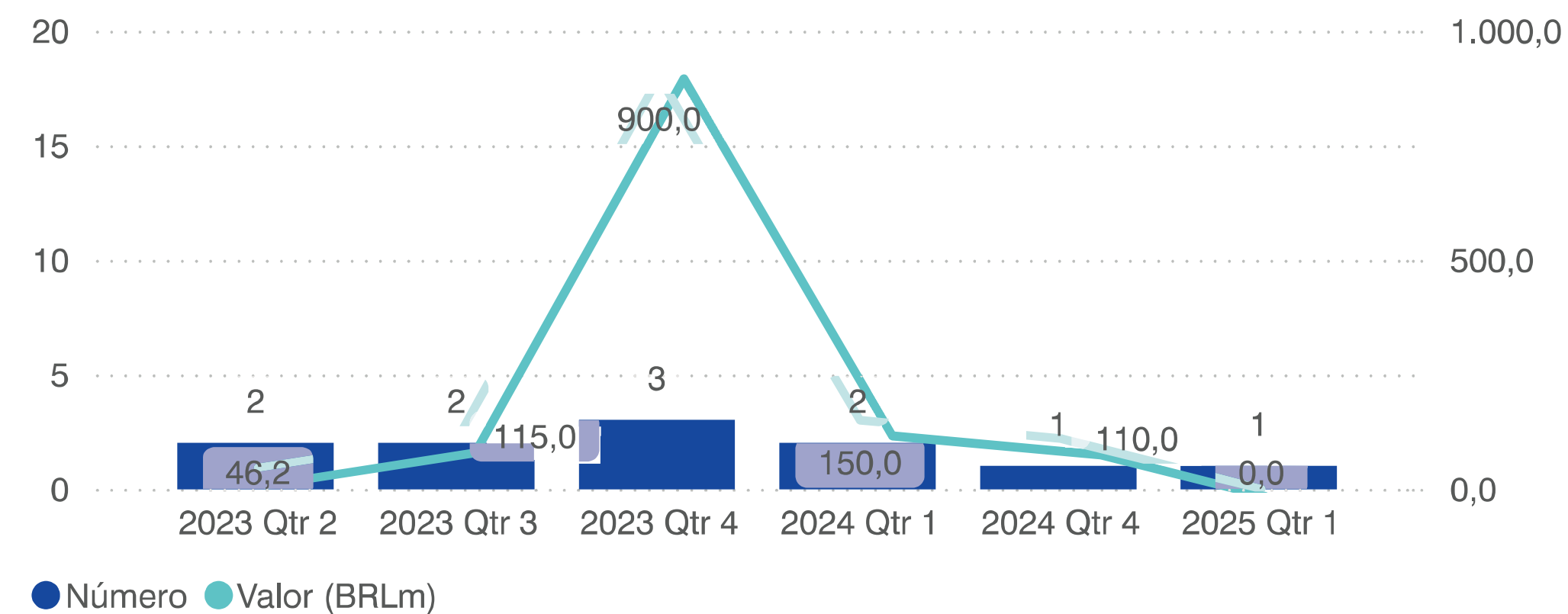
Região Sul



Região Centro-Oeste

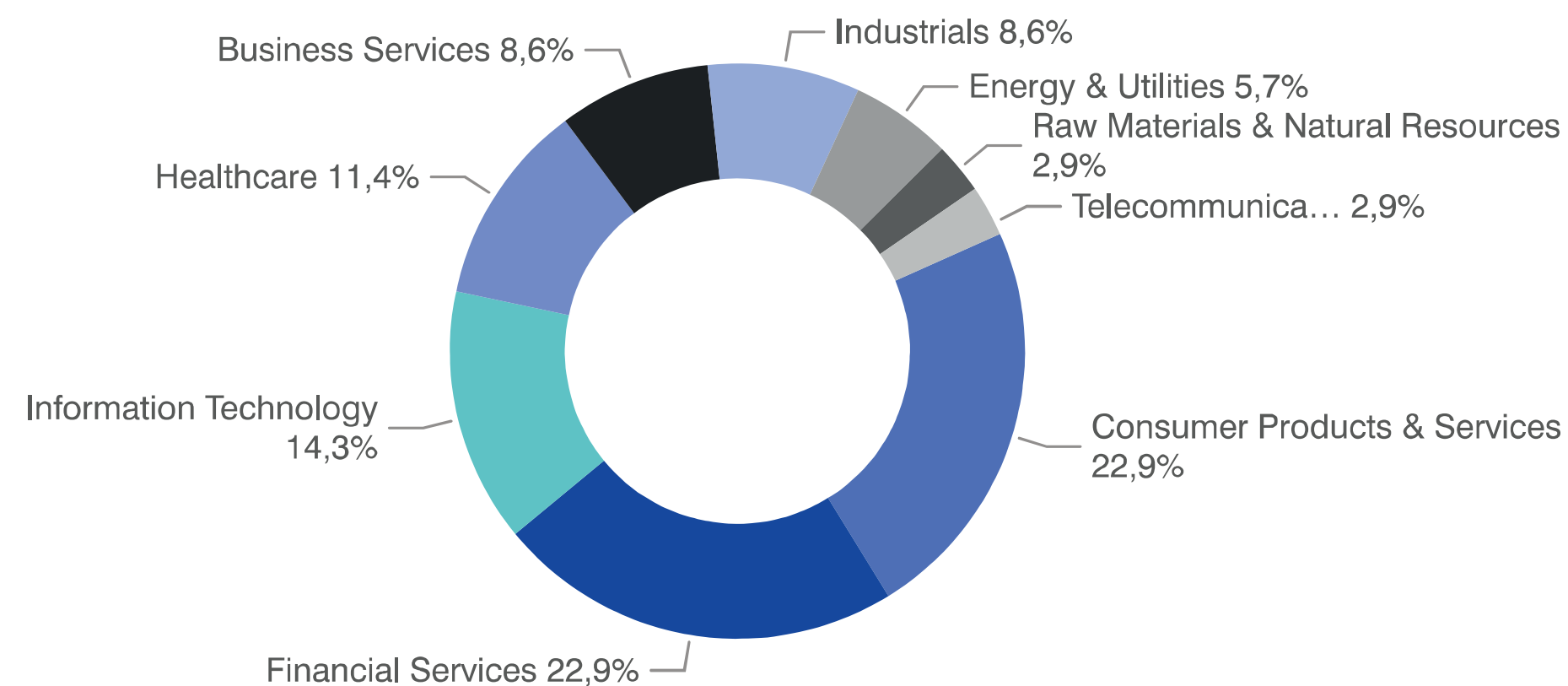


Região Nordeste

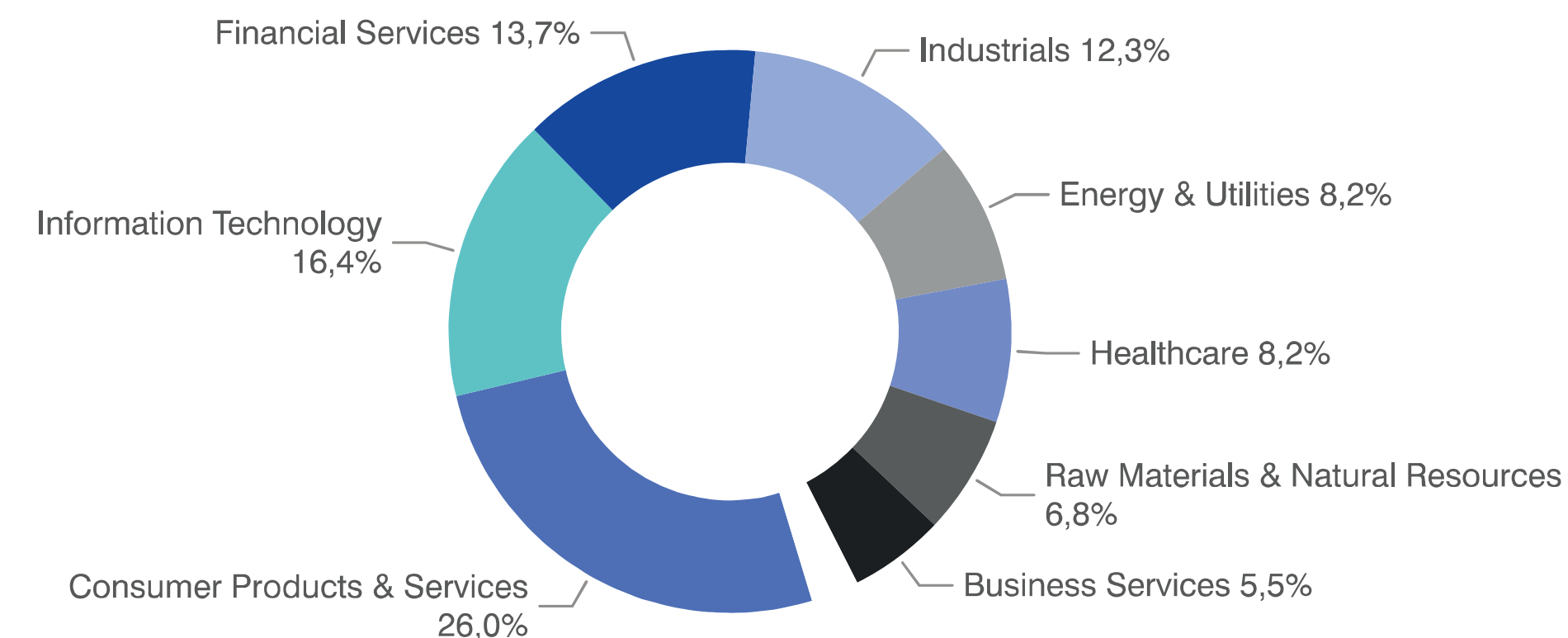


## Número de investimentos por setor

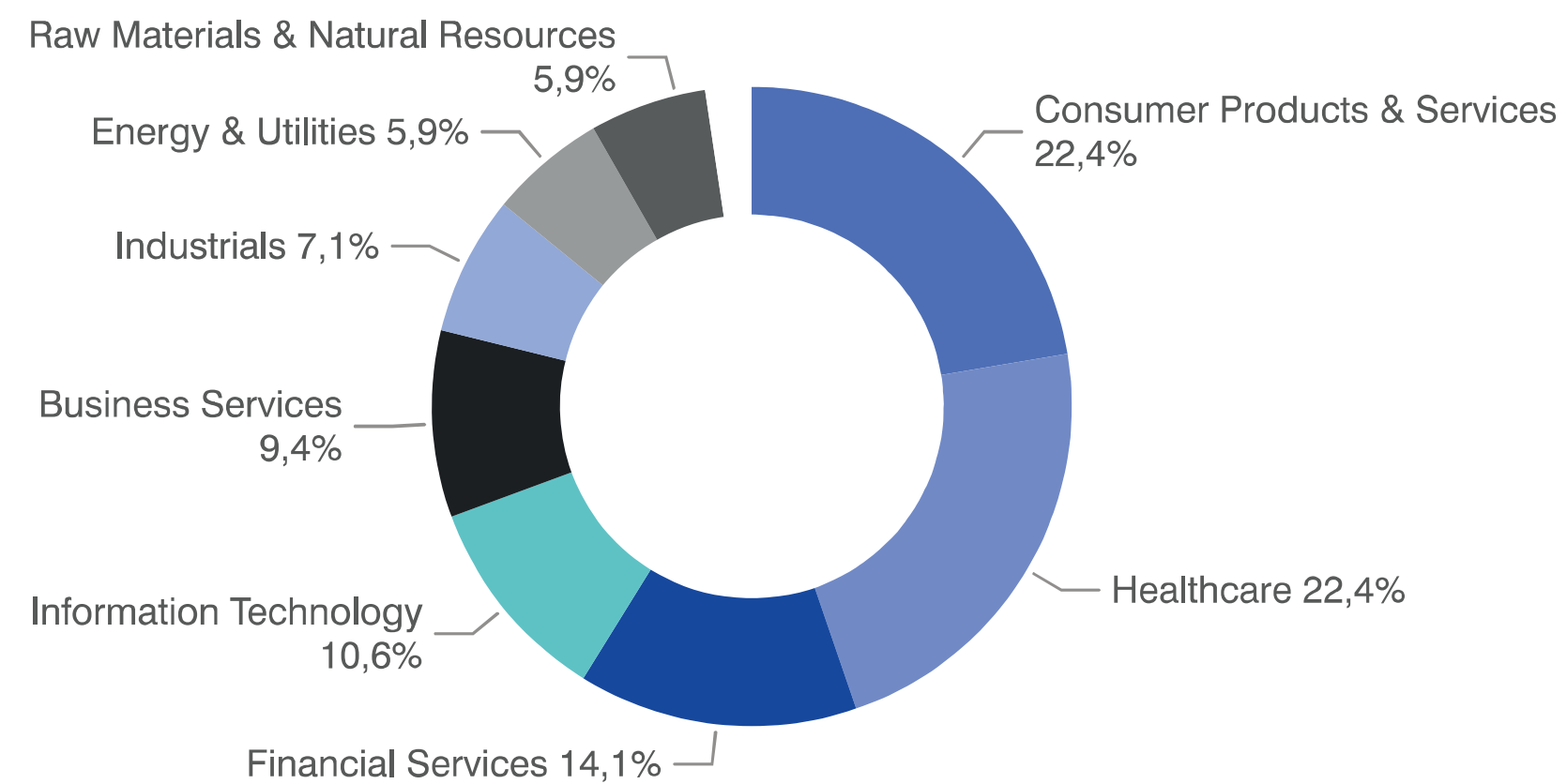
2025 (jan - jun)



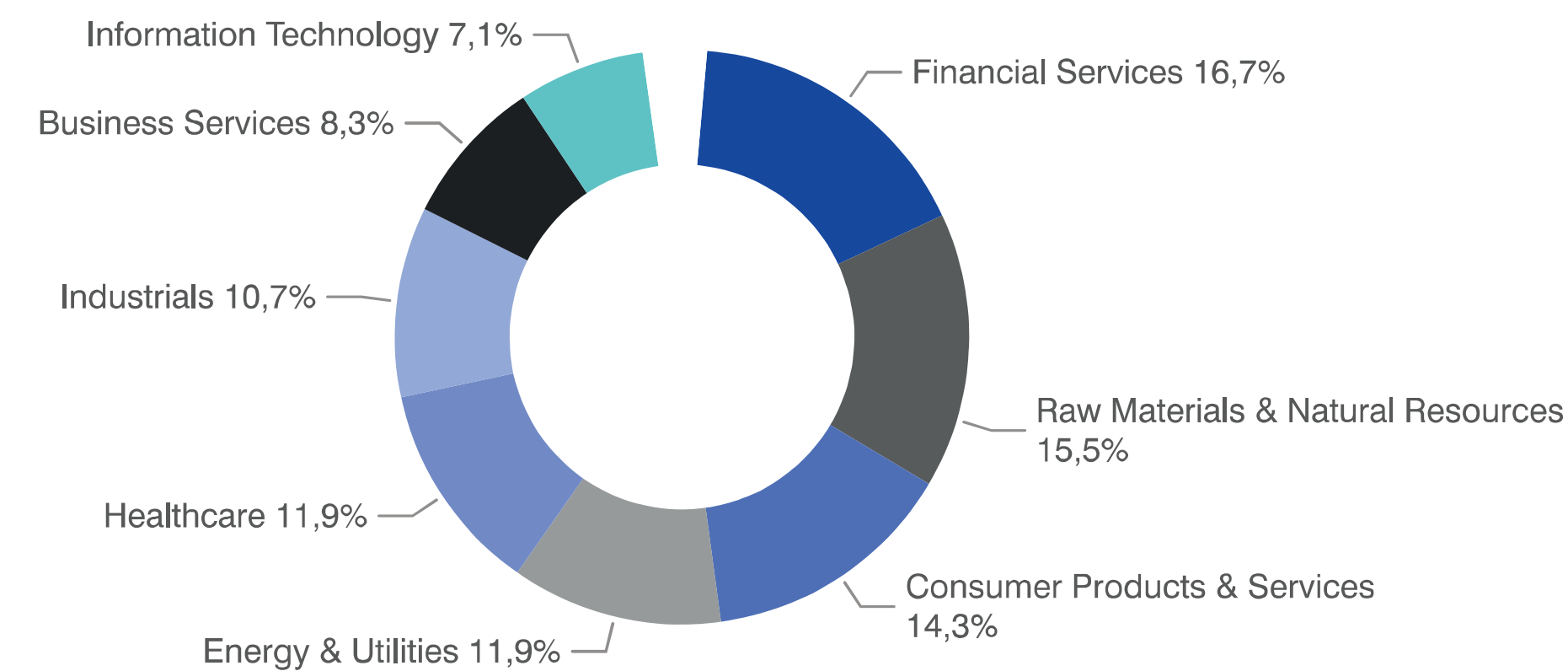
2024 (jan - dez)



2023 (jan - dez)



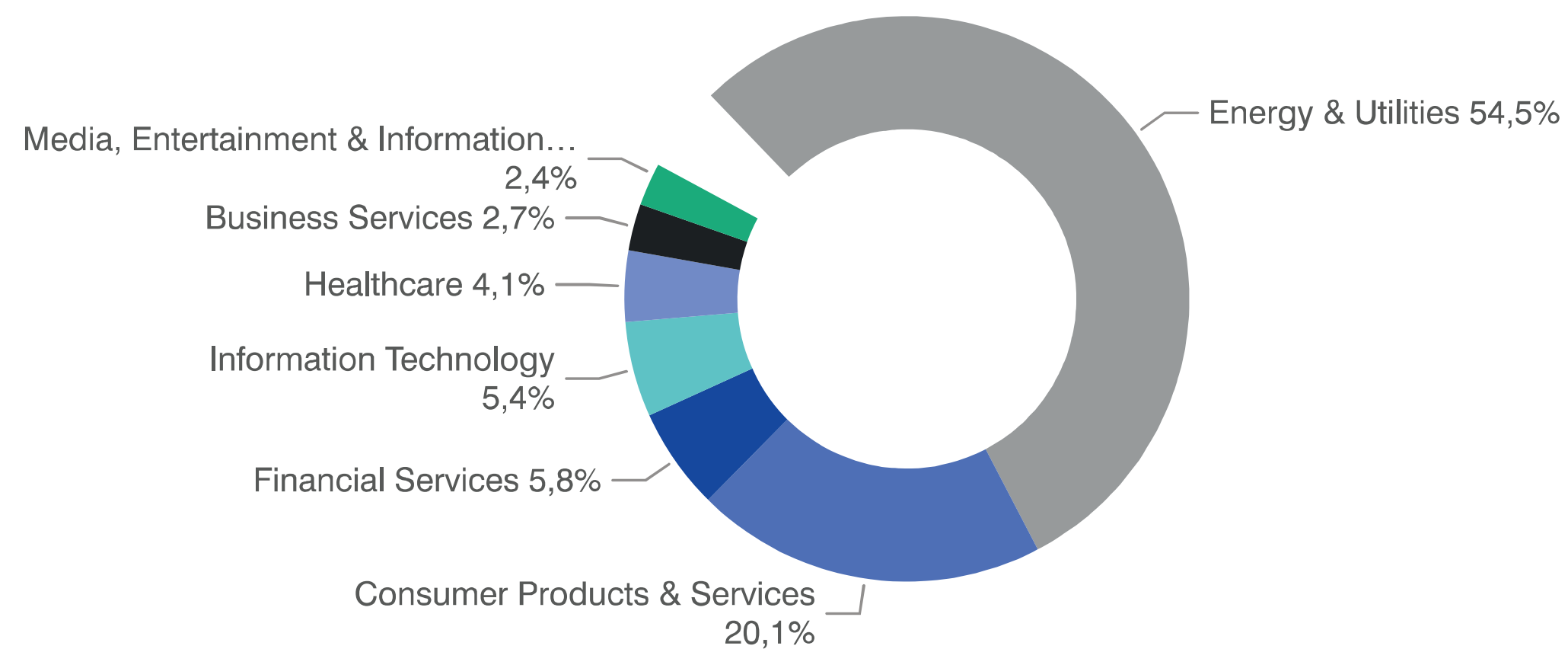
2022 (jan-dez)



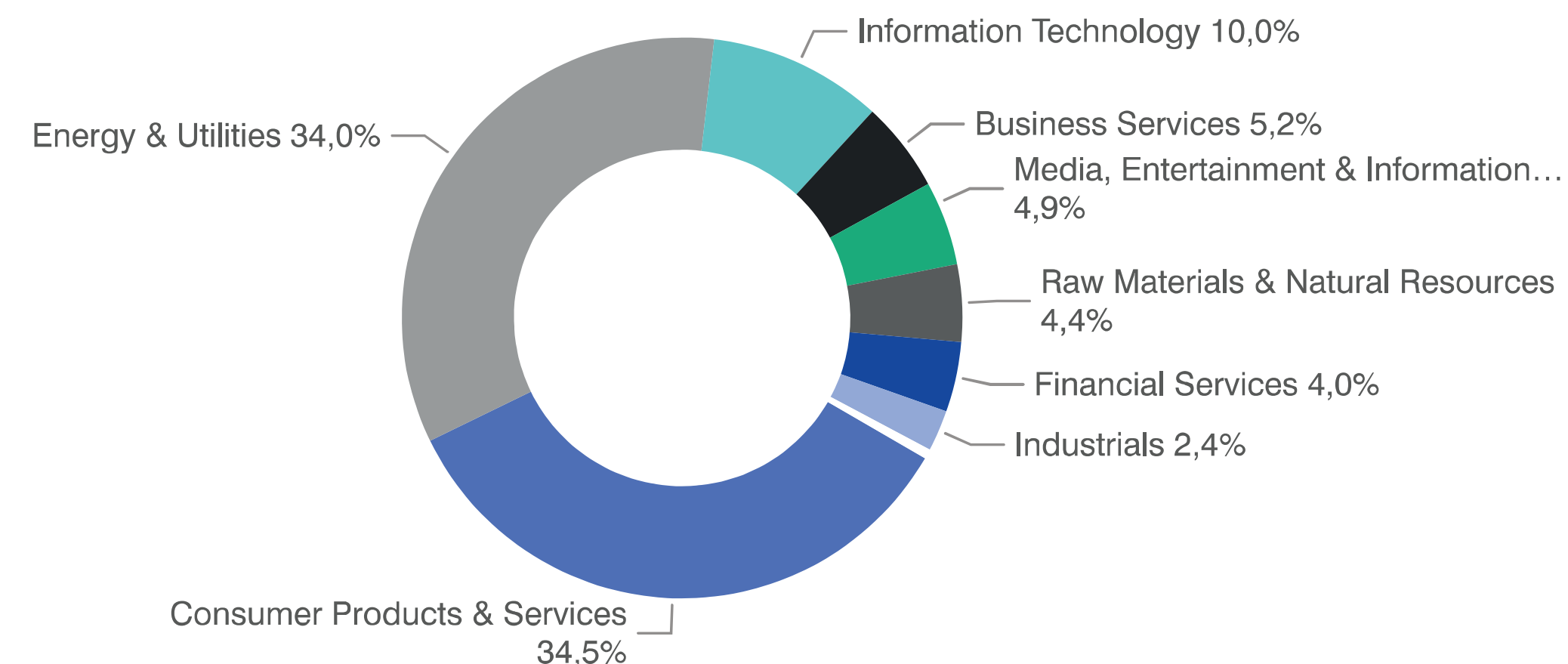
\*Análise realizada considerando apenas o setor principal da empresa adquirida/investida

## Valor dos investimentos por setor (BRLm)

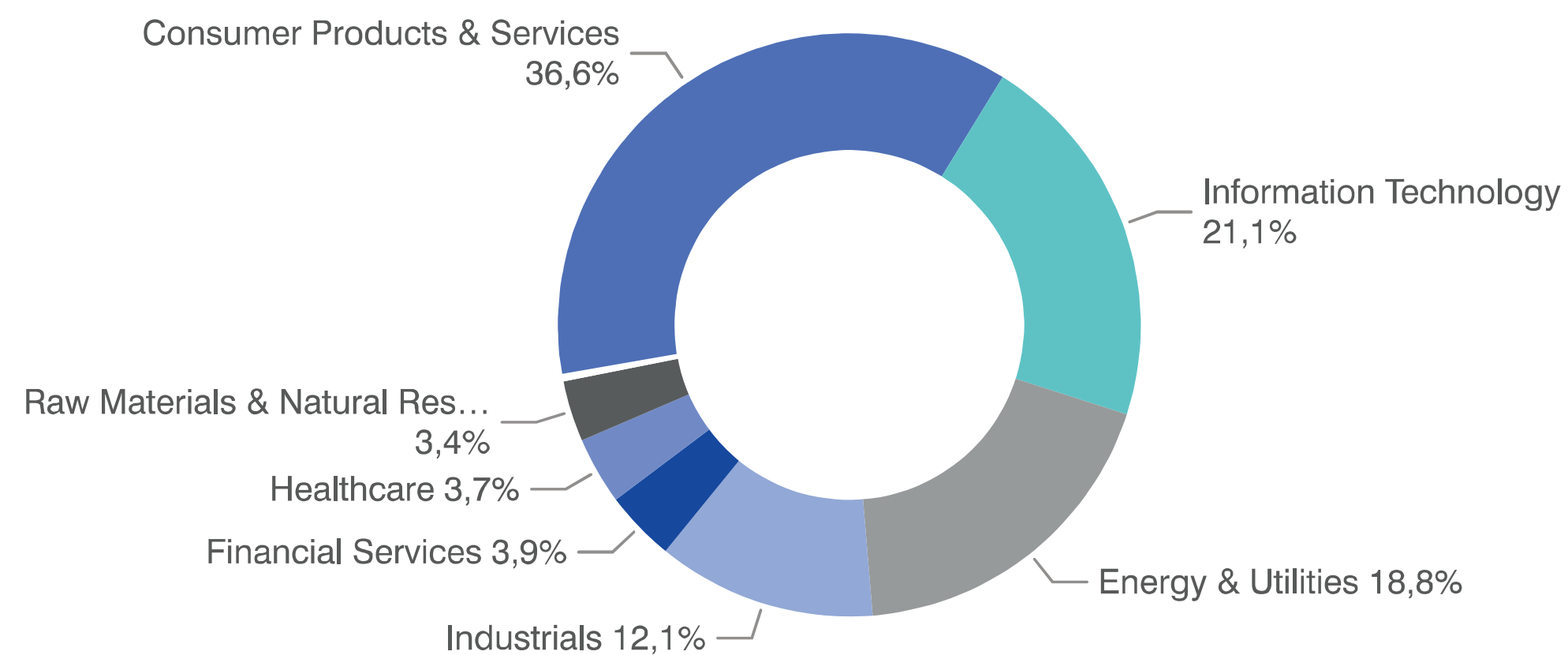
2025 (jan - jun)



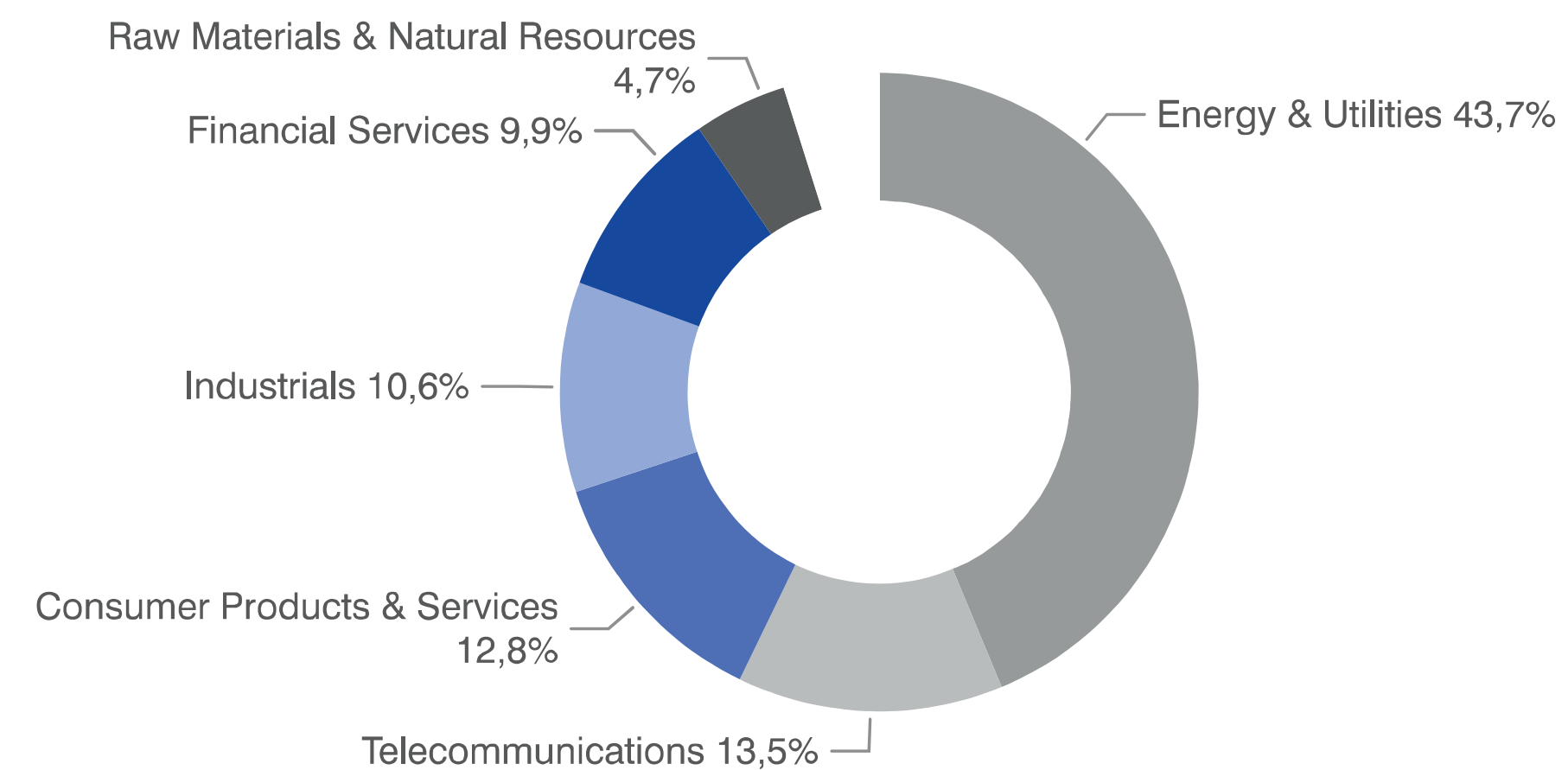
2024 (jan - dez)



2023 (jan - dez)



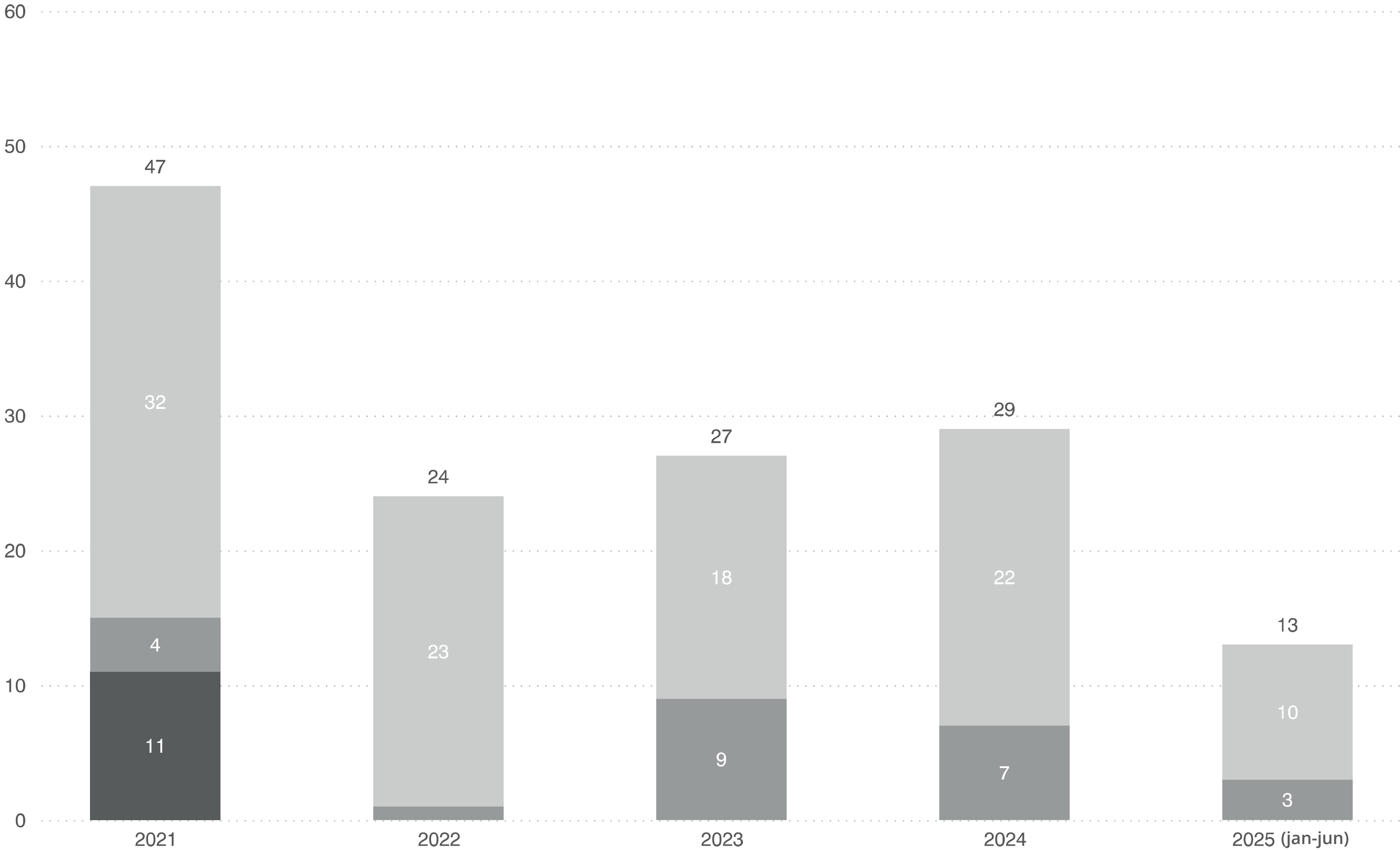
2022 (jan-dez)



Número de transações nas quais há pelo menos um Private Equity no lado vendedor

Tipo

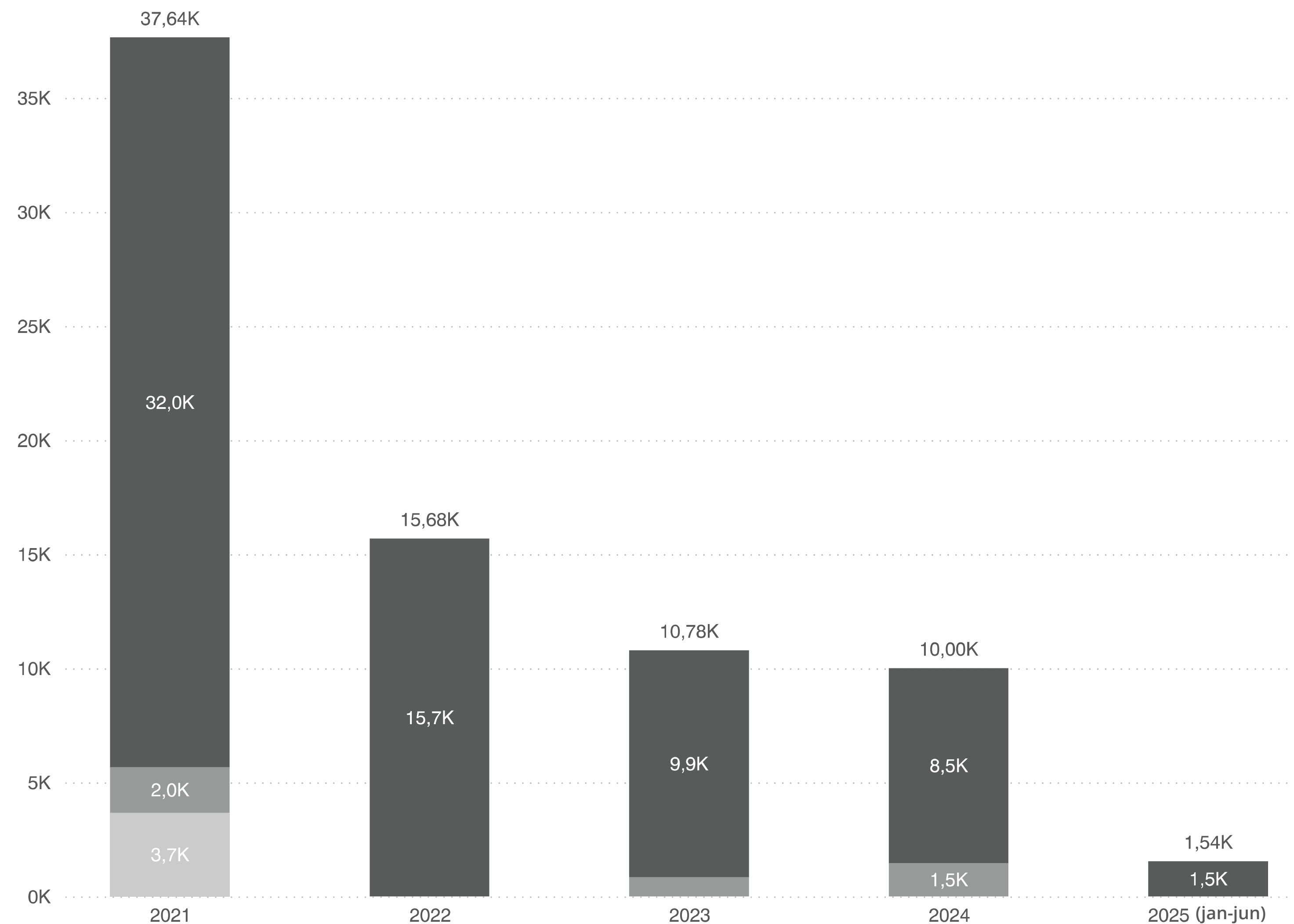
- Exit Private Equity via IPO
- Exit Private Equity via Private Equity (Secondary Buyout)
- Exit Private Equity via Trade Sale



## Tipo

- Exit Private Equity via IPO
- Exit Private Equity via Private Equity (Secondary Buyout)
- Exit Private Equity via Trade Sale

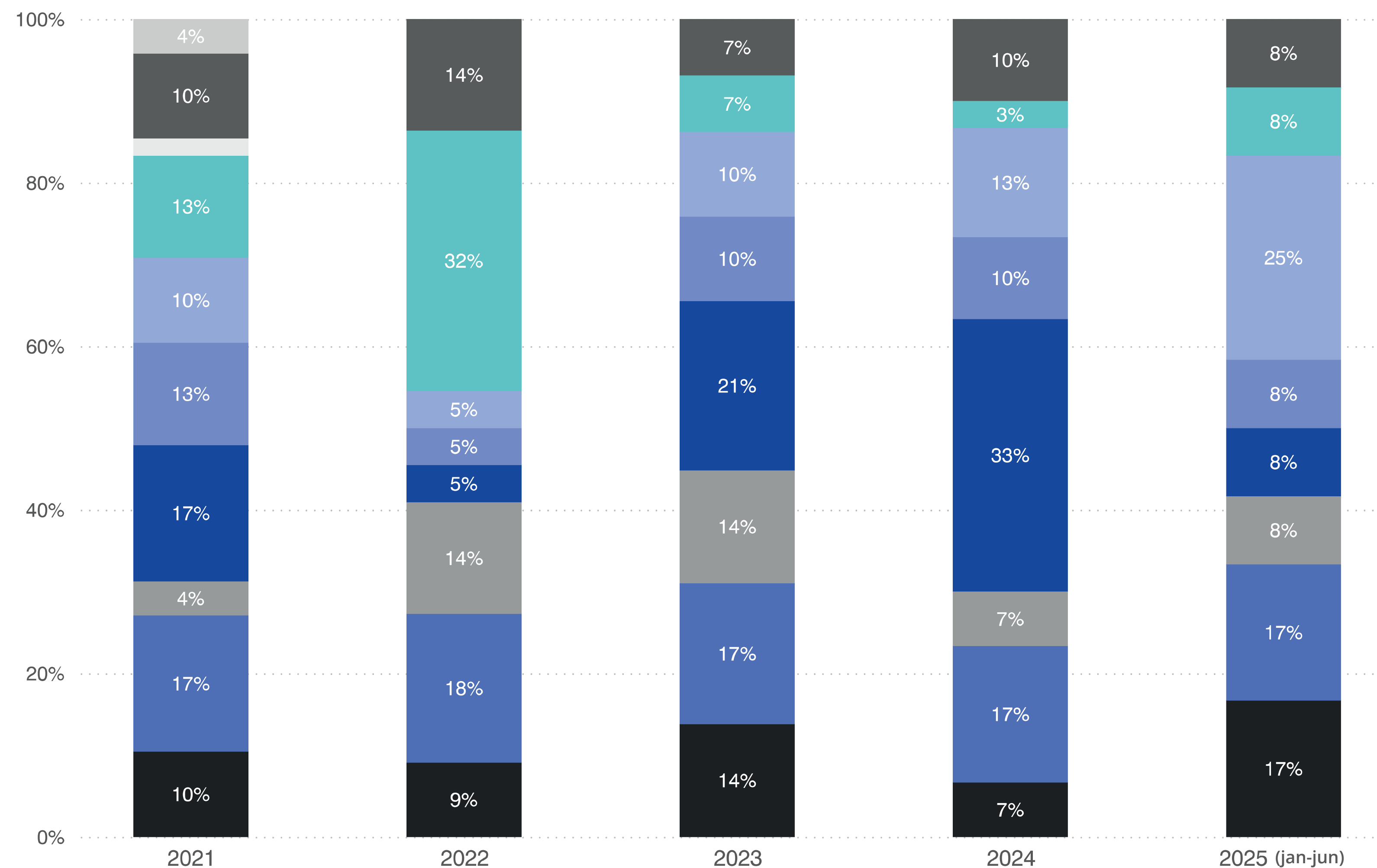
## Exits de Private Equity por valor total (BRLm)



## Número de exits por setor

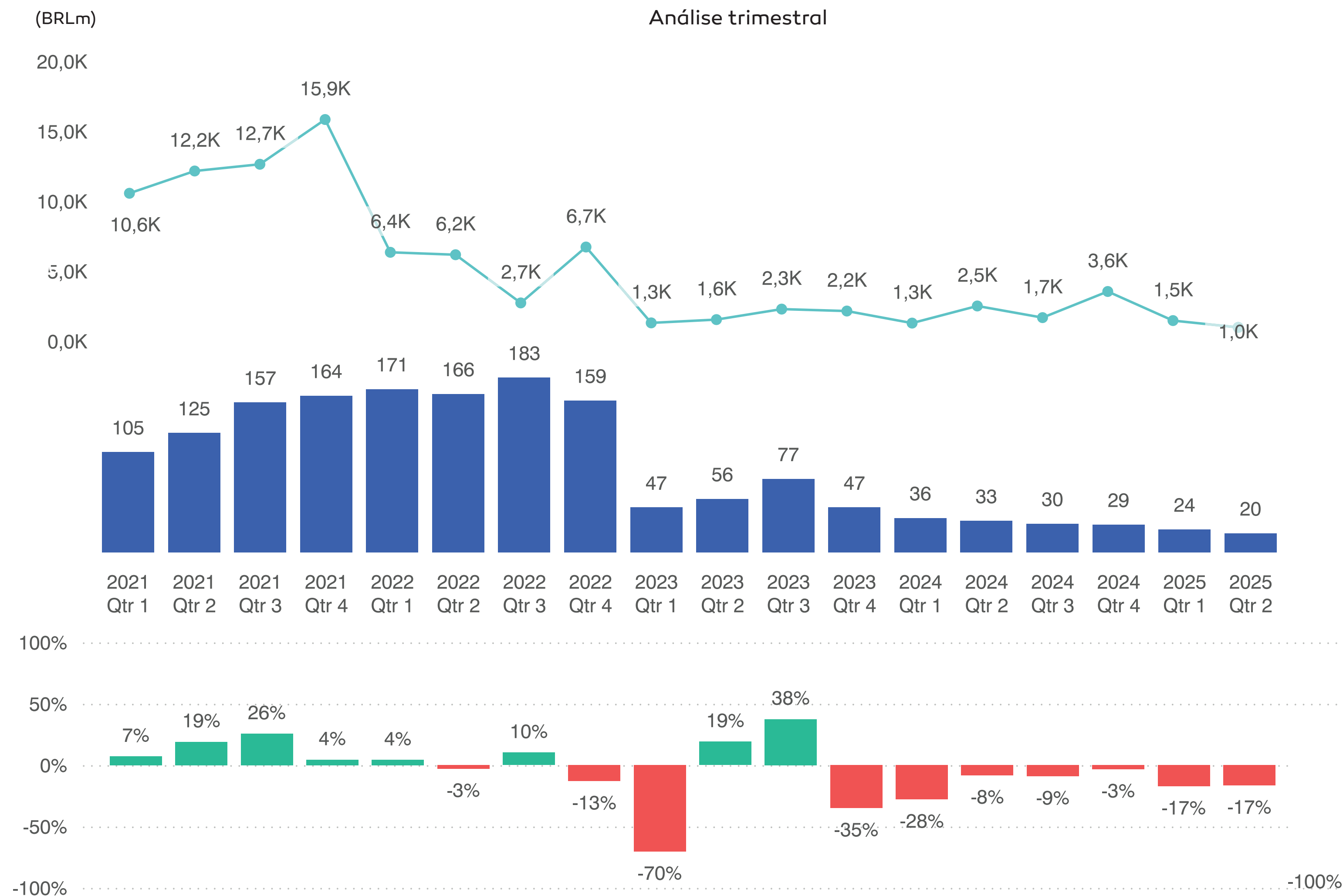
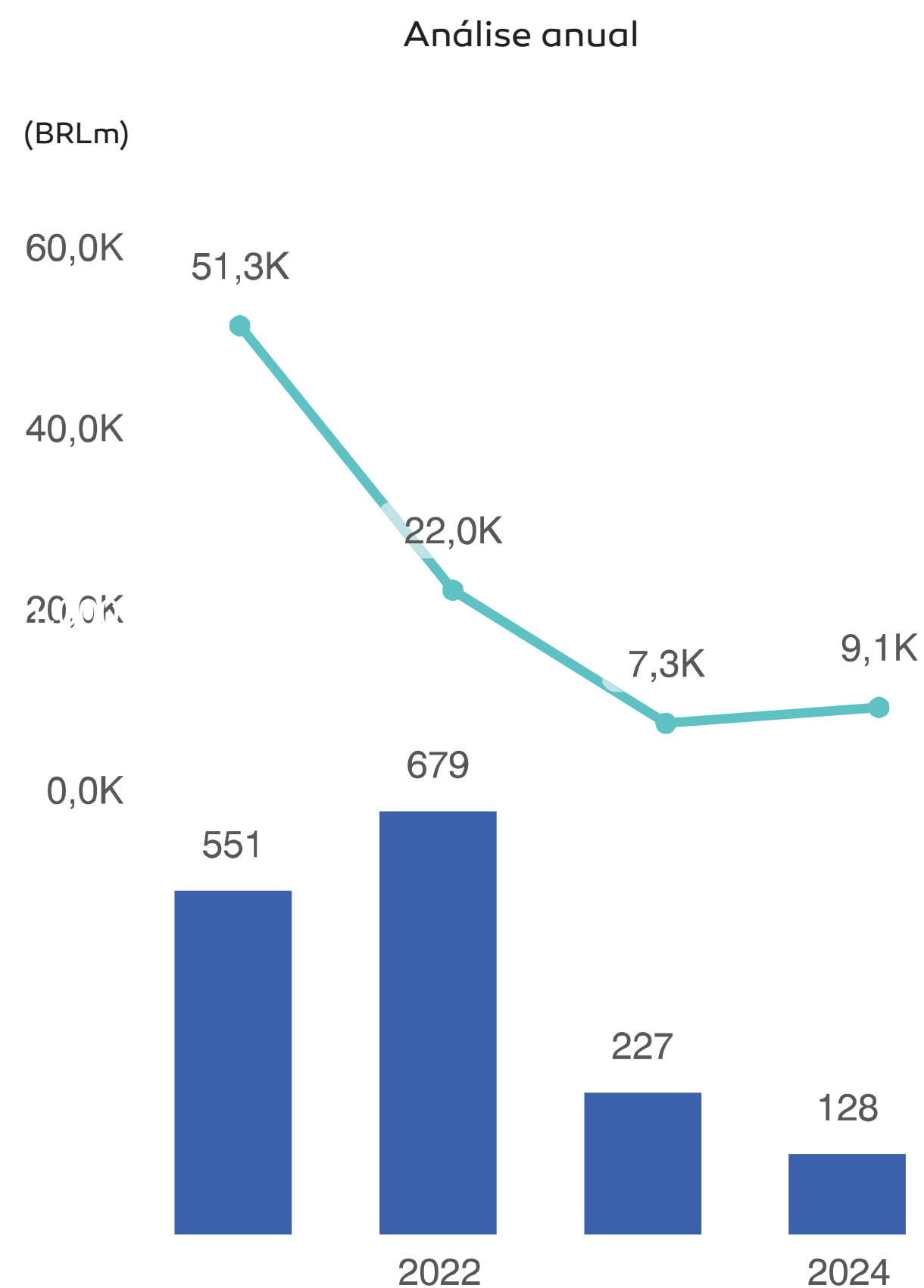
## Setor

- Business Services
- Consumer Products & Services
- Energy & Utilities
- Financial Services
- Healthcare
- Industrials
- Information Technology
- Media, Entertainment & Information Services
- Raw Materials & Natural Resources
- Telecommunications



\*Análise realizada considerando apenas o setor da empresa adquirida/investida

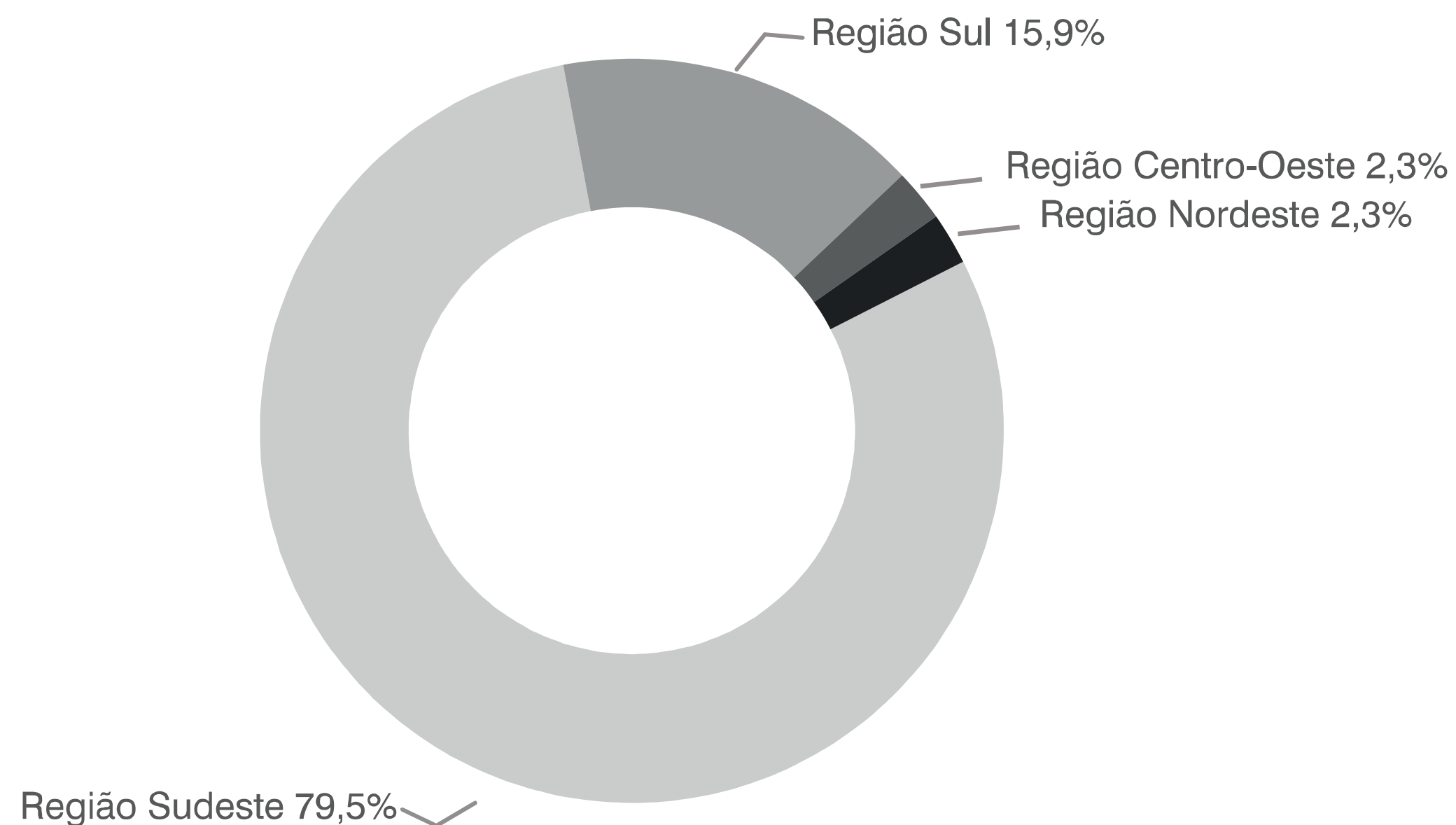
## Evolução dos investimentos no período 2021 - 2T 2025



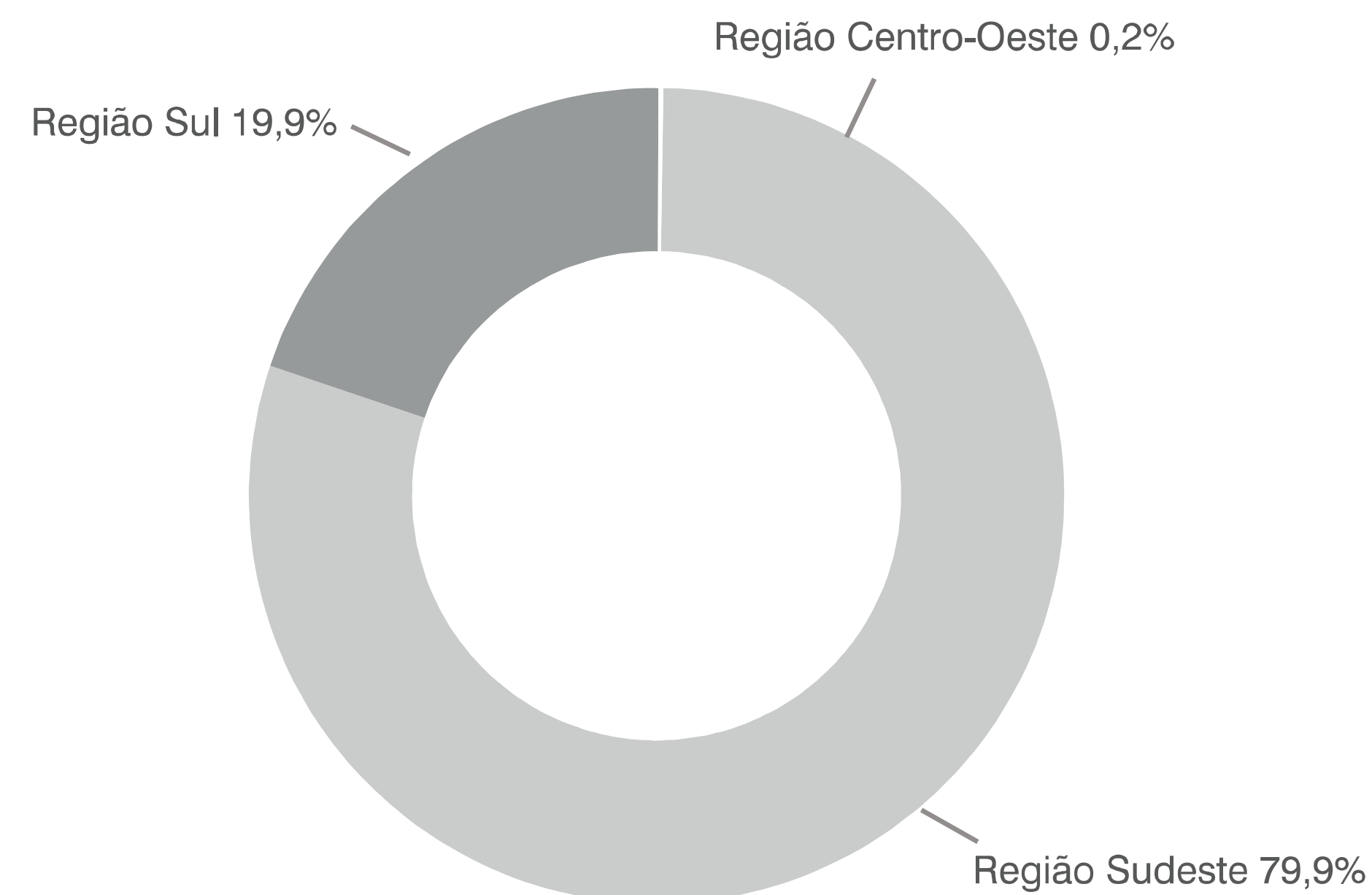
1- Investimentos realizados em empresas brasileiras. 2 - Transações com data de início no período em análise, com status concluído ou em andamento.  
3 - Os valores totais tem em conta transações com valores não confidenciais. 4- Não inclui investimentos anjo

## Número e valor dos investimentos por região - 2T 2025

Número

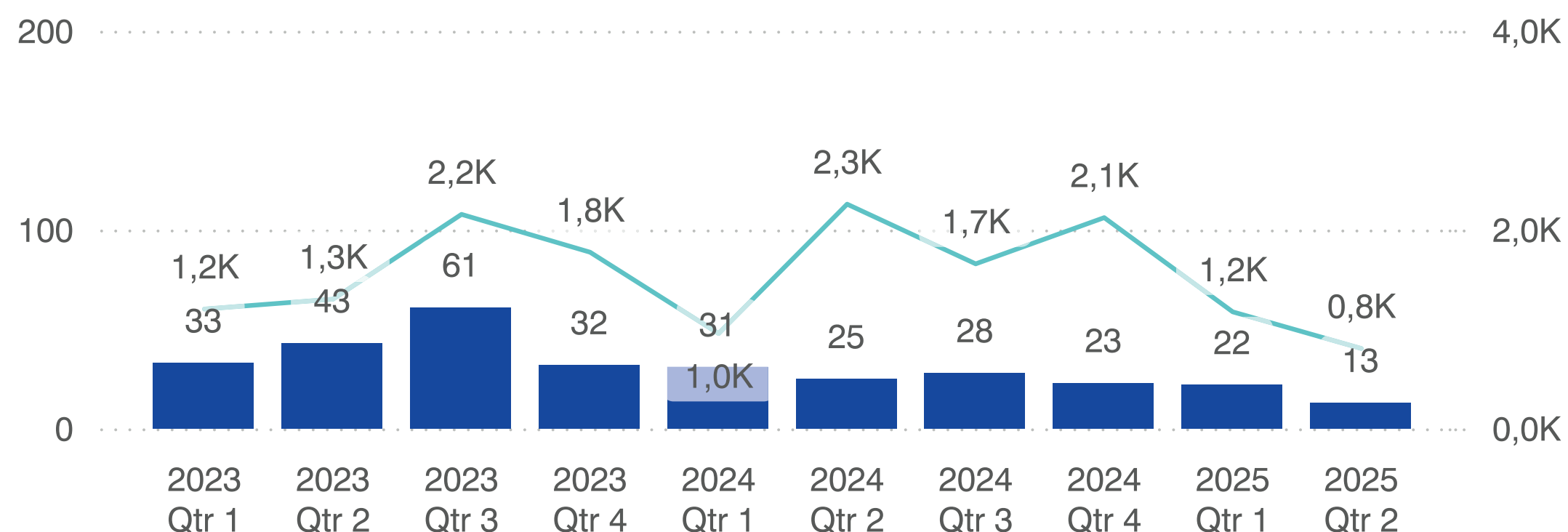


Valor (BRLm)



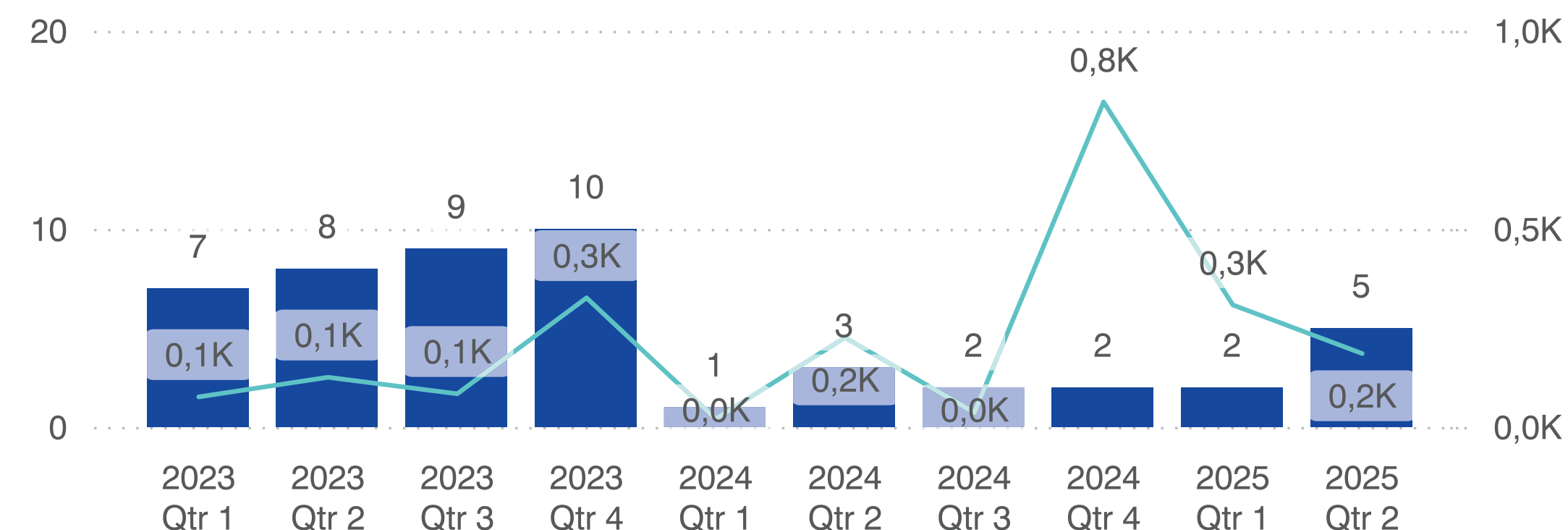
## Número e valor dos investimentos por região

Região Sudeste



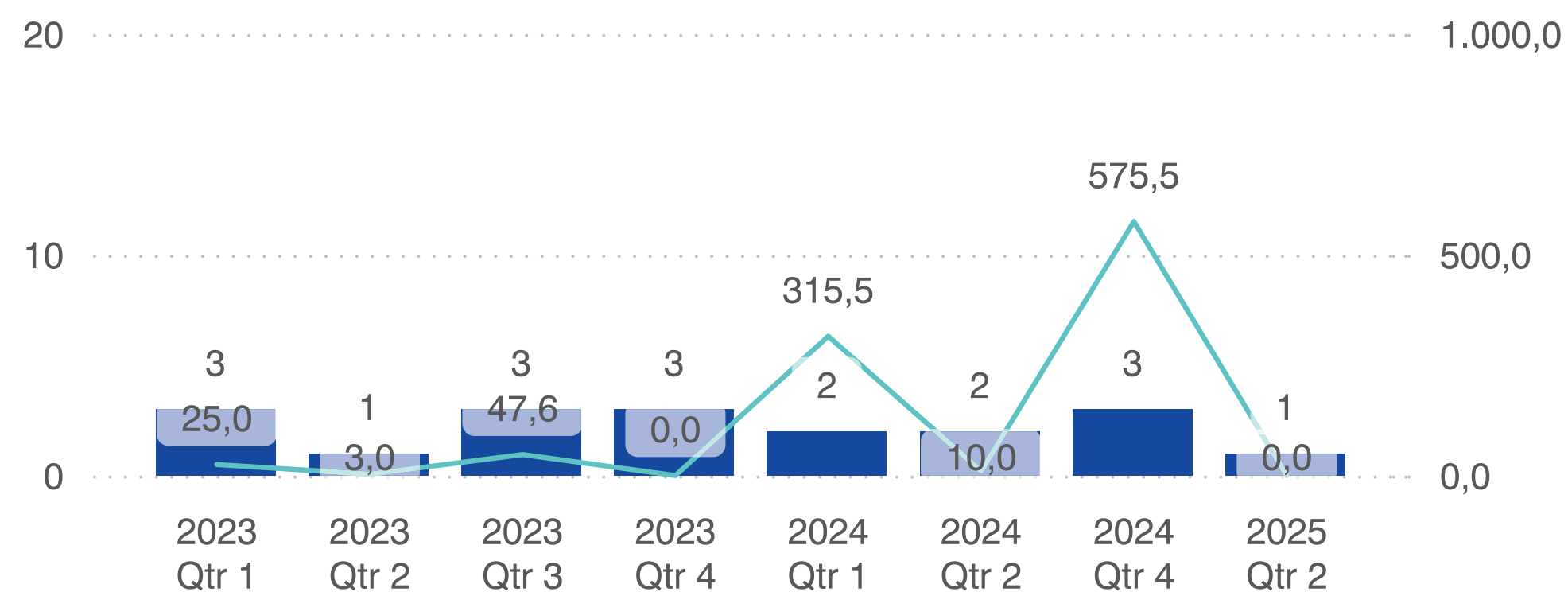
● Número ● Valor (BRLm)

Região Sul



● Número ● Valor (BRLm)

Região Nordeste



● Número ● Valor (BRLm)

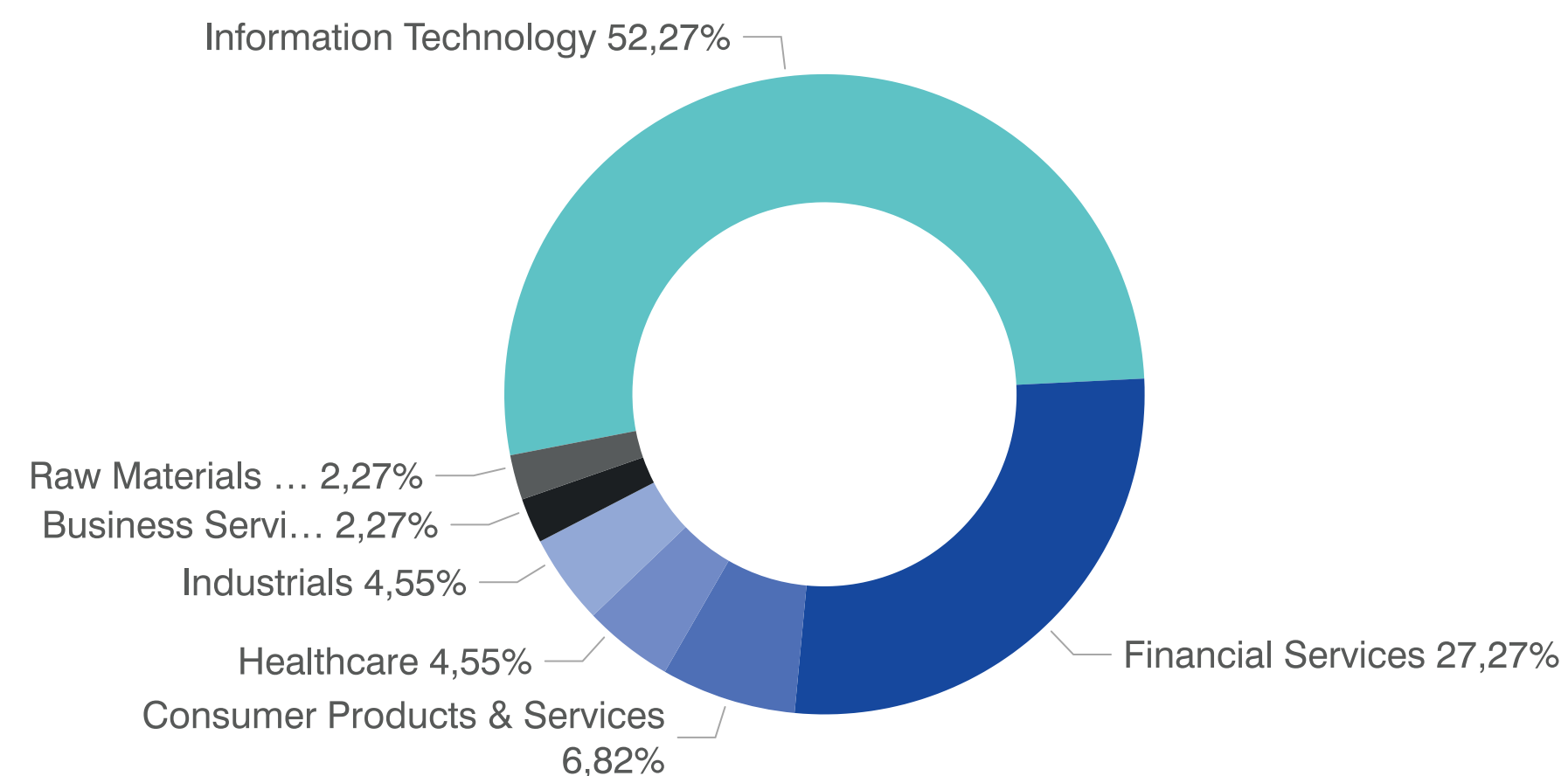
Região Norte



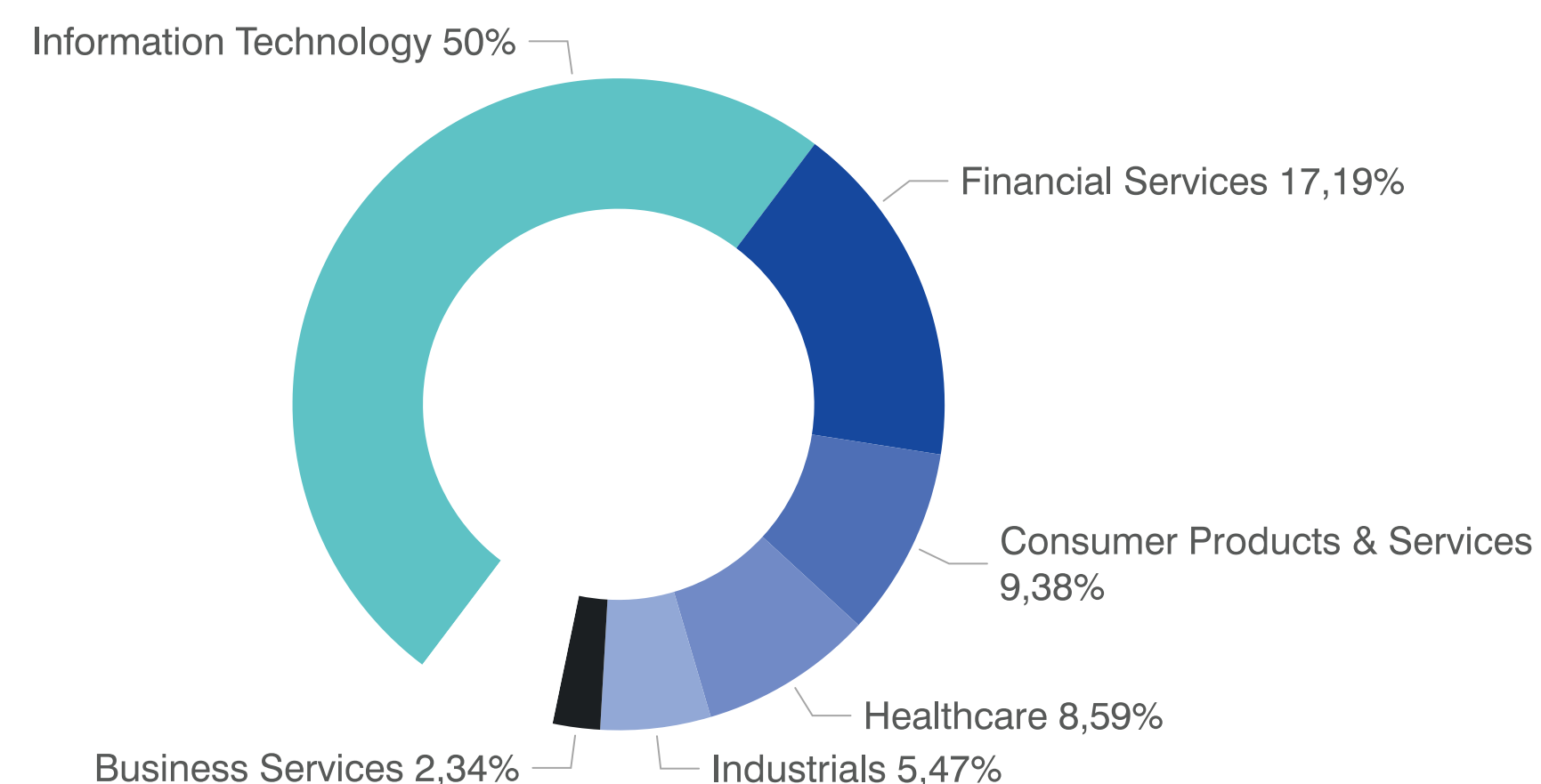
● Número ● Valor (BRLm)

## Número de investimentos por setor

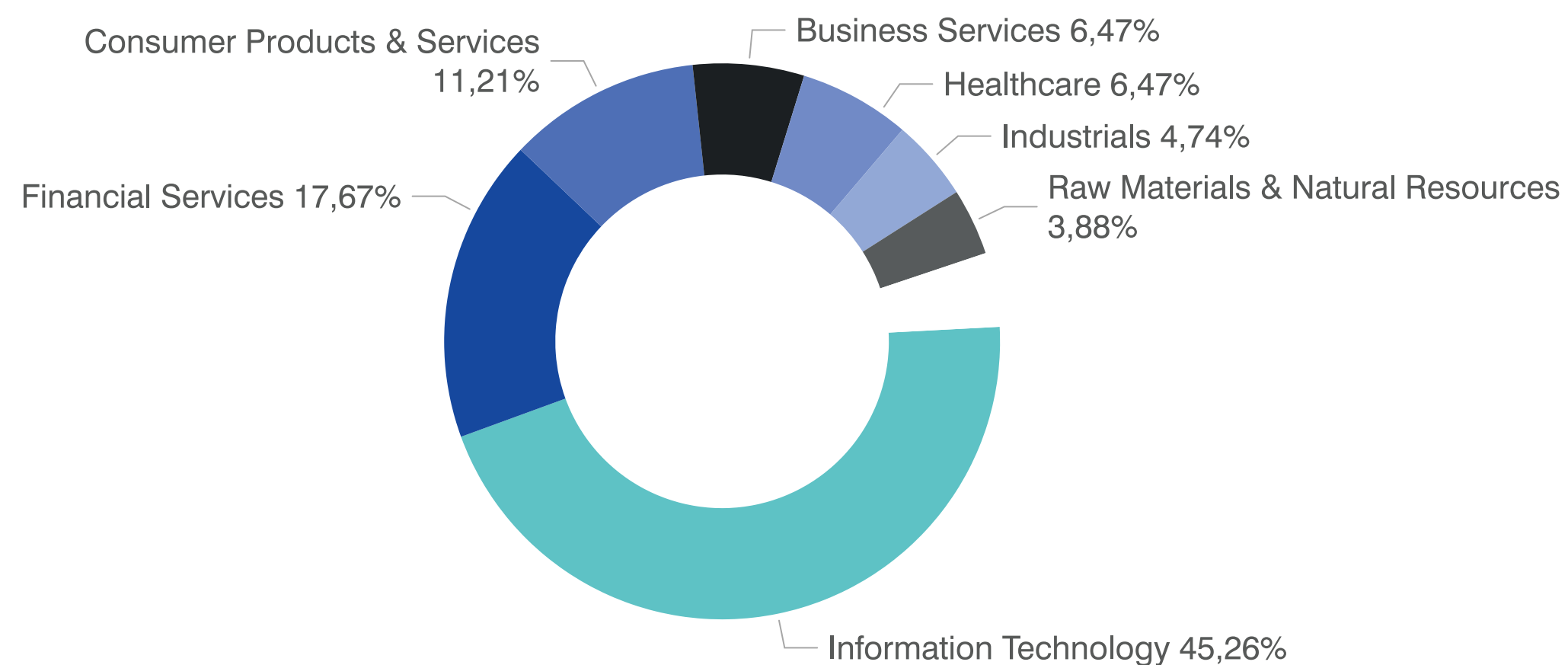
2025 (jan-jun)



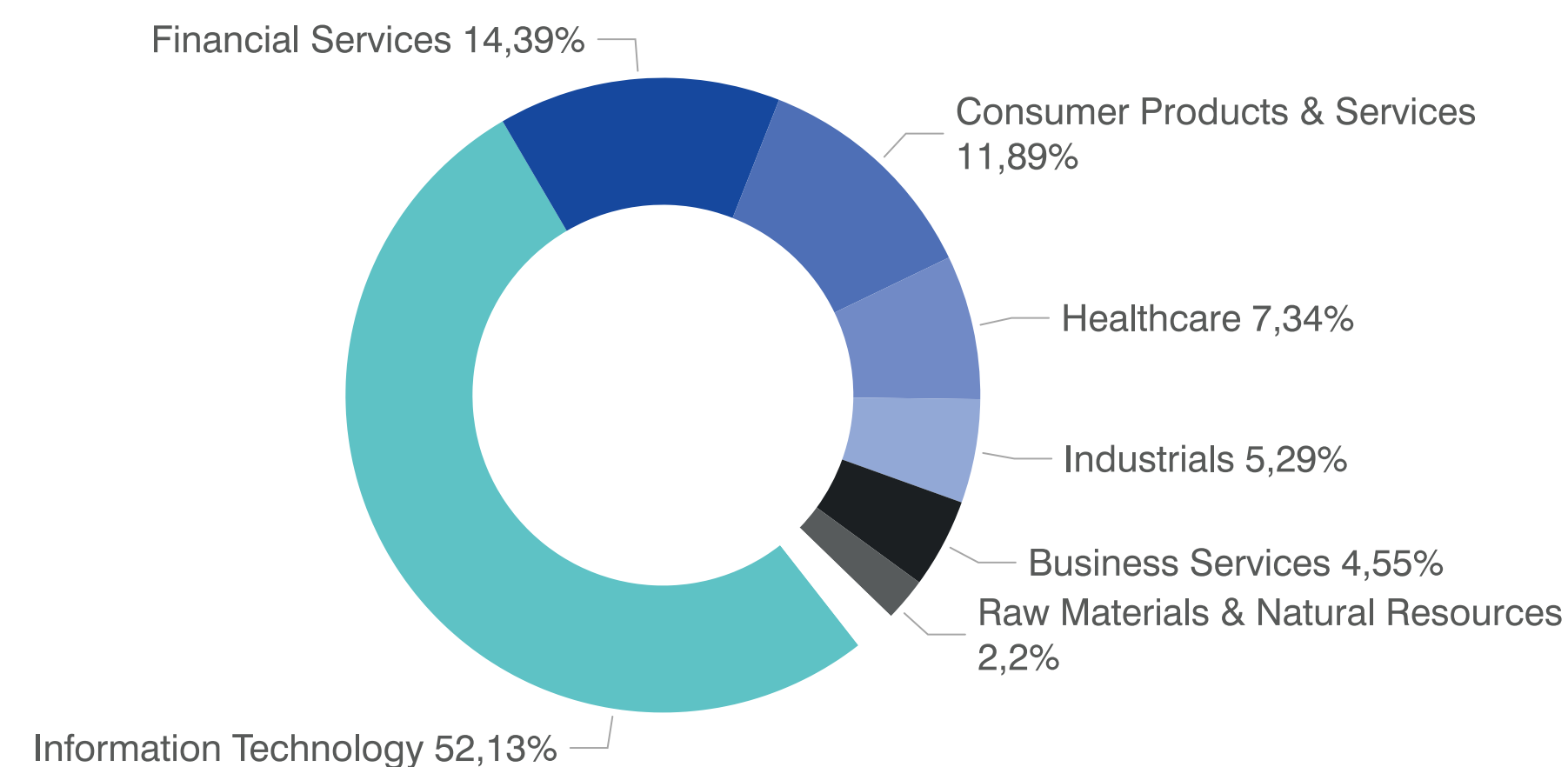
2024 (jan - dez)



2023 (jan - dez)



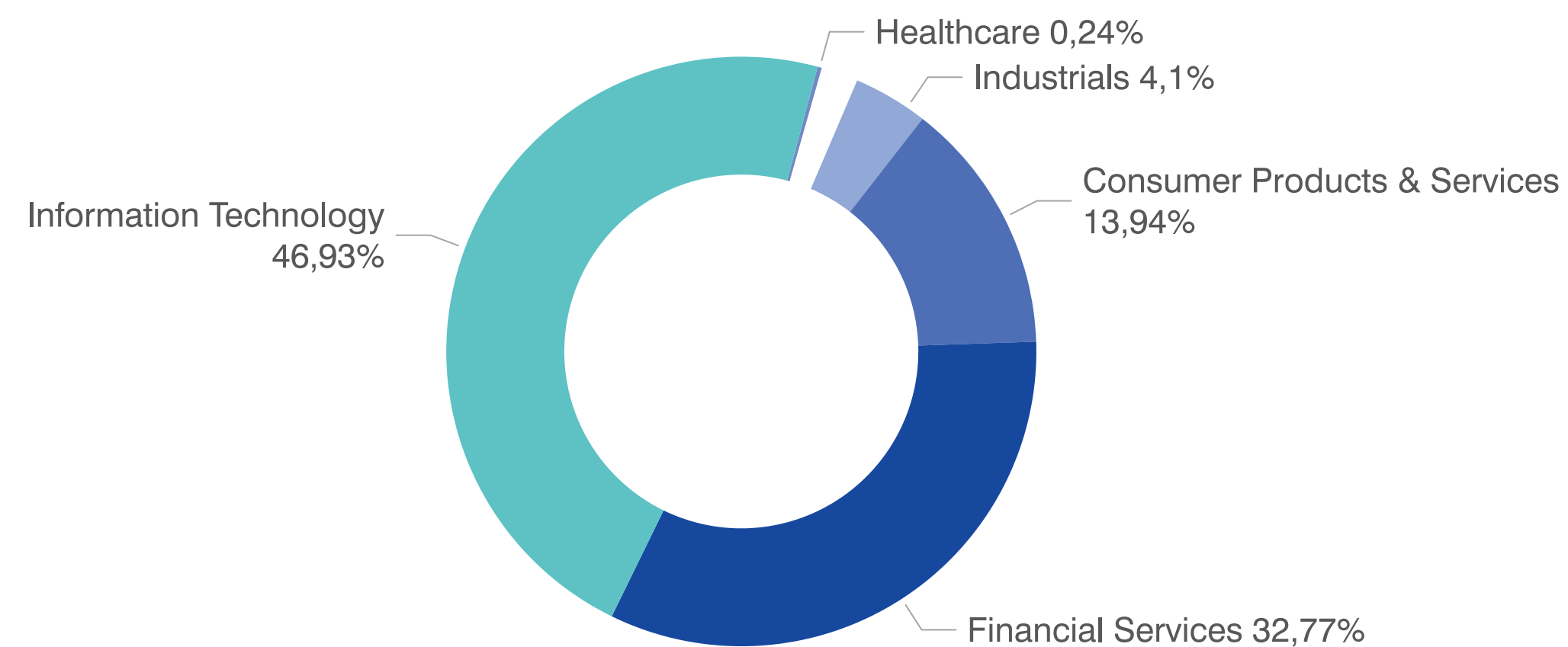
2022 (jan-dez)



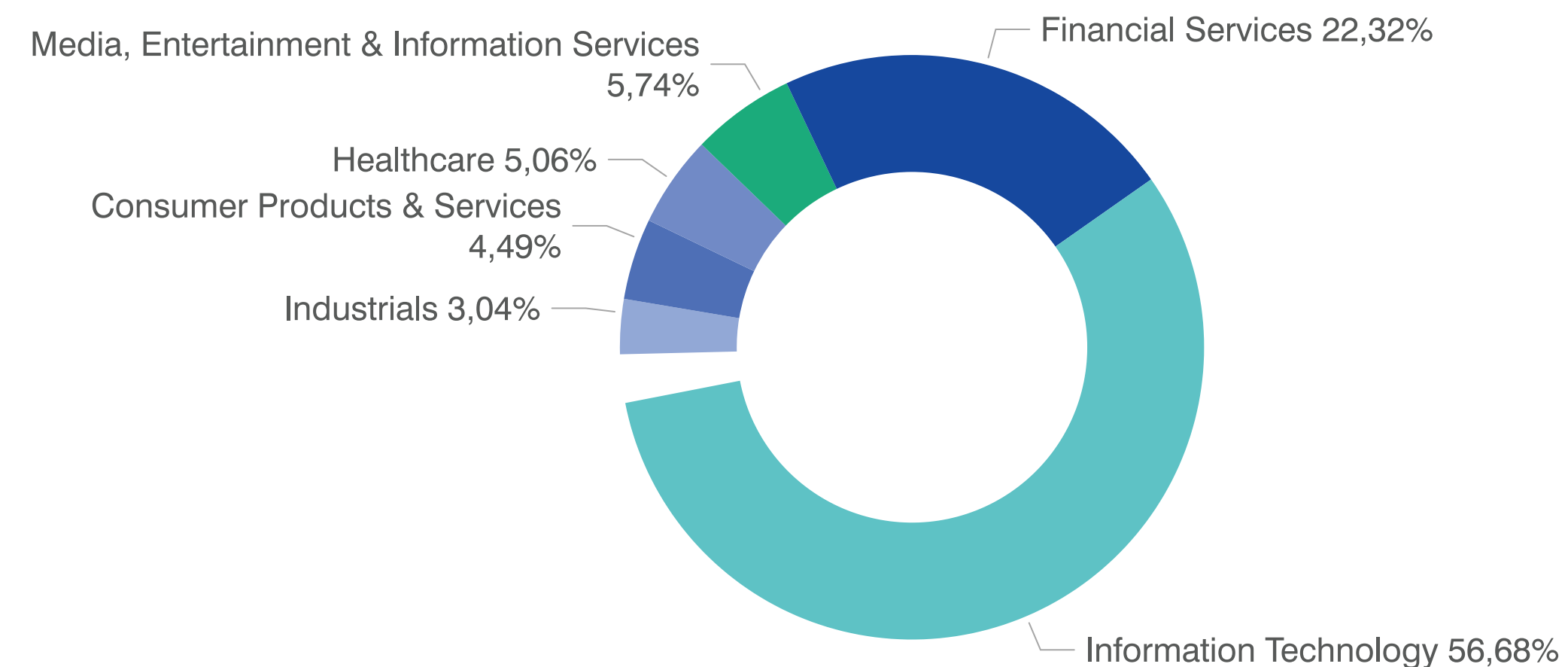
\*Análise realizada considerando apenas o setor principal da empresa investida

## Valor dos investimentos por setor (BRLm)

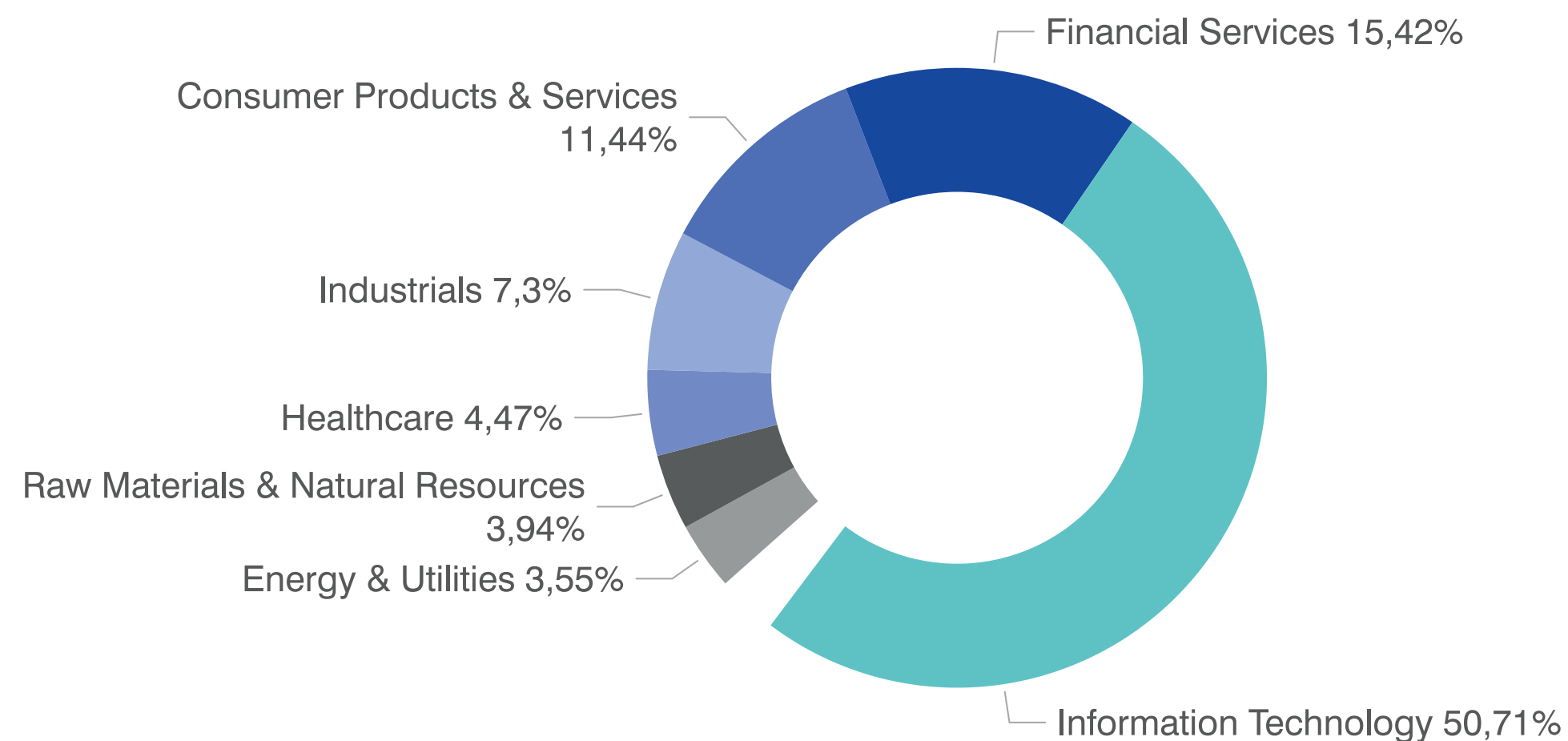
2025 (jan-jun)



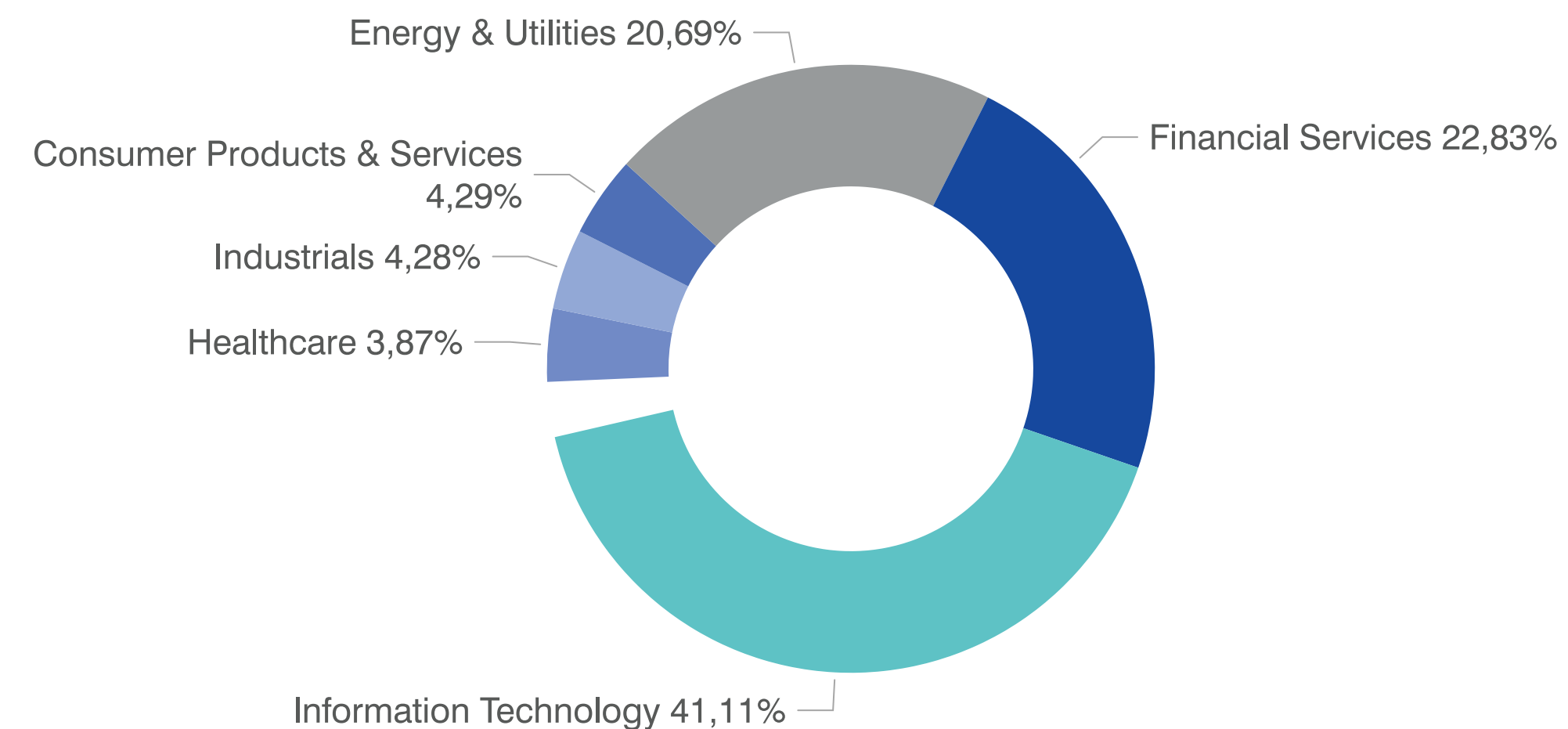
2024 (jan - dez)



2023 (jan - dez)

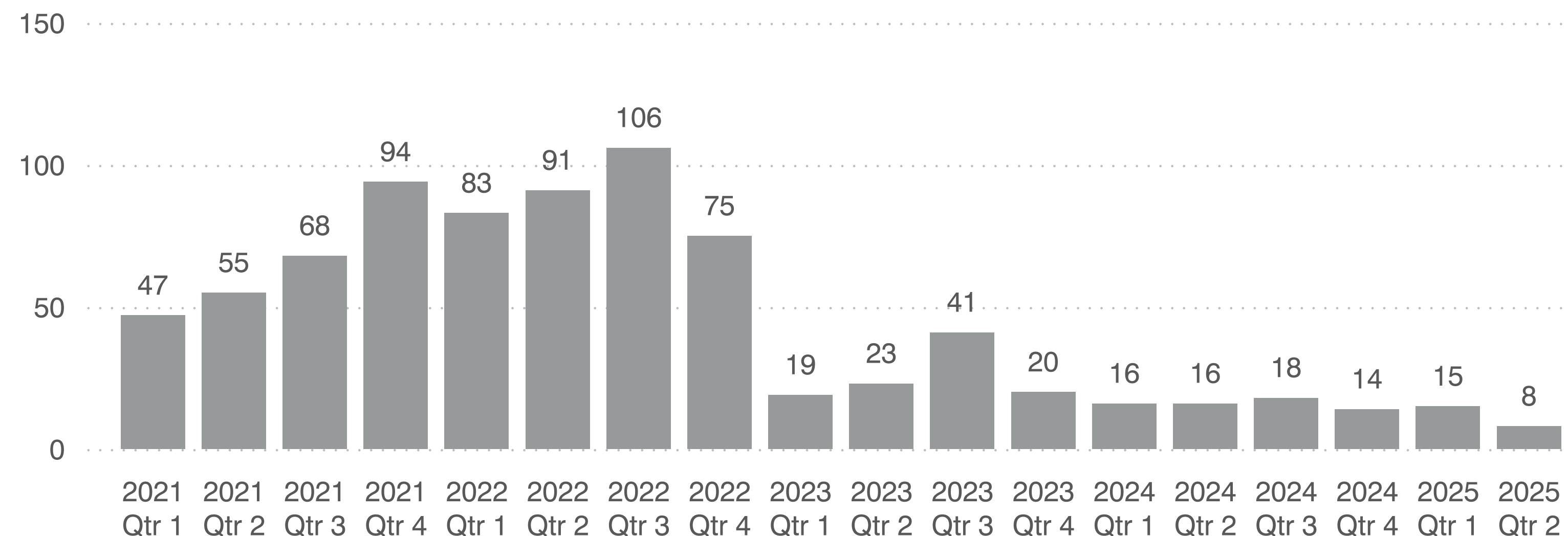


2022 (jan-dez)

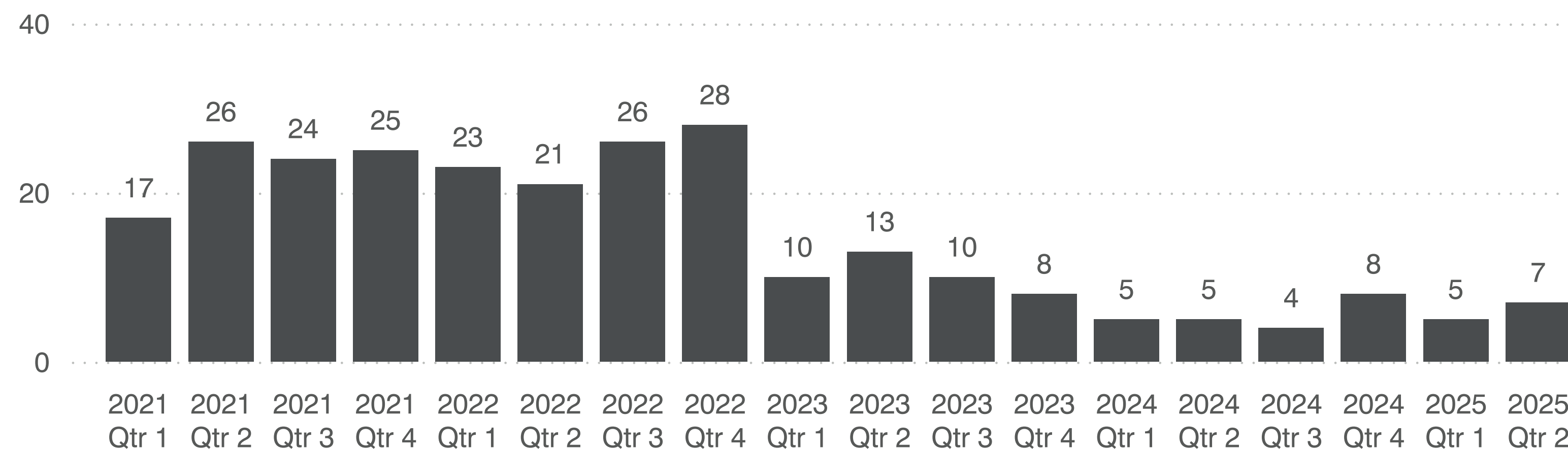


## Evolução trimestral do número de investimentos nos dois setores mais ativos em 2T 2025

### Information Technology



### Financial Services



Número e valor dos investimentos em *Information Technology* por subsetor nos últimos cinco trimestres

Número

| Ano                                                 | 2024  |       |       |       | 2025  |       |
|-----------------------------------------------------|-------|-------|-------|-------|-------|-------|
| Subsetor                                            | Qtr 1 | Qtr 2 | Qtr 3 | Qtr 4 | Qtr 1 | Qtr 2 |
| IT Consulting, Development & Outsourcing            | 3     | 3     | 9     | 3     | 4     | 1     |
| Financial Software                                  | 2     | 5     | 2     | 4     | 4     |       |
| Business, Productivity & Workflow Software          | 2     | 3     |       |       | 3     | 2     |
| Other Industry-Specific Software                    | 2     | 1     | 4     | 1     | 2     |       |
| Browsers, Search Engines & SEO                      |       | 1     | 1     | 1     |       | 3     |
| Educational Software                                | 1     |       |       | 2     |       | 1     |
| Climate Change Monitoring Software                  | 2     |       |       |       |       |       |
| Legal Software                                      |       |       |       |       | 1     | 1     |
| Logistics, Last Mile Delivery & Navigation Software |       | 1     | 1     |       |       |       |
| Networking & Connectivity Software                  |       |       | 1     |       | 1     |       |
| Communication & Conferencing Software               |       |       |       | 1     |       |       |
| E-Commerce Software                                 |       | 1     |       |       |       |       |
| Energy Industry Software                            | 1     |       |       |       |       |       |
| Engineering & Scientific Software                   |       |       |       | 1     |       |       |
| Hosting, Data Storage & Processing                  | 1     |       |       |       |       |       |
| Human Resources Software                            |       |       |       | 1     |       |       |
| IT Security & Biometrics                            | 1     |       |       |       |       |       |
| Sales & Marketing Software                          |       | 1     |       |       |       |       |
| Security & Advanced Measurement Equipment           | 1     |       |       |       |       |       |

Valor (BRLm)

| Ano                                                 | 2024  |       |       |       | 2025  |       |
|-----------------------------------------------------|-------|-------|-------|-------|-------|-------|
| Subsetor                                            | Qtr 1 | Qtr 2 | Qtr 3 | Qtr 4 | Qtr 1 | Qtr 2 |
| Other Industry-Specific Software                    | 27,2  | 15,0  | 136,0 | 700,0 | 537,6 |       |
| IT Consulting, Development & Outsourcing            | 35,1  | 888,0 | 196,6 | 42,5  | 195,0 | 0,0   |
| Financial Software                                  | 302,9 | 470,8 | 39,0  | 260,0 | 228,0 |       |
| Business, Productivity & Workflow Software          | 222,3 | 455,8 |       |       | 20,0  | 50,0  |
| Browsers, Search Engines & SEO                      |       | 0,0   | 300,0 | 0,0   |       | 69,0  |
| Communication & Conferencing Software               |       |       |       | 344,9 |       |       |
| Networking & Connectivity Software                  |       |       | 300,0 |       | 15,0  |       |
| IT Security & Biometrics                            | 153,2 |       |       |       |       |       |
| Educational Software                                | 10,0  |       |       | 55,0  |       | 9,5   |
| Legal Software                                      |       |       |       |       | 2,0   | 35,0  |
| Sales & Marketing Software                          |       | 35,0  |       |       |       |       |
| Hosting, Data Storage & Processing                  | 35,0  |       |       |       |       |       |
| Security & Advanced Measurement Equipment           | 34,1  |       |       |       |       |       |
| Energy Industry Software                            | 26,0  |       |       |       |       |       |
| Climate Change Monitoring Software                  | 25,7  |       |       |       |       |       |
| Human Resources Software                            |       |       |       | 14,0  |       |       |
| Logistics, Last Mile Delivery & Navigation Software |       | 10,0  | 0,0   |       |       |       |
| E-Commerce Software                                 |       | 9,0   |       |       |       |       |
| Engineering & Scientific Software                   |       |       |       | 0,0   |       |       |

Número e valor dos investimentos em *Financial Services* por subsetor nos últimos cinco trimestres

Número

| Ano                                           | 2024  |       |       |       | 2025  |       |
|-----------------------------------------------|-------|-------|-------|-------|-------|-------|
| Subsetor                                      | Qtr 1 | Qtr 2 | Qtr 3 | Qtr 4 | Qtr 1 | Qtr 2 |
| Consumer Finance                              | 3     | 3     | 1     | 1     | 1     | 3     |
| Other Banking & Investment                    |       | 1     |       | 2     | 2     | 2     |
| Other Insurance                               |       | 1     |       | 1     |       | 1     |
| Real Estate Services                          | 1     |       | 1     |       |       | 1     |
| Asset Management                              |       |       |       | 2     |       |       |
| Life & Health Insurance                       |       |       | 1     |       | 1     |       |
| Automotive/Vehicle Insurance                  |       |       |       | 1     |       |       |
| Commercial, Retail & Mortgage Banking         |       |       | 1     |       |       |       |
| Credit Collections & Related Services         |       |       |       | 1     |       |       |
| Multiline Insurance Providers                 |       |       |       |       | 1     |       |
| Real Estate Development & Operating Companies | 1     |       |       |       |       |       |

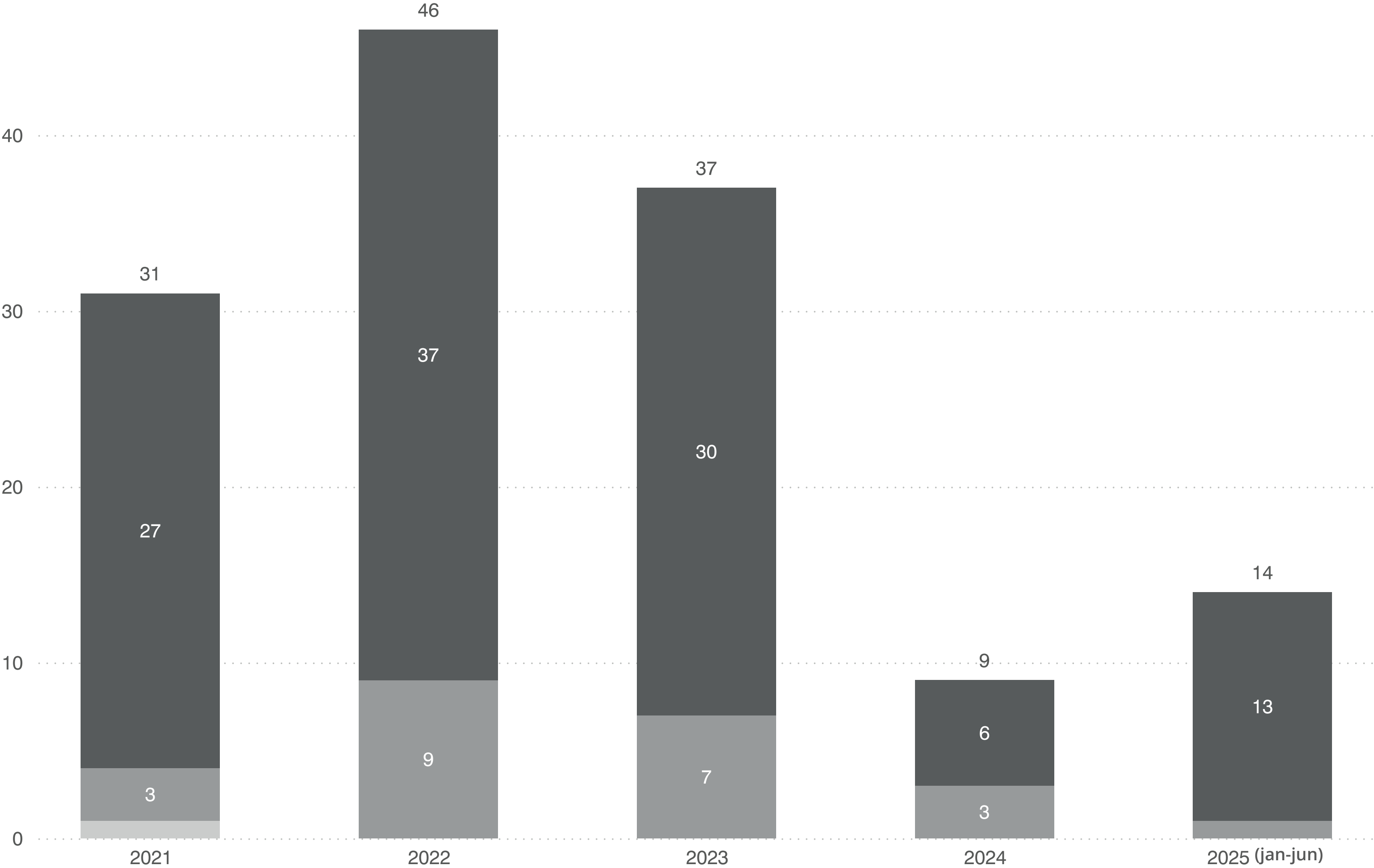
Valor (BRLm)

| Ano                                           | 2024  |       |       |       | 2025  |       |
|-----------------------------------------------|-------|-------|-------|-------|-------|-------|
| Subsetor                                      | Qtr 1 | Qtr 2 | Qtr 3 | Qtr 4 | Qtr 1 | Qtr 2 |
| Subsetor                                      | Qtr 1 | Qtr 2 | Qtr 3 | Qtr 4 | Qtr 1 | Qtr 2 |
| Other Banking & Investment                    |       | 110,0 |       | 941,7 | 0,0   | 219,0 |
| Consumer Finance                              | 45,0  | 40,0  | 84,5  | 300,0 | 4,6   | 157,4 |
| Other Insurance                               |       | 110,0 |       | 22,0  |       | 92,0  |
| Commercial, Retail & Mortgage Banking         |       |       | 213,2 |       |       |       |
| Multiline Insurance Providers                 |       |       |       |       | 173,8 |       |
| Life & Health Insurance                       |       |       | 35,0  |       | 126,8 |       |
| Real Estate Services                          | 35,0  |       | 20,0  |       |       | 37,0  |
| Asset Management                              |       |       |       | 43,0  |       |       |
| Real Estate Development & Operating Companies | 20,0  |       |       |       |       |       |
| Automotive/Vehicle Insurance                  |       |       |       | 6,1   |       |       |
| Credit Collections & Related Services         |       |       |       | 0,0   |       |       |

\*Análise realizada considerando apenas o setor principal da empresa investida

Número de exits de Venture Capital

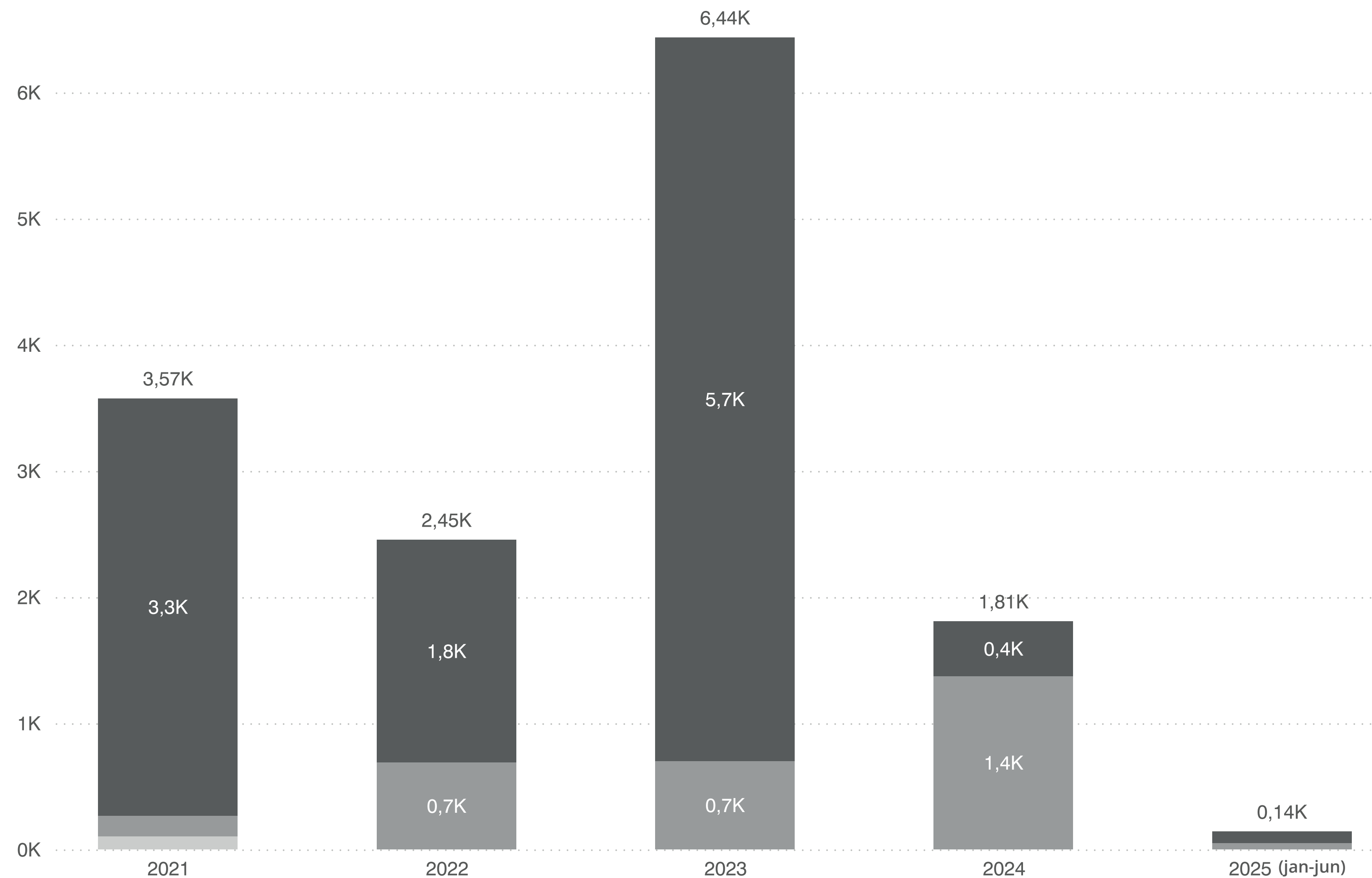
- Tipo
- Exit Venture Capital via IPO
  - Exit Venture Capital via PE/VC (Secondary Transaction)
  - Exit Venture Capital via Trade Sale



## Exits de Venture Capital por valor total (BRLm)

### Tipo

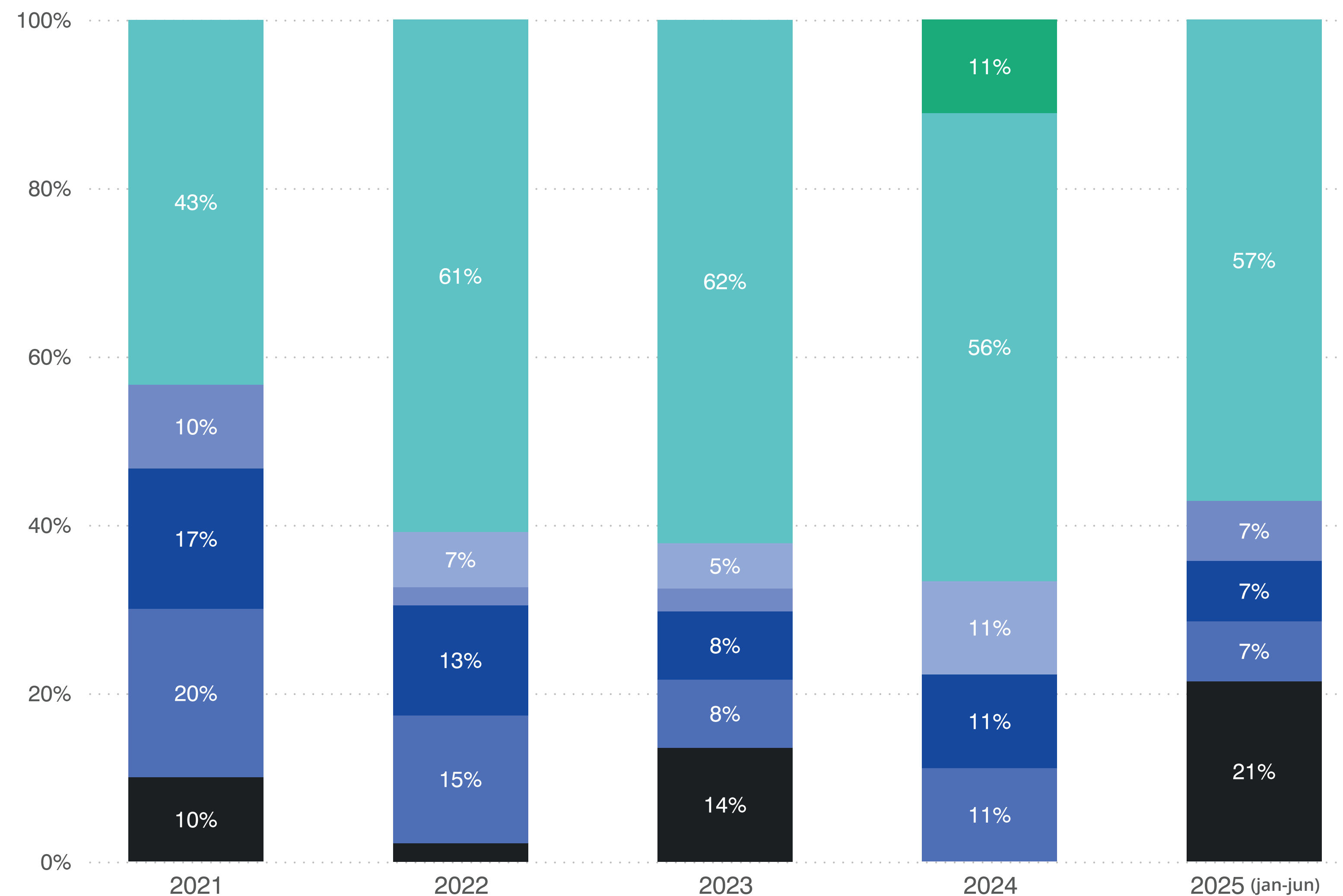
- Exit Venture Capital via IPO
- Exit Venture Capital via PE/VC (Secondary Transaction)
- Exit Venture Capital via Trade Sale



Setor

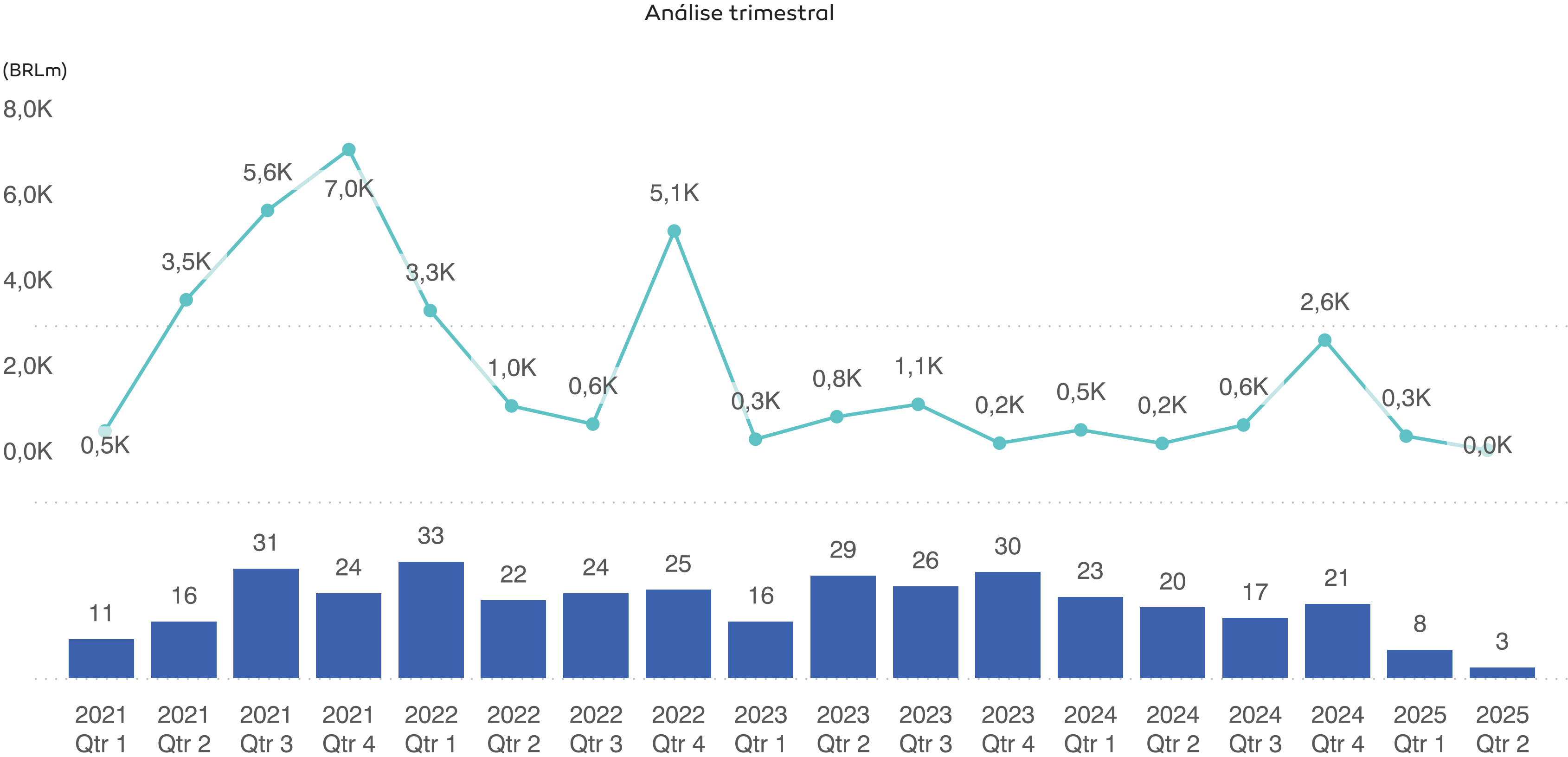
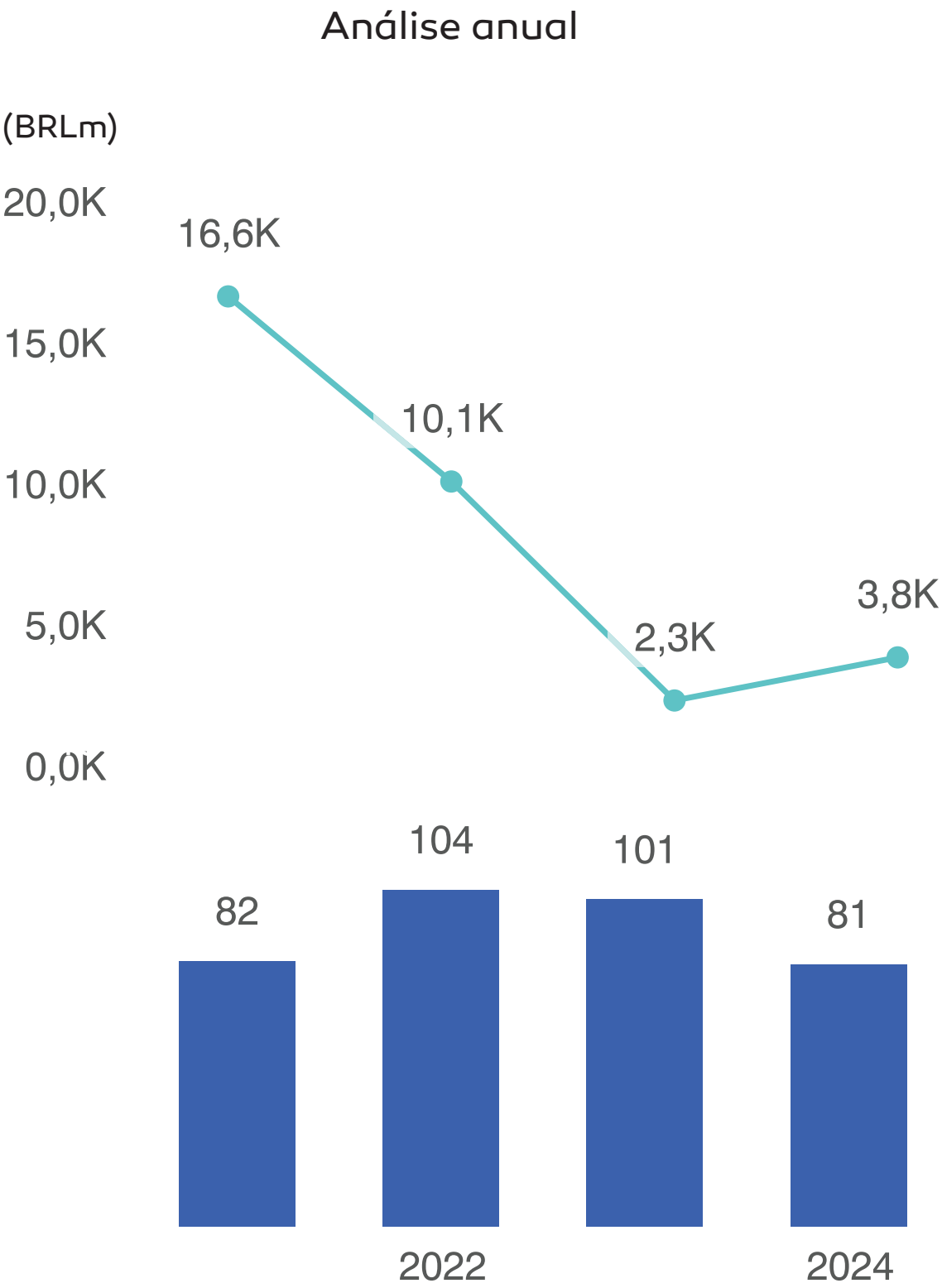
- Business Services
- Consumer Products & Services
- Financial Services
- Healthcare
- Industrials
- Information Technology
- Media, Entertainment & Information Services

## Número de exits de Venture Capital por setor

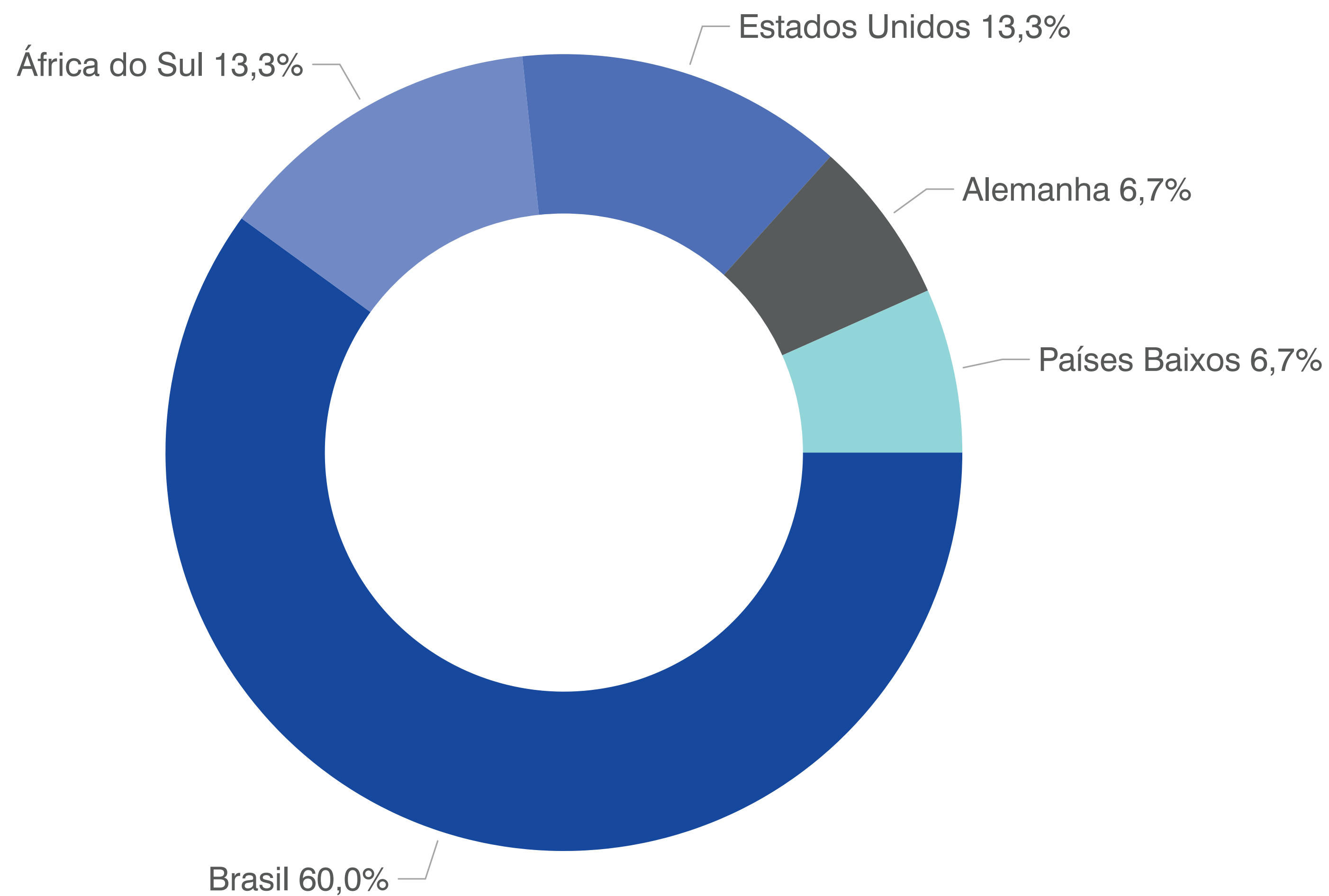


\*Análise realizada considerando apenas o setor da empresa desinvestida

Transações com a participação de pelo menos um Corporate Venture Capital como investidor



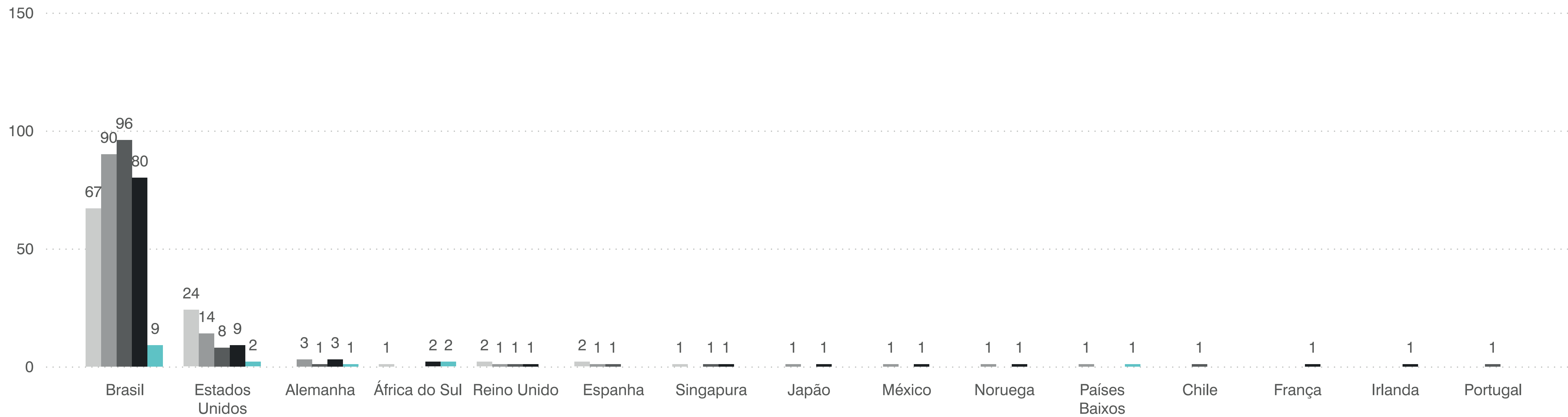
\*- Transações nas quais há pelo menos uma firma de Corporate Venture Capital no lado comprador

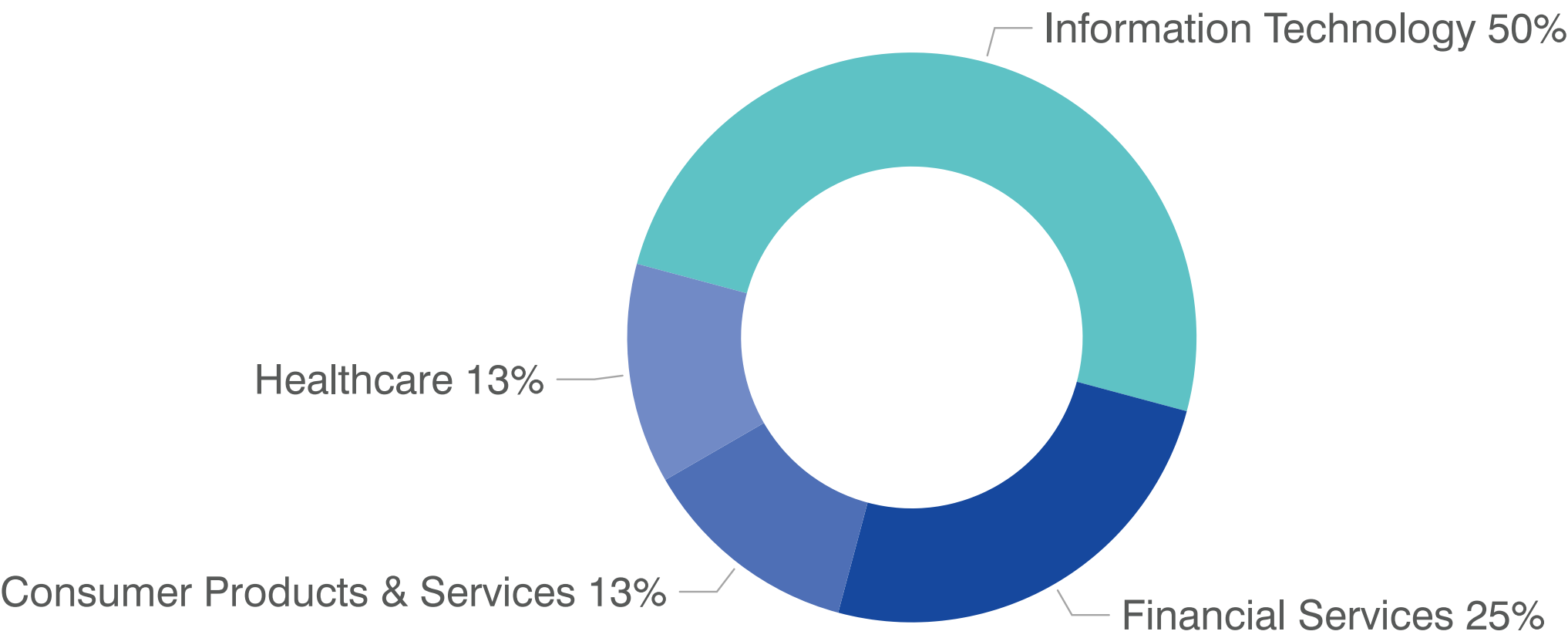


CORPORATE VENTURE CAPITAL

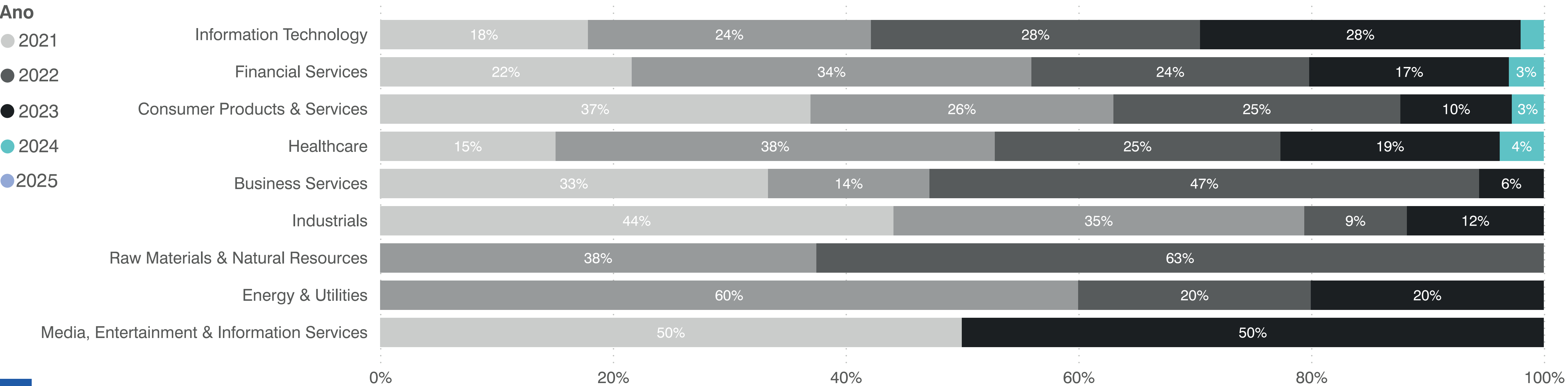
POR PAÍS DE ORIGEM - 2021 - 2T 2025

Ano 2021 2022 2023 2024 2025





Proporção de cada setor em relação ao número total de investimentos por ano





Para mais informações:  
[customers@ttrdata.com](mailto:customers@ttrdata.com)  
[www.ttrdata.com](http://www.ttrdata.com)



Para mais informações:  
[www.abvcap.com](http://www.abvcap.com)

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